



Consulate General of  
**PAKISTAN**  
in Los Angeles

**2025**

YEAR IN REVIEW

January-December 2025



 @PakinLosAngeles

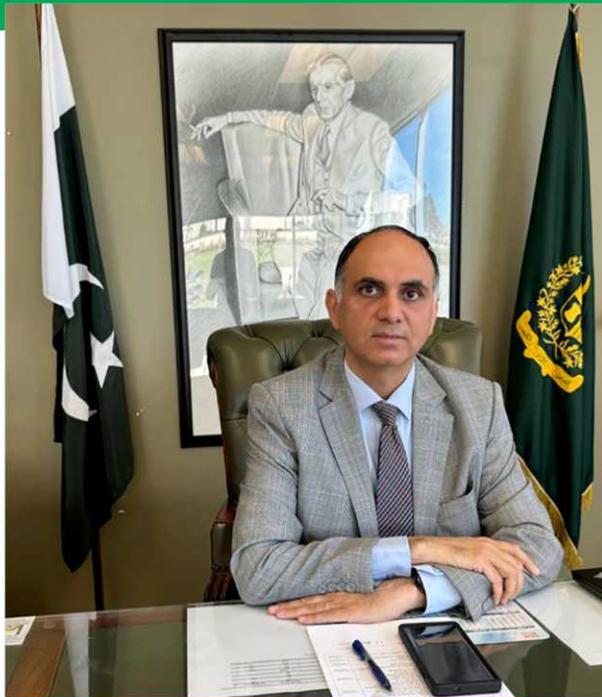
 @PakinLosAngeles Website: <https://pakconsulatela.org>

It is my privilege to present this Annual Newsletter, Year in Review-2025, which highlights key activities and initiatives undertaken by the Consulate General of Pakistan in Los Angeles during 2025. The year was marked by purposeful engagement across diplomatic interactions, economic cooperation, tech diplomacy, community outreach, cultural promotion, and people-to-people exchanges, reflecting Mission's commitment to service to its diaspora and the country.

Throughout the year, the Mission maintained active and meaningful engagement with U.S. federal, state, and local authorities, members of the Los Angeles Consular Corps, think tanks, universities, civil society organizations and above all, Pakistani-American community. These interactions helped strengthen Pakistan's diplomatic profile on the U.S. West Coast and reinforced our shared commitment to dialogue, mutual respect, and cooperation on regional and global issues. Participation in diplomatic forums, policy discussions, and institutional exchanges provided important opportunities to articulate Pakistan's perspectives while building professional relationships.

Economic and tech diplomacy remained central to our work. The Mission facilitated sustained engagement between Pakistani and U.S. companies, investors, startups, universities, and innovation hubs, with a particular focus on IT exports, digital investment, health technology, data infrastructure, and entrepreneurship. Close coordination with visiting Pakistani delegations, diaspora-led business councils, and technology platforms helped promote Pakistan as an emerging destination for trade, investment, and innovation.

Community outreach continued to form the backbone of the Consulate's engagement. We worked closely with Pakistani-American community



### Message from Mr. Asim Ali Khan Consul General of Pakistan

organizations, professional associations, youth and student groups, faith-based institutions, and philanthropic initiatives. The Consulate General supported and participated in events promoting cooperation in education, healthcare, women's empowerment, youth development, interfaith harmony, and humanitarian assistance. During moments of difficulty, including natural disasters in Southern California, the Mission stood in solidarity with affected communities and coordinated with local authorities and community partners to extend support and reassurance.

Cultural and public diplomacy activities throughout the year highlighted Pakistan's rich heritage, diversity, and pluralistic values. National day celebrations, cultural exhibitions, artistic collaborations, interfaith gatherings, and academic exchanges helped foster mutual understanding and projected a positive and confident image of Pakistan. Academic diplomacy was further advanced through facilitation of educational cooperation, public diplomacy, youth engagement, and

knowledge exchanges.

The Mission also remained focused on effective consular cooperation and institutional coordination, maintaining close working relations with various agencies of the host government to ensure smooth functioning and efficient service delivery. Engagements with friendly and other missions further reinforced our bilateral relations at the local level.

I am grateful to the Ministry of Foreign Affairs and the Ambassador of Pakistan to the United States for their continued guidance and support to our partners and stakeholders in the United

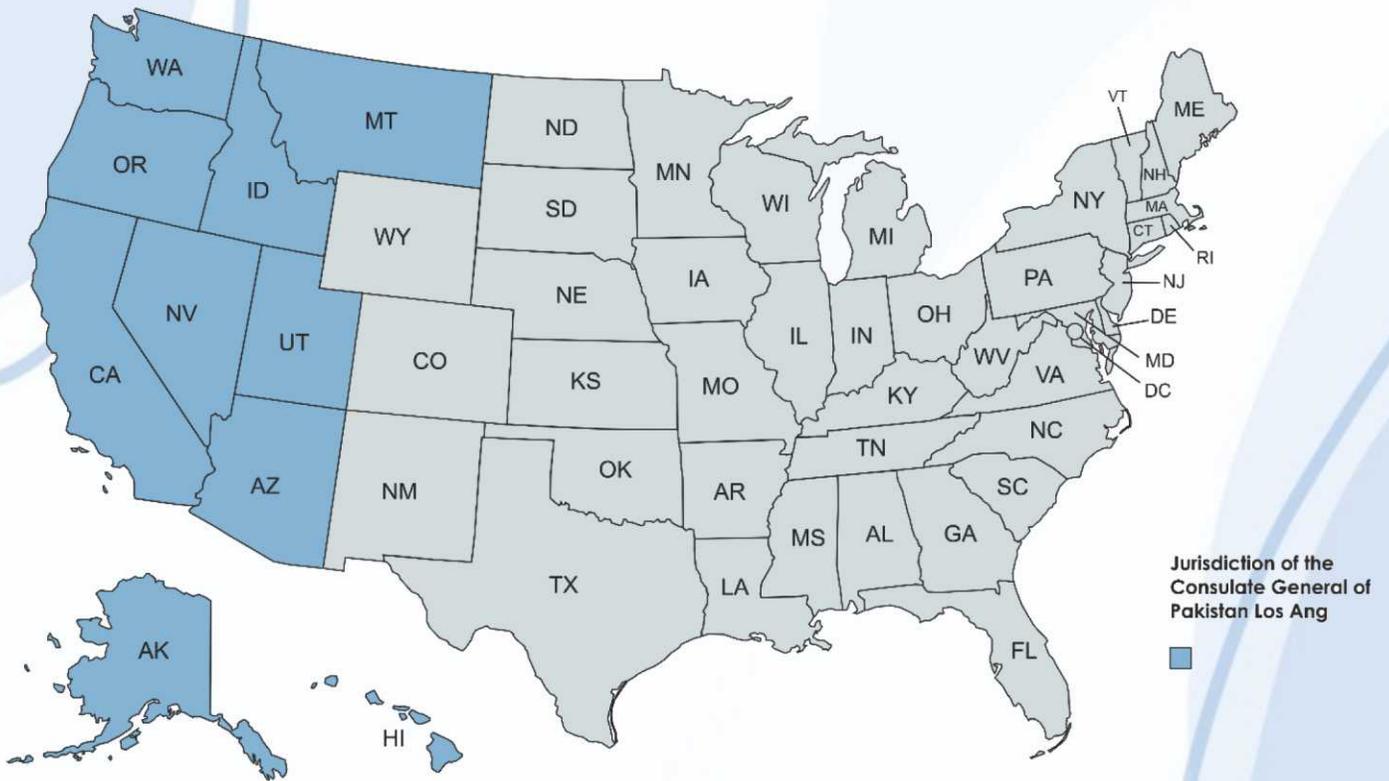
States for their cooperation, and to the vibrant Pakistani-American community for its trust and support.

I also commend the dedicated officers and staff of the Consulate General for their professionalism, hard work, and commitment to public service and for keeping Pakistan's flag high and flying on the U.S. West Coast. From July to October 2025, I had the opportunity to join the National School of Public Policy (NSPP) in Lahore as a participant in the 123rd National Management Course (NMC). The rigorous training provided a valuable period of reflection, learning, and interaction with senior colleagues from across Pakistan's public sector. The exposure to contemporary policy challenges, governance reforms, and strategic thinking enriched my professional perspective and further strengthened my resolve to apply these insights in advancing Pakistan's diplomatic, economic, and community-focused objectives during the remainder of the year and beyond.

As we look ahead, the Consulate General of Pakistan in Los Angeles remains committed to advancing Pakistan's interests, strengthening Pakistan-U.S. relations, and serving our community with dedication, empathy, and purpose.

## Jurisdiction of the Consulate General of Pakistan in Los Angeles

Sr. No.	State	Abbreviation	State Capital	Estimated number of Pakistani-American community in the state
1.	Alaska	AK	Juneau	< 1,000
2.	Arizona	AZ	Phoenix	> 10,000
3.	California	CA	Sacramento	> 150,000
4.	Hawaii	HI	Honolulu	< 1,000
5.	Idaho	ID	Boise	< 2,000
6.	Montana	MT	Helena	< 2,000
7.	Nevada	NV	Carson City	> 5,000
8.	Oregon	OR	Salem	< 5,000
9.	Utah	UT	Salt Lake City	< 5,000
10.	Washington	WA	Olympia	> 20,000



In the dynamic landscape of international relations and public service delivery, the Consulate General of Pakistan remains committed to delivering a wide array of consular services to the Pakistani community within its jurisdiction. The year 2025 marked a significant chapter in the Mission's dedication to maintaining high service standards and ensuring the well-being of Pakistani citizens abroad. Throughout 2025, the Consulate General continued to provide uninterrupted consular services, including passport issuance and renewal, Nadra services, visa processing, document attestation, emergency assistance, and outreach programs. Streamlined processes ensured a smooth experience for applicants, reflecting the Consulate's commitment to smooth operations, extended hours when needed, emergency and holiday services, accessible customer support, and professional communication strategies. Passport services remained a priority, with expedited processes reducing waiting times and ensuring prompt access to travel documents, especially during the Hajj season. Similarly, visa facilitation was a key focus, with over 3100 entry visas issued in 2025 through



During 2025, majority of visas issued by the Consulate General in the tourist, business, and pilgrimage categories were processed through the Visa Prior to Arrival (VPA) mechanism, reflecting Pakistan's continued efforts to facilitate travel and promote people-to-people exchanges. The VPA

# Consular Services

by the

## Consulate General of Pakistan, Los Angeles

framework was instituted to increase travel to Pakistan for tourism, trade, investment and religious visits—especially Sikh and other faith-based pilgrimages –The Mission actively guided applicants through the VPA process, coordinated closely with relevant authorities in Pakistan, and leveraged digital platforms to enhance efficiency and facilitation. To enhance service delivery and better accommodate applicants traveling from distant locations, the Consulate General introduced NADRA services at the Mission. A dedicated NADRA counter has been established, providing key services including NICOP, POC, and FRC through online appointments. The initiative has been widely welcomed by the Pakistani community as a significant facilitation measure and a further step by the Mission to improve consular services within its jurisdiction.

the Pakistan Online Visa System (POVS). Simplified procedures and transparent guidelines not only strengthened diplomatic ties but also eased travel for Pakistani nationals and fostered people-to-people connections between Pakistan and the United States.



# PUBLIC TESTIMONIALS



**Mian Toor**  
Local Guide · 36 reviews · 2 photos

★★★★★ 8 months ago

A Heartfelt Thank You to the Consulate General of Pakistan in Los Angeles

I would like to express my sincere gratitude to the Consulate General of Pakistan in Los Angeles for their prompt, professional, and compassionate assistance.

I was facing a complicated passport and visa-related issue and had sent an email explaining my situation. To my great relief and surprise, His Excellency Mr. Asim Ali Khan, the Consul General himself, called me back within just a few hours and personally helped resolve the matter.

This is a shining example of how our government and diplomatic missions continue to support and stand by overseas Pakistanis. The responsiveness, empathy, and dedication shown by Mr. Khan and the entire team made a real difference for me and my family.

Thank you once again to the Consul General and all the staff at the LA Consulate. May Allah bless you all for your exemplary service and unwavering commitment to serving the Pakistani community abroad.



**Saliha Qazi**  
Local Guide · 42 reviews · 17 photos

★★★★★ 5 months ago

Absolutely wonderful experience. The guy was very cooperative and knowledgeable. Provided exceptional customer services and talked us thru the process. They were able to help us with passport renewal but couldn't with Nicop. Clean facilities and beautiful cultural display on the walls in the waiting room.



**Aisha Irfan**  
2 reviews

★★★★★ a month ago

Staff was extremely helpful with NICOP application and made the process easy and smooth



**Adeel Zaman**  
2 reviews

★★★★★ 4 weeks ago

I had to get attestation for Power of Attorney, and I contacted the Consulate General of Pakistan LA for guidance. The staff were very nice, professional and cooperative. They guided me through the process, and what supporting documents I needed.

Once I mailed in my paperwork, the Power of Attorney was attested and mailed back to me in a timely manner.

The consulate employees that helped me are Mr. Syed Hamid Ali, and Mr. Usman Raza.



**Numair Malik**  
2 reviews

★★★★★ 2 months ago

We traveled down to the Pakistani consulate in LA from the Bay Area a couple of weeks ago. We were helped by Syed Usman Raza and Syed Hamid Ali - both of them were incredibly helpful. They took time to understand our predicament, and went above and beyond their duties to help us every step of the way. Truth be told, my wife and I were expecting bureaucracy and red tape, but we were extremely pleasantly surprised that these guys found solutions for us that truly helped us get the job done efficiently. I hope & pray that the helpful nature of these two guys is contagious and spreads across all foreign services of Pakistan.



**Sarah Janjua Alavi**  
Local Guide · 21 reviews · 3 photos

★★★★★ 9 months ago

I love this place. They are so much better about picking up the phone than the other consulates in the country or even compared to the embassy in DC. They reply to emails promptly too.

But my 5 star review is for how easy it was to get a form S1 for my daughter. I filled and mailed it from San Francisco and received the stamped form back within a week. Smoothest process ever.



**Waleed Baig Mirza**  
3 reviews

★★★★★ 11 months ago

This review is dedicated to Mr. Hamid Ali and Ma'am Shamim. I found myself in a challenging situation when I applied for my newborn's visa, and it was mistakenly sent to the DC embassy instead of the LA embassy, which was supposed to process it. With just 24 hours left before my family and I were scheduled to fly, we were in a dire situation. I reached out to Mr. Hamid Ali, explained my concern, and he, along with his team, went above and beyond by escalating the issue after business hours and contacting the DC embassy on my behalf.

The following day, just a few hours before our flight, my son's visa was issued. To my surprise, Mr. Hamid Ali personally called to ensure everything had gone smoothly. Who does that? I will forever be grateful to Mr. Hamid Ali and Ma'am Shamim for their incredible support and kindness, even though this case wasn't under their embassy's jurisdiction. May Allah Paak bless them and their families.



**Hina Shahid Mansoor**  
2 reviews

★★★★★ 2 months ago

I had a great experience coming to this consulate. They answered questions to help my husband get a visa, myself to get a NICOP, and all the staff were very helpful and considerate.



**James L.**  
3 reviews

★★★★★ 2 months ago

Very helpful. Helped me with my ID card and were clear and provided all the information on the different options I had. Thankful for their help.



**Abdul Mehmood**  
4 reviews

★★★★★ 3 months ago

Excellent service fast and reliable 🙌 thank you

I am very happy with your service 🙌 I have been using your services for while never been disappointed great job making us Pakistanis proud



**Akash Bhatthal**  
Local Guide · 31 reviews · 6 photos

★★★★★ 2 months ago

Very happy with my experience at the consulate. The staff is very helpful.



**Murad Khan**  
11 reviews · 2 photos

★★★★★ 2 months ago

Wow! Very professional staff...  
Urgent passport arrived in just 9 days.



**Habib Maya**  
Local Guide · 16 reviews · 3 photos

★★★★★ 5 months ago

Fast, efficient, courteous service. They answered my process questions over email and Hamid Ali worked with me to process my attestation in a friendly and professional manner



**Hashim Baig**  
2 reviews

★★★★★ a month ago

The NADRA desk very helpful and assisted with my NICOP troubles.



**Rafi Khan**  
3 reviews

★★★★★ 6 months ago

Excellent staff, very cooperative and particularly Mr. Iftikhar Shah is a gem of person.



**Sajjad Minhas**  
4 reviews

★★★★★ 4 months ago

I needed a Power of Attorney attested by mail. Attestation was done so quick that I received it back in mail within 3 working days.



**Aminah Merchant**  
5 reviews · 2 photos

★★★★★ 3 weeks ago **NEW**

Reza Saheb, Syed Hamid, and Mohammed Ali helped us so much! My family and I mistakenly applied for an "expedited" visa through a third party website (applyvisa), they charged us \$500 and it was a sham! The men at the consulate helped us find our application and get it approved correctly so that we can make our flight tomorrow! We are very appreciative.

# MEDIA HIGHLIGHTS

**Pakistan Consulate General Los...** @PakinLos... · Mar 20, 2025  
 Pakistan Pavillion facilitated by @PakinLosAngeles and TDAP.  
 @official\_tdap  
 @mincompk  
 @AsimAliKhan\_1  
 @PakinUSA  
 @InfoPakDC  
 @Emergingpk  
 @PkPublicDiplo  
 @GovtofPakistan  
 @Emergingpk  
 @PakStartup



Pakistan Consulate General Los Angeles reposted  
**Quratulain Fatima** @moodee.q · Feb 26, 2025  
 Media Coverage of Pakistan Pavillion facilitated by Textile and Leather Division @official\_tdap and Trade Mission @PakinLosAngeles @SOURCINGatMAGIC February 9-12 2025  
 @mincompk  
 @InfoPakDC  
 @Emergingpk  
 @PakinUSA  
 @RadioPakistan



Pakistan Consulate General Los Angeles reposted  
**Pakistan Consulate General Los...** @PakinLos... · Feb 13, 2025  
 AIM Expo Las Vegas Pakistan Pavilion news by @DunyaNews and @azmigill  
 @official\_tdap  
 @mincompk  
 @PakinUSA  
 @InfoPakDC  
 @Emergingpk  
 @PkPublicDiplo  
 @GovtofPakistan  
 @Emergingpk  
 @PakStartup



Pakistan Consulate General Los Angeles reposted  
**Quratulain Fatima** @moodee.q · May 19, 2025  
 Media coverage of #PAKAm Tech Council Meeting chaired by Ambassador/Rizwan Shelkh @AmbRizSaeed and hosted by Consul Gen @AsimAliKhan\_1 @PakinLosAngeles @DunyaNews  
 @PakinUSA  
 @PkPublicDiplo  
 @InfoPakDC  
 @TechDestPak  
 @azmat\_gill  
 @ifcpakistan  
 @TechDestPak  
 @PSEB



**Pakistan Consulate General Los...** @PakinLos... · May 18, 2025  
 Media coverage of Message of the Consul General of Pakistan in Los Angeles on Youm-e-Tashakur



**Pakistan Consulate General Los Angeles** @PakinLosAngeles

Pakistan National Day celebrations in Los Angeles hosted by Friends of Pakistan (FOP).



**Pakistan Consulate General Los Angeles** @PakinLosAngeles

Celebration of the National Day of Pakistan in California



Pakistan Consulate General Los Angeles reposted  
**Quratulain Fatima** @moodee.q · Jan 23, 2025  
 News Coverage of #Pakistan Pavilion #WinterFancyFood2025 Las Vegas USA  
 @DunyaNews @azmat\_gill  
 @official\_tdap  
 @mincompk  
 @PakinLosAngeles  
 @InfoPakDC  
 @PakinUSA



**CONSULATE GENERAL  
OF  
PAKISTAN LOS  
ANGELES**



**2025**



**"Service Builds Tomorrow's Progress"**

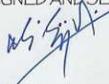
**City of Artesia**

**CERTIFICATE OF RECOGNITION**

**Honorable Consul General of the Islamic Republic of Pakistan to the Western United States**

On behalf of the people of Artesia, I, Ali Sajjad Taji, Mayor of the City of Artesia, hereby extend my sincere appreciation to Mr. Asim Ali Khan for his dedication and outstanding contributions to the community. It is my honor to join you in celebration and to congratulate you and the people of Pakistan in commemorating and celebrating National Pakistan Day. Your continued efforts in promoting cultural awareness, strengthening ties between our communities, and fostering mutual understanding are greatly appreciated. On behalf of the City of Artesia, we celebrate your efforts and the positive impact you have made on both our local and global communities.

SIGNED AND SEALED this 11<sup>th</sup> day of April, 2025



Ali Sajjad Taji  
Mayor



**City Of TORRANCE**

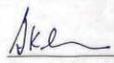
**Pakistan National Day Celebration**

In recognition of your dedication, commitment, and invaluable contribution to the celebration of Pakistan National Day on March 23rd. Your efforts in upholding the spirit of unity, patriotism, and cultural heritage have enriched this momentous occasion and inspired others to embrace the true essence of this historic day.

Your unwavering support and active participation have played a vital role in fostering national pride, strengthening community bonds. We appreciate your enthusiasm and passion in making this celebration a memorable and meaningful tribute to our nation's past and promising future.

We commend your dedication in commemorating this historic day. May your contributions continue to inspire generations to uphold the values of unity, faith, and discipline.

On behalf of the City Council of Torrance, CA  
March 23, 2025



George K. Chen, Mayor  
City of Torrance




**Certificate of Recognition**  
*presented to the*

**Consulate of Pakistan  
Los Angeles**

On celebrating

**National Day of Pakistan**

I am pleased to join the Pakistani American community in this important and joyful celebration, and am proud to celebrate the rich contributions of the Pakistani community through its businesses and its social and cultural organizations, like the Pakistani American Cultural Center, which add to the wide-ranging diversity of Greater Los Angeles. The City of Los Angeles looks forward to more opportunities for exchange in the years to come.

April 11, 2025



Karen Bass  
Mayor




**Recognition Award**

Presented to

**Asim Ali Khan  
Consul General  
Pakistan Consulate, Los Angeles**

In recognition of your outstanding services as a professional diplomat and a member of Foreign Service of Pakistan since 2003. We value and appreciate your vast experience of bilateral and multilateral diplomacy dealing with diverse and complex foreign policy, economic diplomacy, security, consular, administrative and community-related issues. Your outstanding services as the Consul General in Los Angeles, California and other West Coast regions is truly valued by our communities and all the organizations that works for promoting positive and soft image of Pakistan. Pakistan American Chamber of Commerce is thankful for your support and involvement in working alongside with our organization. Your services at the consulate is highly valued by the community and dedication, and the positive impact of your work on bilateral relations on specific initiatives are truly valued by our organization and the community of Los Angeles. We commend your high quality leadership, creativity and the ability to foster strong relationships with the communities of West Coast of United States of America.

Presented by  
**Board of Directors  
Pakistan American Chamber of Commerce**

Given on  
November 14th, 2025  
Los Angeles, California



**COUNTY OF LOS ANGELES  
Office of the Assessor**

Ebc Honorable

**Asim Ali Khan**  
Consul General of Pakistan

Presented in recognition of your distinguished service and unwavering support for the Friends of Pakistan and its mission to celebrate Pakistan's heritage. The Assessor's Office commends your dedication to fostering cultural understanding and promoting unity across Los Angeles County. For your invaluable leadership and commitment to strengthening ties within the Pakistani-American community, this recognition is well-deserved. Congratulations and sincere best wishes in all future endeavors.

March 23, 2025



JEFFREY FRANK  
ASSESSOR, COUNTY OF LOS ANGELES




**"Service Builds Tomorrow's Progress"**

**City of Artesia**

**CERTIFICATE OF RECOGNITION**

**Consulate General of Pakistan in Los Angeles**

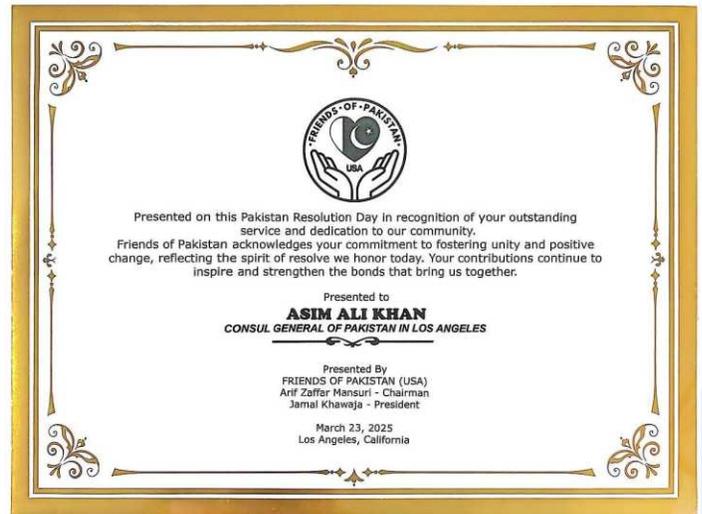
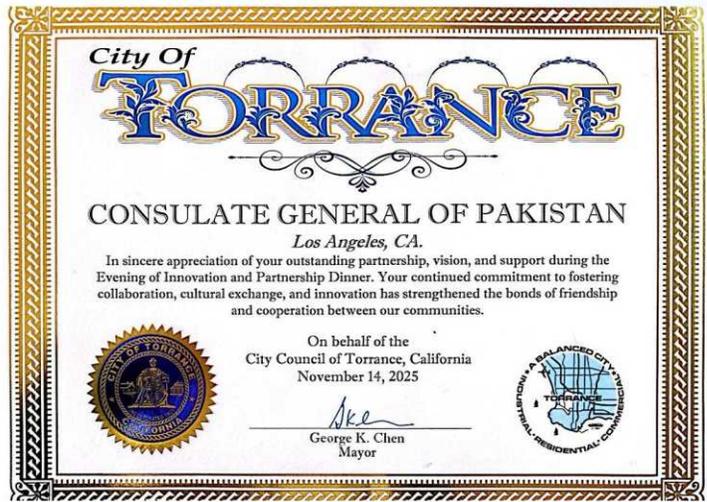
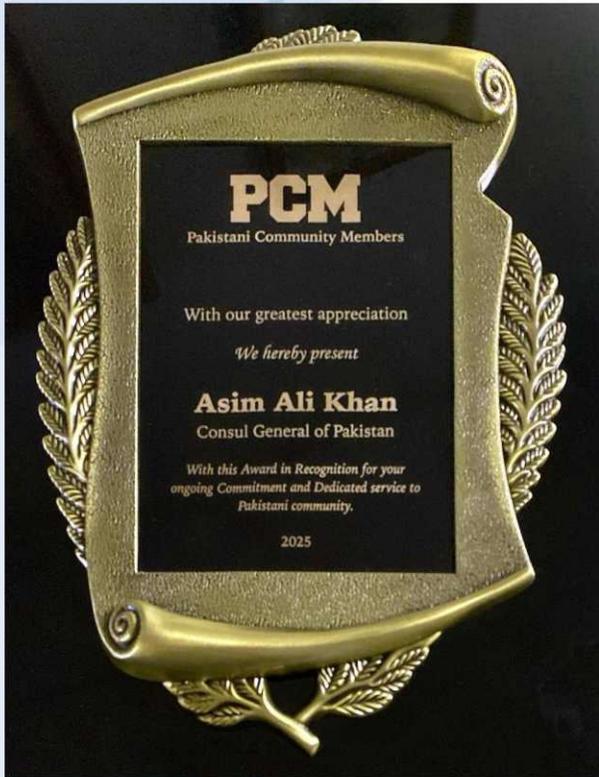
On behalf of the people of Artesia, I, Ali Sajjad Taji, Mayor of the City of Artesia, proudly recognize the Consulate General of Pakistan in Los Angeles for its outstanding contributions in strengthening the bonds of friendship, collaboration, and cultural understanding between Pakistan and the United States. Through visionary leadership and tireless dedication, the Consulate has promoted trade, education, and technological exchange, fostering mutual prosperity and goodwill. The City of Artesia commends the Consulate General for its enduring service to the Pakistani-American community and for advancing international cooperation built on respect and shared values.

SIGNED AND SEALED this 14<sup>th</sup> day of November, 2025



Ali Sajjad Taji  
Mayor





By the Honorable Melissa Hurtado, 16th Senatorial District;  
Relative to

### *Pakistani-American Relations*

**WHEREAS**, Pakistan proclaimed its independence on August 14, 1947, and has fostered a close relationship with the United States; and

**WHEREAS**, Pakistan's history of sovereign independence has inspired, supported, and assisted nations around the world in their pursuit of liberty, justice, and equality; and

**WHEREAS**, With diligence, fortitude, and an enduring belief in the American Dream, Pakistani immigrants have helped to turn emergent areas within the State of California into thriving and respectable communities while raising their children to be productive Pakistani Americans; and

**WHEREAS**, Pakistani Americans have become an integral part of mainstream American society and have made important contributions as Californians in the fields of finance, technology, law, medicine, education, sports, media, the arts, the military, and government, as well as other areas; and

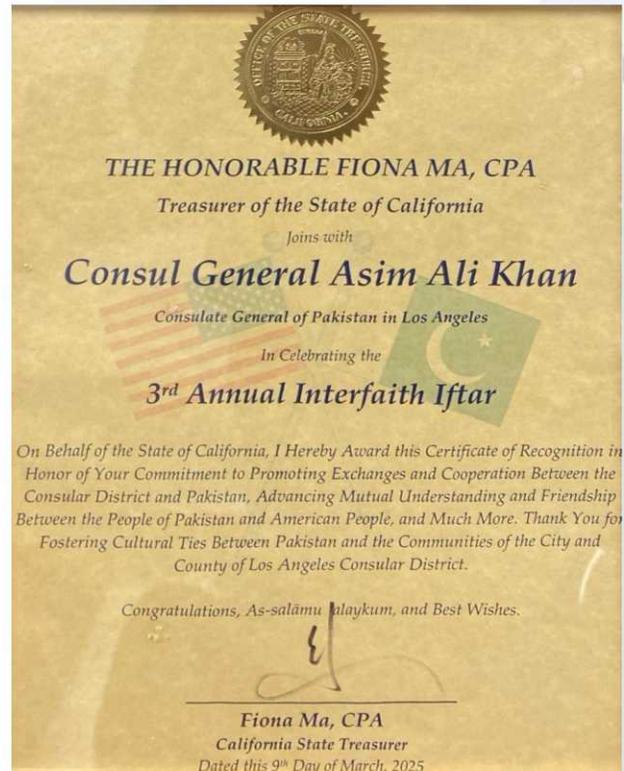
**WHEREAS**, People throughout California have celebrated Pakistani-American relations by recognizing the achievements, contributions, and history of Pakistani Americans and appreciating the challenges and opportunities before Pakistani Americans; and

**WHEREAS**, As the Pakistani American community prepares for a new era and creates a new history, many Pakistani Americans have instilled in younger generations appreciation for the courage and values of their forebears, a deep sense of affinity with their roots, and pride in their own cultural heritage so that they may better contribute to the State of California, known for its rich ethnic and cultural diversity; now, therefore, be it

**RESOLVED BY SENATOR MELISSA HURTADO**, That she commemorates the history of positive Pakistani-American relations and commends the many residents and organizations throughout the State of California that have supported and promoted the culture, traditions, and achievements of Pakistani Americans.

Members Resolution No. 536  
Dated this 7th day of August, 2025.

*Melissa Hurtado*  
Honorable Melissa Hurtado  
16th Senatorial District



# Trade & Investment Facilitation and Promotion

## Consulate General of Pakistan, Los Angeles — 2025

During 2025, the Consulate General remained actively engaged in advancing Pakistan's trade, investment, and economic diplomacy objectives on the U.S. West Coast, with a particular focus on California as a major gateway for trade, technology, innovation, and consumer markets. The Mission's efforts were aligned with the Government's priorities of export growth, investment facilitation, digital transformation, and diaspora-led economic engagement.

### Strategic Focus and Objectives

The Consulate's trade and investment activities during the year focused on:

- Promotion of Pakistan's exports of goods and services, including IT and IT-enabled services
- Facilitation of U.S. and diaspora investment into Pakistan's priority sectors
- Strengthening economic diplomacy and institutional linkages with U.S. stakeholders
- Providing market intelligence and regulatory guidance to Pakistani exporters
- Business networking and matchmaking between Pakistani firms and U.S. buyers, investors, and technology partners
- Branding Pakistan as a competitive, reform-oriented, and emerging market economy
- Mobilizing the Pakistani-American diaspora for investment, entrepreneurship, and skills transfer
- Promoting collaboration between Pakistani and U.S. institutions in science, technology, healthcare, and innovation

### Pakistan-U.S. Trade Snapshot (2025)

The United States remained Pakistan's largest single-country export destination in 2025, reflecting the depth and resilience of bilateral commercial ties. Total bilateral trade during FY 2025 reached approximately US\$ 8.35 billion, with Pakistan's exports of goods to the U.S. exceeding US\$ 4.5 billion, while U.S. exports to Pakistan were valued at around US\$ 2.5 billion, resulting in a sustained trade surplus in Pakistan's favor. Despite global economic headwinds, bilateral

trade flows demonstrated steady momentum, with year-on-year growth recorded in both directions.

Within this broader framework, California, the largest state-level economy in the United States, continued to play a pivotal role. Trade between Pakistan and California accounted for over 8 percent of total Pakistan-U.S. trade, with bilateral flows exceeding US\$

- Sporting goods and light manufactured products
- Chemicals and specialty inputs
- Information Technology and IT-enabled services

The textile and apparel sector remained Pakistan's largest export contributor, supported by improved compliance, sustainability measures, and diversification into higher-value product segments.

### Growth of IT and Digital Services

Pakistan's IT and IT-enabled services sector continued to expand strongly. IT exports reached a record level of approximately USD 3.8 billion in FY 2024-25, reflecting sustained global demand and Pakistan's competitive talent base. With over 300,000 IT professionals and tens of thousands of new graduates entering the workforce annually, Pakistan strengthened its position as a reliable source for software development, business process outsourcing, fintech, gaming, and digital services. The Consulate actively supported engagement between Pakistani tech firms and U.S. partners through meetings, delegations, and ecosystem linkages.

### Moving Up the Value Chain

In 2025, Pakistan's export strategy increasingly emphasized value addition, diversification, and integration into global value chains. Policy measures supporting export-oriented industries, improved energy availability, and market-based exchange rates contributed to

restoring competitiveness and sustaining export momentum across multiple sectors.

Through sustained engagement with U.S. institutions, businesses, diaspora networks, and visiting delegations, the Consulate General of Pakistan in Los Angeles continued to play a facilitative role in strengthening Pakistan-U.S. trade and investment ties, supporting exporters and investors, and positioning Pakistan as a strong and forward-looking economic partner.



660 million. California alone absorbed an estimated 13-15 percent of Pakistan's exports to the United States, underscoring its importance as a major port of entry, logistics and distribution hub, and a dynamic consumer market for Pakistani products.

### Key Export Sectors

Pakistan's exports to the U.S. West Coast during 2025 were led by:

- Value-added textiles, apparel, and made-ups
- Food and agricultural products, including rice and processed foods

# Pakistan's Information Technology Sector and Tech Diplomacy

by  
Consulate General  
of Pakistan Los  
Angeles during  
2025

Pakistan's Information Technology (IT) and IT-enabled services (ITeS) sector continues to be one of the country's fastest-growing and most globally integrated segments of the economy. Driven by a young, skilled workforce, competitive cost structures, and increasing sophistication in software development, gaming, fintech, health-tech, and enterprise solutions, Pakistan's IT industry has emerged as a key contributor to exports, employment, and foreign exchange earnings.

During Financial Year 2025, Pakistan's IT exports reached USD 3.8 billion, registering an estimated 18 percent growth over the previous year. The United States remains Pakistan's largest IT export destination, accounting for more than 50 percent of total IT exports. Within the U.S., California—particularly Silicon Valley—represents the most significant concentration of clients, investors, and technology partners, reflecting the deep integration of Pakistani firms with the world's leading innovation ecosystem.

Given that the jurisdiction of the Consulate General of Pakistan in Los Angeles covers Silicon Valley, the Mission placed tech diplomacy at the core of its economic engagement strategy during 2025. The Consulate focused on export promotion, investment facilitation, market access, and diaspora-led partnerships, fully aligned with the national URAAN Pakistan agenda for a technology-driven economy.

A major highlight of the year was Pakistan's participation in leading global technology platforms. In March 2025, the Consulate General, in collaboration with the Pakistan Software Export Board (PSEB), set up Pakistan Pavilion at the Game Developers Conference (GDC) in San Francisco. Seventeen Pakistani gaming studios and thirty-seven delegates held extensive B2B engagements with international developers, publishers, and investors, significantly enhancing global visibility of Pakistan's digital talent and export capabilities.

Building on earlier momentum, the Consulate continued to leverage various platforms to connect Pakistani innovators with U.S. capital and markets. The Pakistan–U.S. Tech Investment Conference held at Stanford University in Nov 2024 reinforced confidence in Pakistan's startup and technology ecosystem. The Consulate facilitated Pakistan's participation and set up a Pakistan Pavilion at TechCrunch Disrupt 2025 in San Francisco (27–29 October 2025), providing sustained exposure to investors, customers, and partners.

The Mission also prioritized institutional and ecosystem-level collaboration. In February 2025, it facilitated engagement between

Business Incubation Centers (BICs) from leading universities in Punjab and U.S.-based technology stakeholders, including the Stanford Biodesign Lab and Pakistan-American Tech Council. These interactions focused on entrepreneurship, innovation pipelines, startup incubation, and export-oriented collaboration, strengthening linkages between Pakistan's talent base and Silicon Valley's innovation networks.

On the investment front, the Consulate played a facilitative role in advancing a California-based company's data center and pharmaceutical laboratory projects in Pakistan. An agreement has been signed with CBD Lahore, and negotiations are at an advanced stage to commence project execution—reflecting growing investor confidence in Pakistan's technology and infrastructure landscape.

Throughout 2025, the Consulate General maintained close and result-oriented engagement with Pakistani-American tech organizations, including the Pakistan American Tech Council, TechCon Social, OPEN Silicon Valley, and Pak Launch. These partnerships leveraged diaspora expertise, networks, and capital to support Pakistan's IT exports, startup growth, and technology-led foreign direct investment.

Collectively, these initiatives underscore the central role of the Consulate General of Pakistan, Los Angeles as a bridge between Pakistan's IT sector and the U.S. tech companies advancing tech diplomacy as a strategic pillar of Pakistan–U.S. economic relations and positioning Pakistan as an emerging, competitive, and future-ready technology partner.

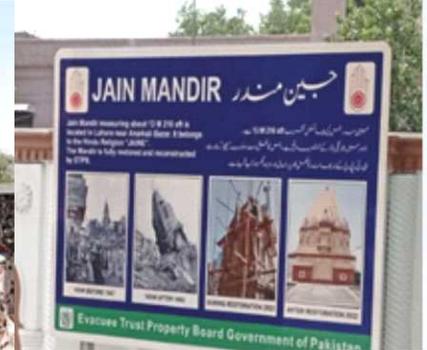
# Consulate General of Pakistan Los Angeles

## Key Outreach Initiative, Activities (Jan -Dec 2025)

Meeting with delegation of Jain community of Los Angeles

(8 January 2025)

The Consul General received a delegation of the Jain community based in Southern California led by Mr. Kumar Jain. They discussed the significance of preserving Jain heritage sites in Pakistan. The Consul General highlighted the Government of Pakistan's commitment to safeguarding the religious and cultural heritage of all communities, including minority faiths. He reaffirmed that efforts are underway to preserve and protect historic sites as part of



Pakistan's inclusive and pluralistic vision. The meeting reflected shared values of interfaith harmony and cultural preservation. The delegation expressed appreciation for Pakistan's rich religious and cultural heritage, particularly the historic Jain temple in Lahore and offered to provide resources to further uplift and preserve the historic site.

Visit to Southern California Wildfire Shelter in collaboration with FOP

(11 January 2025)

The Consul General visited local shelters to express solidarity with the victims of the devastating and unprecedented Southern California wildfires that erupted during January 2025. During the visit, he met with displaced individuals, conveyed heartfelt support on behalf of the Government and people of Pakistan, and acknowledged the tireless efforts of relief workers and volunteers. He was accompanied by members of Friends of Pakistan (FOP), who distributed essential relief supplies, including food and water, to those affected by the tragedy.



The Consul General inquired about any Pakistani nationals impacted by the wildfires and assured shelter organizers and relief agencies of the Consulate's full support should any member of the Pakistani community require assistance. Throughout this crisis, the Consulate General remained in close coordination with local authorities across Southern California, shelters, media outlets, community organizations, the Office of Foreign Missions (OFM), and other relevant agencies to ensure timely support and effective response.



## Pak-U.S. Friendship seminar in collaboration with Pacific Council on International Policy and FOP (13 January 2025)

The President of the Pacific Council on International Policy called on the Consul General. Both sides held a productive exchange on regional and global developments, as well as avenues to strengthen Pakistan-U.S. bilateral relations. Later, a seminar was jointly organized by Friends of Pakistan (FOP) and the Pacific Council at the Consulate General to promote people-to-people contacts and foster greater community engagement. The event focused on exploring collaborative initiatives between FOP and the Pacific Council to enhance the role of the Pakistani-American community in advancing shared objectives. The Consul General appreciated the efforts to build bridges and deepen mutual understanding through dialogue and partnership.



## Participation of Pakistani-American Tech Community at TechCon SoCal (18 January 2025)

Members of the Pakistani-American technology community were represented at TechCon SoCal, held on January 18, 2025 – a major innovation and investment conference in Southern California. A key Pakistan-origin connection to the event was its leadership under Mr. Faisal Mushtaq, Founder of TechCon, whose role underscored the growing contribution of Pakistani-origin professionals in shaping prominent U.S. technology platforms. The conference brought together global technology leaders, startups, investors, and industry experts to discuss emerging trends, innovation, and entrepreneurship.

Pakistani-American entrepreneurs, founders, and professionals attending the conference participated in sessions and networking engagements focused on startups, venture capital, artificial intelligence, and emerging technologies. Their presence reflected the increasing visibility and influence of Pakistani-origin talent within the U.S. innovation ecosystem and highlighted the role of diaspora leadership in building bridges between global technology communities. The participation



demonstrated how Pakistani-American professionals continue to contribute to and lead technology initiatives in the United States through community-driven and founder-led platforms.

The Consulate General welcomed and facilitated the participation of the Pakistani-American tech community in the conference, including members and representatives associated with PakLaunch, the Pakistan-American Tech Council, and OPEN Global.

**TechCon SoCal**  
JANUARY 17-18, 2025 | SAN DIEGO, CALIFORNIA

We proudly announce our partner for  
TechCon SoCal 2025

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To organize a top-tier innovation conference in San Diego, convening a select group of investors, innovators, and industry leaders who are shaping the future.

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Register

## LA Wildfire donation drive in collaboration with Islamic Institute of Torrance (IIT) & LA Muslims & Zakat Foundation

(19 January 2025)

The Consul General participated in a donation drive organized in collaboration with the Islamic Institute of Torrance (IIT), LA Muslims, and the Zakat Foundation. The initiative aimed to support individuals and families affected by the devastating Southern California wildfires during January 2025. The Consul General commended the efforts of the participating organizations and the broader Muslim community for their compassion and solidarity. He emphasized the importance of collective action during times of crisis on humanitarian basis and reaffirmed the Consulate's commitment to community welfare. Relief items including food, water, and essential supplies were collected and distributed to those in need.



## Tech Diplomacy Activities of the Consulate General

(19 January 2025)



The Deputy Consul General (DCG) joined a Paklaunch meetup held at the University of California, Irvine on January 19, 2025, an important gathering of Pakistani and global tech founders, investors, and professionals. Paklaunch is a dynamic global entrepreneurial community founded in April 2020 with the mission to connect Pakistani diaspora talent with innovation and investment ecosystems worldwide, fostering startup growth, mentorship, and capital access across sectors such as agritech, e-commerce, and edtech. During the event, the DCG engaged with entrepreneurs and investors to highlight Pakistan's expanding role in global technology and innovation landscapes, emphasizing the potential for increased tech diplomacy and economic ties between Pakistan and the U.S. The gathering provided a valuable forum for dialogue on fostering cross-border partnerships, supporting Pakistani startup founders, and encouraging diaspora investment into Pakistan's burgeoning tech sector. The Consulate's participation reinforced its commitment to facilitating meaningful connections between Pakistani innovators and international ecosystems, aligning with broader efforts to strengthen bilateral cooperation in science, technology, and entrepreneurship.

## Community event organized by Olive Community Services at Anaheim California (25 January 2025)

Consul General Mr. Asim Ali Khan attended a vibrant community gathering organized by Olive Community Services in Anaheim, California on 25 January 2025. Olive Community Services is a California-based non-profit organization dedicated to enhancing the health, dignity, and overall well-being of seniors, their families, and the broader community through culturally inclusive programs and services. Since its establishment in 2016, the organization has focused on fostering physical, emotional, and social engagement among older adults, offering activities such as wellness workshops, educational sessions, and intergenerational events that empower participants to stay active, connected, and thriving.

At the event, the Consul General engaged with community members and Olive's leadership to acknowledge the positive contributions of seniors and to highlight the importance of inclusive community support services that benefit diverse populations, including Pakistani American families in Southern California. The gathering provided a unique platform to strengthen ties between the Consulate and local civil society, celebrate community resilience, and recognize the role of grassroots organizations in promoting social well-being. The Consul General reiterated the Mission's commitment to supporting collaborative initiatives that uplift all segments of the community while encouraging greater participation in

### OLIVE 2025 HIGHLIGHTS of the YEAR!

Your support helps make all of this possible.

- 10+ seniors gained companionship and support through the Olive Friends Program.
- 4 culturally sensitive trainings were presented to in-service clinical staff.
- 30+ participants joined the Olive Wellness Challenge in 2025, raising \$10,000.
- 200+ attendees enjoyed intergenerational Olive Outdoor nature walks led by young naturalists.
- 300+ community members participated in Olive's quarterly field trips and excursions.
- 450+ families and seniors celebrated at our 7th Annual Grandparents Day.
- 400+ attendees received resources and screenings at our CalOptima Health Fair at ICYL Mosque.
- 1,400+ halal meals distributed to seniors across Southern California, sponsored by IRUSA.
- Olive Summer Camp, in partnership with Golden Connections, received national media coverage including AP News, Good Day LA, CNN, KTLA, Good News Network, and U.S. World News.

## Promotion of Tourism by Consulate General

(25 January 2025)

The Consulate General of Pakistan, Los Angeles organized a tourism promotion event at the Mission on January 29, 2025, during which a group of Sikh pilgrims visited the Consulate and received a detailed briefing by the Consul General. The visiting delegation comprised over 100 Sikh tourists who had recently traveled to Pakistan. During the interaction, the Consul General highlighted Pakistan's rich religious and cultural heritage, the Government of Pakistan's commitment to facilitating religious tourism, and ongoing efforts to promote people-to-people contacts through tourism and cultural exchanges.

The visiting group expressed deep appreciation for the support and facilitation extended by the Consulate General, noting the smooth arrangements and warm hospitality experienced during their visit to Pakistan. The pilgrims participated in a range of sports and cultural activities across different cities and praised the coordination extended by the Consulate with relevant government departments in Pakistan to ensure a successful and memorable visit. The event underscored Pakistan's inclusive approach toward religious tourism and the Consulate's continued efforts to promote Pakistan as a welcoming destination for international visitors.



## Special Fundraiser by Akhuwat USA

(1 February 2025)

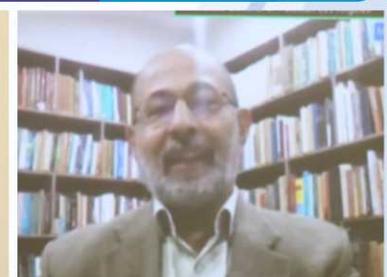
The Consul General participated in a special fundraiser event organized by Akhuwat USA in Torrance on 1st February 2025. The event aimed to raise awareness and mobilize support for Akhuwat's poverty alleviation initiatives through interest-free microfinance in Pakistan. The Consul General appreciated Akhuwat's impactful work and highlighted the importance of community-driven development. He also acknowledged the generous support of the Pakistani-American community in advancing social welfare causes. The fundraiser reflected strong diaspora engagement and commitment to inclusive economic uplift in Pakistan.



## Kashmir Solidarity Day Seminar hosted by Consulate General

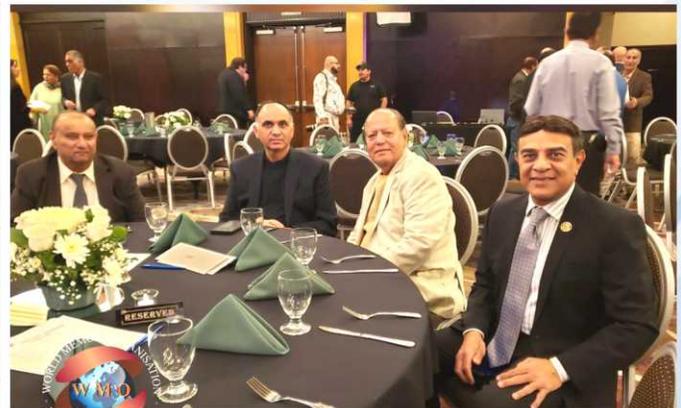
(4 February 2025)

The Consulate General hosted a seminar on 4 February 2025 to observe Kashmir Solidarity Day in Los Angeles. The event was attended by ethnic media, scholars, and community leaders. Consul General Mr. Asim Ali Khan reaffirmed Pakistan's unwavering support for the people of Indian Illegally Occupied Jammu & Kashmir (IIOJK), condemning ongoing human rights violations by India. Messages from the President and Prime Minister of



Pakistan were read to the participants. A documentary highlighting the resilience of Kashmiris was screened, followed by remarks from scholars Dr. Farooq Ahmad and Dr. Zafar Nawaz Jaspal. Representatives from Friends of Pakistan and PACC expressed solidarity with the Kashmiri cause. The Mission also amplified the message through social media outreach.

The Consul General attended the Annual Los Angeles Consular Corps (LACC) Reception hosted by the Los Angeles World Affairs Council (LAWAC) on February 6, 2025, in Beverly Hills. The event brought together diplomats, local officials, and business leaders to promote international engagement and dialogue. The Consul General engaged with fellow members of the diplomatic community and reaffirmed Pakistan's commitment to fostering strong bilateral ties and global cooperation. The reception served as a valuable platform for strengthening networks and discussing shared priorities across the consular corps.



Consul General Mr. Asim Ali Khan addressed a vibrant Pakistani community gathering hosted by the World Memon Organization (WMO) on February 7, 2025. Representing a global umbrella organization dedicated to empowering the community through education, healthcare, economic initiatives, and charitable projects he lauded WMO's extensive philanthropic work spanning microfinance, professional training, and community welfare across continents. Emphasizing the importance of unity, cultural identity, and diaspora engagement, he highlighted WMO's successful initiatives—from women's education to youth empowerment—and encouraged deeper collaboration. The Consul General reaffirmed the Consulate's commitment to supporting Pakistani-American contributions to development and social uplift in Pakistan.



The Helping Hearts, Caring Souls (HHCS) Fundraising Dinner, organized by Friends of Pakistan (FOP), was held on 16 February 2025 in Lakewood, California. The event brought together members of the Pakistani-American community and supporters to raise funds for disability rights, inclusive education, and food security initiatives. The gathering underscored the importance of collective philanthropy and community solidarity in addressing the needs of marginalized and underserved groups, particularly persons with disabilities.

The program highlighted the humanitarian mission of HHCS and its impactful work in Pakistan, including medical treatment, rehabilitation, and long-term support for individuals with disabilities. Speakers emphasized that even modest contributions can create meaningful change by restoring dignity, mobility, and independence. The event reaffirmed the strong tradition of community-led charitable engagement and reflected a shared commitment to social responsibility and inclusive development.



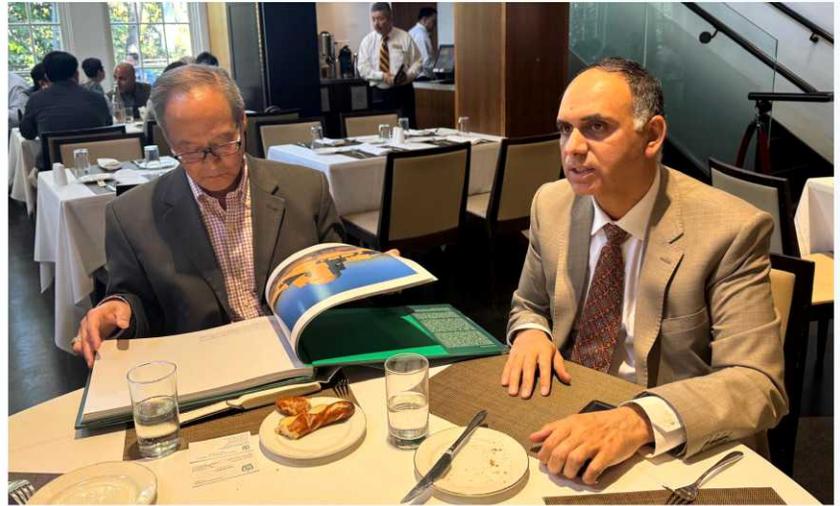
## Consul General's meeting with Pakistani Mountaineer and Tourism Promotion Efforts (19 February 2025)



The Consul General received Mr. Asad Ali Memon, Pakistani high-altitude mountaineer who briefed him on his remarkable mountaineering journey and international achievements. Hailing from Sindh, Asad has represented Pakistan on some of the world's most challenging peaks, including Mount Everest, Kilimanjaro, Denali, Elbrus, Aconcagua, and Vinson Massif, consistently carrying Pakistan's flag to global summits.

In October 2025, Asad completed the prestigious Seven Summits Challenge, becoming one of the few Pakistanis to scale the highest mountains on all seven continents. The Consul General commended his resilience, discipline, and contribution to promoting a positive image of Pakistan through adventure sports, and reaffirmed the Consulate's encouragement and support for young Pakistanis achieving excellence on international platforms. The Consul General also appreciated the young mountaineer for promoting tourism for Pakistan.

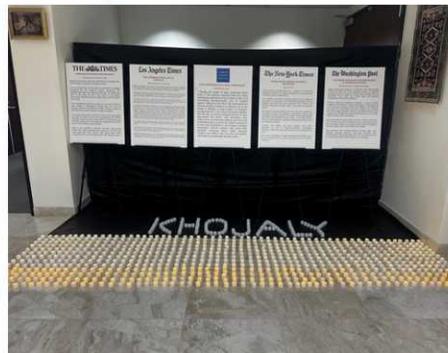
The Consul General visited the Center on Public Diplomacy (CPD) at the University of Southern California (USC) and met with its Director to explore avenues for collaboration. During the meeting, both sides discussed potential joint initiatives aimed at fostering cross-cultural understanding and promoting Pakistan's cultural and creative narrative. Proposals included hosting joint seminars, public diplomacy dialogues, and the screening of Pakistan's internationally acclaimed animated film *The Glassworker*. The Consul General emphasized the importance of academic and cultural engagement in strengthening bilateral ties and shaping positive perceptions. The CPD Director welcomed the initiatives and expressed interest in future collaboration with the Consulate. Both sides agreed to develop a framework for sustained engagement and student-led projects. The visit underscored the role of educational partnerships in advancing effective public diplomacy.



Remembrance Event at Consulate General of Azerbaijan in LA :  
Echoes of Khojali- A Symphony of Remembrance



The Consul General attended a solemn remembrance event titled "Echoes of Khojali – A Symphony of Remembrance", hosted by the Consulate General of Azerbaijan in Los Angeles. The event commemorated the victims of the 1992 Khojali massacre and paid tribute to their memory through musical performances, reflections, and expressions of solidarity.



The gathering was attended by members of the diplomatic corps, community leaders, and civil society representatives. The Consul General expressed heartfelt solidarity with the people of Azerbaijan and reaffirmed Pakistan's unwavering support for

Azerbaijan's sovereignty and pursuit of justice for the victims. Both sides reiterated the strength of their brotherly relations and shared values, expressing satisfaction at the deepening and expanding bilateral cooperation.

## Advancing Innovation: Pakistan-U.S. Dialogue on Entrepreneurship and Technology Collaboration (26 February 2025)

The Consul General held a meeting with a delegation of 16 representatives from Business Incubation Centers (BICs) of leading universities in Punjab, visiting the U.S. under the Taber Exchange Program. During their stop in Silicon Valley, the delegation discussed opportunities for collaboration in IT, entrepreneurship, and innovation. The Consul General reaffirmed the Consulate's commitment to strengthening Pakistan's tech ecosystem and increasing IT exports to the U.S. He highlighted the success of the Pakistan-U.S. Tech Investment Conference held in November 2024 and welcomed further cooperation. Representatives of Pakistan-American Tech Council (PakAMTech) also participated and expressed support for the initiative. The Group also held meetings with various universities in Silicon Valley and tech entrepreneurs.



## Iftar Events for charity fundraising by Pakistani-American community Organizations and Consular Corps Ramadan Events (March 2025)

During the holy month of Ramadan, the Consul General actively participated in a series of community outreach and philanthropic events organized by the Pakistani-American diaspora and diplomatic community. These included the Annual Fundraiser Iftar by Laiba Memorial Welfare Organization, the Third LA Grand Interfaith Iftar hosted by the Pakistan American Chamber of Commerce (PACC), a charity Iftar by Thalassemia Hope Society, and a fundraising dinner by Saba Homes. The events highlighted the community's strong commitment to supporting socio-economic development initiatives in Pakistan through charitable giving and social welfare programs. The Consul General commended these efforts and encouraged greater diaspora engagement in national development and promotion of national interest in US.

The Consul General also attended various Iftar receptions hosted by Missions of OIC countries, underscoring the spirit of brotherhood, interfaith harmony and solidarity, during the holy month of Ramadan.



## Inter-faith Iftar Receptions during Ramadan (March 2025)

The Consul General attended an Iftar reception hosted by the Dawoodi Bohra community and the King Fahad Mosque during the holy month of Ramadan. He appreciated the warm hospitality and inclusive spirit of these gatherings, which embodied the shared values of compassion, unity, and interfaith harmony. The Consul General commended the positive role of faith-based communities in promoting peace and social cohesion within the diverse society of Southern California. The events were also attended by local officials, representatives of law enforcement agencies, members of the Los Angeles Consular Corps,



and prominent community organizations, reflecting broad-based support for interfaith engagement. The Consul General conveyed best wishes from the people of Pakistan and expressed solidarity to the American-Muslim community.





Consul General Mr. Asim Ali Khan and his spouse participated in the International Women-In-Diplomacy Day event held on March 10, 2025, at the LDS Church in Los Angeles. The event brought together women diplomats, members of the Los Angeles Consular Corps (LACC), Los Angeles Consular Spouse Association (LACSA), community leaders, and interfaith representatives to recognize and celebrate the vital role of women in diplomacy and international engagement. The program featured keynote remarks by Camille N. Johnson, along with panel discussions highlighting leadership, resilience, and collaboration among women serving in public and diplomatic roles.

On this occasion, the Consul General underscored Pakistan's strong commitment to gender equality and highlighted the expanding role of women in Pakistan's foreign service and national development. He appreciated the event's focus on inclusion, diversity, and intercultural dialogue, noting that such initiatives contribute to greater mutual understanding among nations. The Consul General reaffirmed the Consulate's continued support for women's empowerment and acknowledged the growing contributions of Pakistani women, both in Pakistan and within the Pakistani-American community.



Collaboration between Biodesign Lab at Stanford University and Business Incubation Centers (BICs) in Punjab

The Consulate General organized a meeting between the Biodesign Lab at Stanford University and Business Incubation Centers (BICs) established in various universities in Punjab. The engagement was aimed to explore partnerships in healthcare innovation, biomedical entrepreneurship, and capacity building. Discussions focused on joint initiatives to support early-stage startups, mentorship programs, and technology transfer. The Consul General highlighted the potential of such collaborations in strengthening Pakistan's innovation ecosystem and fostering academic-industry linkages. Both sides expressed interest in formalizing cooperation and advancing shared goals in medical technology and inclusive development.



Digital Foreign Direct Investment (DFDI) initiative

The Secretary of the Ministry of Information Technology and Telecommunication briefed the Mission on the upcoming Digital Foreign Direct Investment (DFDI) Forum 2025, held in Islamabad on April 29–30, 2025. The briefing highlighted the objectives of the Forum—which brought together global investors, policymakers, technology leaders, and industry experts to explore digital investment opportunities, foster international partnerships, and position Pakistan as a leading destination for digital FDI. The Secretary outlined Pakistan's pioneering role as the first nation to implement the Digital FDI Initiative, noted the Government's strategic focus on digital infrastructure, export growth, and innovation ecosystems, and underscored the Forum's importance in attracting investment to Pakistan's thriving tech sector. Consul General affirmed mission's full support to the initiative.



## Game Developers Conference (GDC) in San Francisco

(19 March 2025)



The Consul General inaugurated the Pakistan Pavilion at the Game Developers Conference (GDC) 2025, held at the Moscone Center in San Francisco. The Pavilion featured 17 Pakistani gaming studios and 37 delegates, showcasing Pakistan's growing capabilities in the global gaming industry. The Consulate General, in collaboration with the Pakistan Software Export Board (PSEB), facilitated the participation of Pakistani IT companies. The Consul General highlighted Pakistan's vibrant digital talent and the government's focus on boosting IT exports. The delegation engaged in B2B meetings with international developers, publishers, and investors. The event generated strong interest in Pakistan's gaming sector and opened avenues for future collaboration. The Consulate is fully committed to promoting Pakistan's IT sector and expanding its footprint in the U.S. tech market.



## Special Diplomatic event on U.S. trade policies in collaboration with LA Consular Corps and LDS Church

(20 March 2025)

The Consul General participated in a special diplomatic event on U.S. trade policies, held on March 20, 2025, at the California Club in Los Angeles. Organized in collaboration with the LA Consular Corps and the LDS Church, the event featured Senator Bernie Moreno (R-OH) as the keynote speaker. Senator Moreno shared

valuable insights on U.S. economic and trade policies and their impact on international trade relations. The gathering brought together diplomats and business leaders for an engaging exchange on economic diplomacy. The Consul General highlighted the importance of strengthening Pakistan-U.S. trade ties and appreciated the platform for constructive dialogue.





The Consul General attended the 4th edition of the BizFed Bizza Awards, held at Los Angeles Memorial Coliseum on 21 March 2025 to celebrate leadership and innovation in business and public service. The event honored Michelle Gaskill-Hames of Kaiser Permanente as Changemaker of the Year for her pivotal role promoting mental health housing and treatment services. The

evening brought together policymakers, business leaders, and members of the diplomatic community to recognize efforts addressing critical public health and housing challenges. The event helped in networking with local businesses and exploring opportunities for trade promotion for Pakistan.

Pakistan Day Official Flag Hoisting Ceremony and Community Events

A flag hoisting ceremony was held at Pakistan House, the official Residence of the Consul General of Pakistan in Los Angeles, to mark Pakistan Day on 23 March 2025. The event was attended by prominent members of the Pakistani-American community from across California, including Mayor of Artesia Mr. Ali Sajjad Taj, Mayor of Torrance Mr. George K. Chen, and Torrance City Councilmember Mr. Asam Sheikh. The Consul General raised the

national flag to the tune of the national anthem. Special messages from the President and Prime Minister of Pakistan were read out on the occasion.

Various community organizations also celebrated Pakistan Day on the West Coast. The Consul General also participated in the Pakistan Day celebrations arranged by Friends of Pakistan (FOP) and Council of Pakistan (COP).





Government Connections Networking Seminar hosted by City of Los Angeles

(26 March 2025)

Consul General participated in the “Government Connections Networking Seminar” organized by Mayor Karen Bass at the Los Angeles County Board of Supervisors. The event focused on fostering collaboration between local government and community partners to support inclusive economic development and infrastructure strategies in Los Angeles County. Key presentations highlighted the upcoming LA 2028 Olympic and Paralympic Games, which are projected to generate \$18 billion in economic output, 90,000+ jobs, and feature over 800 events. Discussions also addressed language inclusivity, small

business support, and equitable access to government resources. The Consul General exchanged views with officials on partnership opportunities, community engagement, and investment potential. The seminar provided valuable insight into LA’s development priorities and its vision for a diverse, thriving metropolis.

**Los Angeles County's Challenge**  
Bringing language inclusivity to a diverse community

- Over 48% of the population is Hispanic, 15% is Asian (U.S. Census Bureau)
- 57% of the community speaks a language other than English, such as Spanish, Chinese, Korean, Tagalog and many others
- Difficult to allow residents to see / listen / speak during public presentations in other languages
- A diverse community wants to be heard
- Need a consistent solution for the community that leverages technology for language access at all public meetings

**WHAT THE 34th OLYMPIAD**  
OLYMPICS (JUL 14 - JUL 30, 2028) and PARALYMPICS (AUG 15 - AUG 27, 2028)  
Third time Los Angeles will host the Summer Olympics, first time hosting the Paralympics.  
We are the world city to host three times, after London and Paris

58+ SPORTS	800+ EVENTS	80+ VENUES	15,000 ATHLETES	100,000 CONTRACTORS AND VOLUNTEERS
30,000 BROADCASTERS AND MEDIA	12-15 M TICKETED FANS	3.3 B+ VIEWERS AROUND THE WORLD	205 COUNTRIES REPRESENTED	3,000+ HOURS OF LIVE SPORT
\$18 B ECONOMIC OUTPUT	90,000+ JOBS SUPPORTED	\$5-6 B IN LABOR INCOME	\$700 M+ IN STATE AND LOCAL TAXES	



**Our Achievements**

Empowering millions through impactful programs and initiatives

**Rs251Bn**

Business Loans

**435k**

Entrepreneurs Supported

**600k**

Laptops Distributed

**364k**

Skills Scholarships

**104k**

Athletes Engaged

**100**

Innovators Supported

**Rs250Mn**

Scholarships Granted



Prime Minister's Digital Youth Hub



Prime Minister's Youth Programme



# Welcome to the Digital Youth Hub

The Digital Youth Hub is a testament to our unwavering commitment to empowering the youth of Pakistan with transformative opportunities. You are the nation's greatest asset, and your talent, ambition, and innovation are the driving force behind our future prosperity.

This initiative is designed as a comprehensive platform to connect you with invaluable opportunities in employment, education, entrepreneurship, skills development, environment and engagement. It is our mission to unlock your full potential and provide the support you need to thrive.

I urge you to explore, engage, and make the most of this platform. Your journey towards success begins here, and together, we will shape a brighter, more prosperous Pakistan.

The Consul General joined the online launch of the Prime Minister's Digital Youth Hub on 27–28 March 2025, a flagship initiative unveiled virtually by Prime Minister Shehbaz Sharif from Islamabad. The Digital Youth Hub is Pakistan's first comprehensive digital platform designed under the Prime Minister's Youth Programme (PMYP) to empower youth nationwide by connecting them with education, employment, skills development, entrepreneurship, and engagement opportunities. The Prime Minister highlighted that the Hub aims to address youth unemployment and skills gaps by providing streamlined access to modern training, internships, scholarships, job listings, and AI-driven career support, reinforcing the Government's commitment to harness the potential of Pakistan's predominantly young population.

During the event, which brought together policymakers, technology partners, and youth stakeholders, the Consul General underscored the importance of digital empowerment and international collaboration in equipping young Pakistanis for the global digital economy. Pakistan's collaboration with partners such as Generation Unlimited (GenU) and UNICEF, which helped develop the platform, was acknowledged as a significant step toward building a future-ready workforce. The Digital Youth Hub, accessible via web and mobile applications, offers opportunities ranging from free online training and career guidance to entrepreneurship support — providing a one-stop ecosystem to help the country's youth compete and succeed locally and abroad.

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## Eid Get Togethers with Pakistani community

(30 March 2025)

The Consul General participated in various Eid celebration events organized by the Pakistani-American community across Southern California. He joined community members in celebrating the joyous occasion of Eid, sharing warm greetings and festive moments. The Consul General appreciated the spirit of unity and cultural pride displayed during the gatherings and commended the community's continued contributions to Pakistan-U.S. relations. He reiterated the Consulate's commitment to engaging with the diaspora and supporting their efforts to promote Pakistani heritage and values.





The Consul General attended a diplomatic reception hosted by Consulate General of Bangladesh to mark the Independence Day of Bangladesh in Los Angeles on April 7, 2025. The event was attended by members of the Los Angeles Consular Corps (LACC), local officials, think tanks, and members of the Bangladeshi-American community. The Consul General extended warm felicitations to the people and Government of Bangladesh on their national day. He underscored the importance of regional peace, cooperation, and mutual respect among nations. The event featured cultural performances and a reaffirmation of the enduring bonds between overseas communities of both countries in the United States and elsewhere.



Independence and National Receptions of the People's

## Educational Cooperation between University of Utah and University of Peshawar

The Consulate General facilitated educational cooperation between University of Peshawar and the University of Utah in the area of climate change, with a focus on joint academic research and knowledge exchange. The initiative reflects the Consulate's continued efforts to promote academic diplomacy and strengthen institutional linkages between Pakistan and the United States, particularly in priority areas of global and national relevance.

The collaboration between the two universities aims to establish a structured framework for joint research, faculty engagement, and academic cooperation to support evidence-based responses to climate risks. The Consulate General encouraged both institutions to explore expansion of deepening academic ties and contribute to shared efforts toward climate resilience and sustainable development.



## Diplomatic Reception hosted by Consulate General on Pakistan Day

(11 April 2025)



The Consulate General hosted a diplomatic reception to celebrate Pakistan's National Day, attended by members of the U.S. State Department, Los Angeles Consular Corps (LACC), local officials, representatives of think tanks, universities, entertainment industry, media and the Pakistani-American community. In his remarks, Consul General Asim Ali Khan highlighted the historic significance of March 23 and reaffirmed Pakistan's commitment to its founding ideals and regional peace. He emphasized the strength of Pak-U.S. relations and invited American businesses to explore Pakistan's vast trade and investment opportunities.

On this occasion the Consulate General also arranged a special exhibition of Sadequain's artwork showcasing Pakistan's rich cultural heritage. The event featured music, traditional cuisine, and certificates of appreciation from California officials, celebrating the enduring friendship between Pakistan and the U.S. The representatives of U.S. State Department, County and City of Los Angeles in their remarks conveyed their facilitations on Pakistan's national day.



The Consul General visited the rice farms of Mr. Rana Hafeez ur Rehman in Sacramento on April 20, 2025, to explore avenues for Pakistan-California agricultural collaboration. Mr. Rehman, the largest Pakistani-origin farmer in California, cultivates over 6,000 acres of rice and exemplifies agricultural excellence. The visit focused on identifying best practices in sustainable farming, water management, and rice cultivation techniques in California that could benefit Pakistan's agriculture sector. The Consul General emphasized the potential for knowledge exchange, investment, and technology transfer in agri-tech and high-yield crops. He also appreciated the contributions of the Pakistani-American farming community to California's economy and food security.

The Consul General received Mr. Michael Cirelli, founder of the National Youth Poet Laureate Program, and Dr. Sara Zaidi, Chair of the Long Beach Commission on Youth and Families at the Mission. The meeting focused on fostering youth engagement, creative expression, and cross-cultural collaboration. The Consul General appreciated the efforts of both leaders in empowering young voices in Pakistan through poetry, mentorship, and community initiatives and strengthening cultural bridges between Pakistan and the United States. He highlighted the potential for collaboration with Pakistani youth and literary institutions in both countries to enhance Pakistan's rich literary traditions. Opportunities for cultural exchange and showcasing Pakistani-American talent were also discussed.



2028 Games Unveiled: A Consular Corps Exclusive with the City of Long Beach

(28 April 2025)

The City of Long Beach, California invited the Consul General to an exclusive event titled “First Look at the 2028 Olympic & Paralympic Games – LA28”, co-hosted by the Los Angeles Consular Corps (LACC). The event offered valuable insights into Long Beach’s role as a host city, highlighting its infrastructure, logistics, and community engagement plans for the 2028 Games. City officials briefed LACC members on preparations including development of new sports related infrastructure and encouraged LACC to collaborate with Long Beach in facilitating the participation of their national teams. The Consul General appreciated the City’s inclusive and forward-looking approach and reaffirmed Pakistan’s support for promoting global sporting connections and cultural diplomacy through La28.



THIS RENDERING IS FOR ILLUSTRATION PURPOSES ONLY AND IS NOT INTENDED TO DEPICT THE ACTUAL USE OF THE FACILITY.

## Pakistan's Youth and the Global Future: Remarks by the Consul General at the UCLA Youth Conference (4 May 2025)

Consul General Asim Ali Khan delivered the keynote address at the Youth Conference held at the University of California, Los Angeles (UCLA) on May 4, 2025, on the theme "Pakistan's Youth and the Global Future." He highlighted the transformative potential of Pakistan's youth in shaping innovation, development, and global partnerships. Emphasizing the importance of education, entrepreneurship, and digital skills, he advocated for deeper academic and cultural exchanges between Pakistan and the U.S. The address, live-streamed globally, was well-received and contributed to a broader dialogue on youth empowerment. The event also sparked interest in Pakistan's demographic and socio-economic strengths.





has reached the Gurdwara Janamsthan (the birthplace shrine).

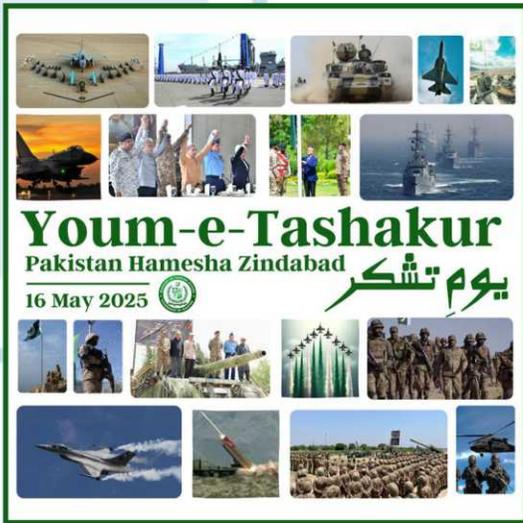
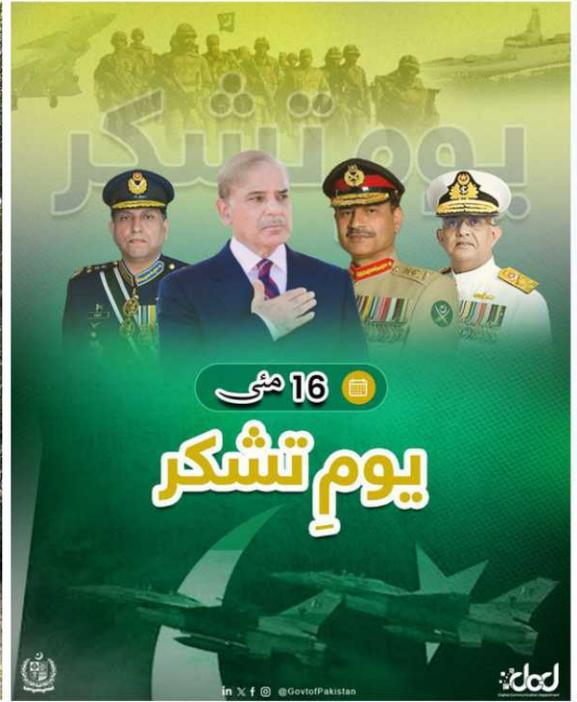


Lake City Golf Course

LAHORE

that we would bring together our Sikh brothers and sisters





The Consulate General of Pakistan in Los Angeles celebrated *Youm-e-Tashakur* on May 14, 2025, with great enthusiasm, marking national gratitude and unity. A special ceremony was held at the Consulate, attended by prominent members of Pakistani-American community based in Los Angeles. The event featured national songs, speeches, and prayers for Pakistan's progress and prosperity. To commemorate the occasion, a special car rally was organized by the Friends of Pakistan (FOP), showcasing patriotic spirit and solidarity with the people and armed forces of Pakistan. Participants displayed Pakistan's flags and messages of national pride. The celebration underscored unity, resilience, and the strong bond between Pakistan and its diaspora.

## Interaction between HE Ambassador Rizwan Saeed Sheikh and Pakistani-American community in Southern California

(17-19 May 2025)

During his visit to Los Angeles from 17–19 May 2025, Ambassador Rizwan Saeed Sheikh participated in a series of community engagements aimed at strengthening Pakistan's outreach to the Pakistani-American diaspora in California. He attended events organized by Friends of Pakistan (FOP), Council of Pakistan (COP), Pakistan American Chamber of Commerce (PACC), the Urdu Writers Society of North America, and business community and professionals. The community also commemorated Youm-e-Tashakur to mark Pakistan's historic victory over India in the May 1971 war and paid tribute to the Armed Forces of Pakistan. The Ambassador praised the community's role in national advocacy, emphasized unity and civic engagement, and encouraged U.S. investors to explore opportunities under the SIFC framework. He was also presented with a painting titled "Bunyan um Marsoos" by renowned artist, poet, and painter Mr. Irfan Murtaza. Consul General Asim Ali Khan also joined the Ambassador during all the engagements.



During his visit to Los Angeles, Ambassador Rizwan Saeed Sheikh chaired a Pak-AM Tech Council meeting at the Consulate General, where he highlighted the Pakistani diaspora's critical role in advancing Pakistan's digital agenda, including bolstering IT exports that reached over \$3.8 billion. He met with the Datarocx team to discuss potential investments in data centres and a pharmaceutical laboratory project in Pakistan. At the Consulate, he hosted executives from Cedars-Sinai International to explore bilateral health collaboration linked to the Jinnah Medical Complex project. He also engaged U.S. industry leaders at a strategic business luncheon, discussing joint pilot projects in agri-tech, blockchain finance, and digital media under the SIFC framework. The Ambassador also chaired a business roundtable with U.S. entrepreneurs to advance Pak-U.S. investment cooperation, reinforcing economic diplomacy efforts. Consul General Asim Ali Khan also joined the Ambassador during all the engagements.











During his visit to Los Angeles, Ambassador Rizwan Saeed Sheikh accompanied by Consul General Mr. Asim Ali Khan held a breakfast meeting at Pakistan House with California State Senator Bob Archuleta and Mayor of Artesia Ali Sajjad Taj, focusing on strengthening Pakistan–California ties and expanding cooperation in trade, education, and community engagement. He also engaged with federal, state, and local lawmakers at a luncheon hosted by the Council of Pakistan (COP), where he highlighted the constructive role of the Pakistani-American community. Ambassador Sheikh emphasized the importance of deepening institutional linkages and encouraged support for initiatives promoting economic and cultural collaboration. Consul General Asim Ali Khan joined the Ambassador during all engagements. These interactions also served to underscore Pakistan's policies and the decisive role of its armed forces in repelling Indian aggression during the recent conflict, reaffirming Pakistan's commitment to regional peace and sovereignty and the need for just and peaceful resolution of Jammu and Kashmir dispute.



Ambassador Rizwan Saeed Sheikh received a delegation from the Los Angeles World Affairs Council (LAWAC), led by Chair Maria Contreras-Sweet, at the Consulate General in Los Angeles. The meeting featured an in-depth discussion on global and regional issues—including economic development, energy transition, water security, women's empowerment, and education and IT reforms in Pakistan. Ambassador Sheikh briefed the delegation on Pakistan's economic recovery, the successful outcome of Operation Bunyan Um Marsoos, and reaffirmed Pakistan's commitment to "peace with dignity" and a just resolution of the Jammu & Kashmir dispute. He also highlighted the importance of upholding legal frameworks for transboundary water management and commended U.S. facilitation of the recent ceasefire. He also reaffirmed Pakistan's interest in deepening multifaceted cooperation with the U.S. in areas such as counter-terrorism, economic diplomacy, and sustainable development. Consul General Asim Ali Khan joined the Ambassador during these meetings engagements.





Ambassador Rizwan Saeed Sheikh accompanied by the Consul General visited the headquarters of SpaceX in Hawthorne, California on May 20 2025 to discuss the ongoing negotiations between the two sides for launch of the Starlink project in Pakistan. Accompanied by Consul General Asim Ali Khan he held discussions with senior SpaceX executives—including the Vice President of Starlink Global Business Operations—on leveraging low-Earth orbit infrastructure to bridge Pakistan's digital divide. During a guided facility tour, the delegation gained insights into cutting-edge aerospace and telecommunications technologies. Ambassador Sheikh affirmed Pakistan's commitment to innovation-led development and expressed optimism that engagement with SpaceX could lead to impactful cooperation in digital transformation.





Consul General Asim Ali Khan attended the celebration marking the 60th anniversary of the Los Angeles Master Chorale at the Walt Disney Concert Hall in Los Angeles. The Master Chorale is one of the leading professional choral ensembles in the United States, renowned for its artistic excellence, innovative programming, and contributions to choral music globally. The event highlighted the Chorale's rich legacy of artistic excellence and its contributions to cultural diplomacy and community engagement. The Consul General praised the Chorale's role in promoting cross-cultural harmony through music and underscored the importance of arts and culture in building bridges between nations. He reaffirmed the Consulate's commitment to fostering cultural exchanges between Pakistan and the United States. The event served as a valuable platform for advancing creative diplomacy and people-to-people connections. The event also featured brief performance of an Arab-American artist.



Consul General Asim Ali Khan attended a thought-provoking session hosted by the Los Angeles World Affairs Council & Town Hall (LAWAC) on June 3, 2025, featuring Dr. Trita Parsi of the Quincy Institute. The event, titled "Rest in Peace, Rules-Based Order?" explored critical questions on the future of global governance, multipolarity, and the legitimacy of the so-called "rules-based international order." Dr. Parsi challenged prevailing power structures and advocated for inclusive, law-based multilateral reform. Discussions also touched on U.S.–Iran nuclear negotiations and the need for diplomacy-first foreign policy. The event, held in partnership with UCLA and USC, provided an opportunity for strategic dialogue among diplomats, scholars, and policymakers, reinforcing the role of public diplomacy in navigating complex global transitions.



The Consul General held a meeting with the President and CEO of Zarai Taraqati Bank Ltd. (ZTBL) of Pakistan at the Consulate General on June 11, 2025. The meeting focused on exploring avenues to enhance Pakistan–U.S. agricultural cooperation. Discussions highlighted Pakistan's ongoing efforts to modernize and strengthen its agricultural sector through innovation, technological integration, and improved financing mechanisms. The Consul General underscored the potential for U.S. collaboration in key areas such as precision farming, agri-fintech, and sustainable agricultural practices. Both sides agreed on the importance of facilitating investment and knowledge exchange to advance Pakistan's agricultural transformation and rural development objectives.

## Art, Heritage, and Aviation: Reception Honoring Pakistani Artist's SR-71 Blackbird Painting at March Field Air Museum, California

(14 June 2025)

Consul General Asim Ali Khan attended a special reception at the March Field Air Museum in California on June 14, 2025, to honor the unveiling of an SR-71 Blackbird painting by renowned Pakistani-American artist Mr. Irfan Murtaza. The event celebrated the intersection of art, heritage, and aviation, bringing together museum officials, community members, and aviation enthusiasts. In his remarks, the Consul General praised the artist's contribution

as a symbol of Pakistani-American talent and a meaningful expression of cultural diplomacy. He highlighted the importance of such creative initiatives in strengthening people-to-people ties and promoting Pakistan's positive image abroad. The event also marked the first display of a Pakistani artwork at the historic March Field Air Museum.





An special event was held at the Consulate General of Pakistan Los Angeles to observe Youm-e-Istehsal on 5th August 2025. The event was attended by Mr. Jeffrey Hewitt, former Chair of Board of Supervisors of the Riverside County, and Mr. Kyle Miller, Policy Analyst / Community Engagement Specialist and Chief of Staff of Senator Bob Archuleta, California State Senate shared their thoughts on the situation in Kashmir. Deputy Consul General Mr. Muhammad Mubashir also addressed the participants. A photo exhibition highlighting Indian atrocities in IIOJK was also arranged on the occasion.





Deputy Consul General Mr. Muhammad Mubashir Khan attended Pakistan Day Festival at Wilson Park Torrance. The event was organized by Pakistan American Chambers of Commerce (PACC). The event was also attended by California State Treasurer Ms. Fiona Ma, Supervisor Janice Hahn, member of Los Angeles County Board of Supervisors. Large number of Pakistanis attended the event which included stalls of Pakistani food, beverages, clothes and artifacts. The participants also enjoyed performance by Pakistani artists.





Deputy Consul General of Pakistan in Los Angeles Mr. Muhammad Mubashir Khan attended Pakistan Independence Day event held at Fullerton Los Angeles. The event was organized by Friends of Pakistan (FOP). The event was attended by a large number of Pakistani community members. The event highlighted Pakistani culture, dresses, food, beverages, traditional items and music.



## Community Interaction in Sacramento by the Ambassador of Pakistan to promote, identify, and strengthen PAK- US economic engagement

(20 August 2025)



Ambassador of Pakistan to the US met with Pakistani community in Sacramento, California. The Ambassador urged them to preserve, protect and promote their Pakistani identity. He invited them to take advantage of and build on the current positive trajectory of Pak-US relations. Ambassador was delighted to respond to their constructive and interesting questions and assured them of full support of the Embassy and the Consulate in strengthening Pakistan-US ties entrenched in enhanced economic engagement.

## Meeting with California State Assembly member Mike Fong in Sacramento

(20 August 2025)

Ambassador of Pakistan to US H.E. Mr. Rizwan Saeed Sheikh held a meeting with California State Assembly member Mike Fong in Sacramento. He is the Chair of Asian American & Pacific Islander (API) Caucus at the California State Legislature as well as Chair of the State Assembly Standing Committee on Higher Education. The two sides discussed ways and means to protect and promote interests and enhance active politico-economic engagement of large Pakistani community in California. They resolved to build linkages between higher education institutions of Pakistan and the California.



## Meeting with California Senator Bob Archuleta

(20 August 2025)

Ambassador of Pakistan to the US had a pleasant meeting with Senator Bob Archuleta during his visit to the West Coast. Senator Archuleta is Chair of the Senate Committee on Military and Veterans Affairs as well as part of Governor's Military Council. He has previously been on the Board of Visitors to US Military Academy at West Point. Ambassador has been constructively engaged with the Senator on collaboration with California in below surface water retention technology to combat recurring problems with water scarcity as well as Monsoon flooding in Pakistan.



## Meeting with State Senator Melissa Hurtado in Sacramento

(20 August 2025)



Ambassador of Pakistan to US H.E. Mr. Rizwan Saeed Sheikh hosted a lunch for California State Senator Melissa Hurtado in Sacramento. Senator Hurtado is a friend of Pakistan and Chair the Senate Committee on Agriculture. He thanked the Senator for her stewardship of a resolution in the state senate in support of Pakistan-US relations and acknowledgement of the constructive role played by Pakistani Americans - spanning over generations and decades - in the development of California, being the world's fourth largest economy. The two sides discussed formation of a Pakistan Caucus in Californian legislature and building upon the history of Pak-California bilateral cooperation in agriculture and food security.

Ambassador of Pakistan to the US H.E. Mr. Rizwan Saeed Sheikh and Deputy Consul General Mr. Muhammad Mubashir Khan were recognized on the California State Senate floor as it unanimously passed a Resolution on positive Pakistan-US ties, recognizing and identifying Pakistan's Independence Day, historic friendship with the US and vital contributions of Pakistani-Americans to California - the 4th largest economy in the world. He expressed profound gratitude to Senator Melisa Hurtado for sponsoring and introducing the Resolution that highlights the Pakistani-American community's role in uplifting California, the deep affinity with and sense of cultural roots among younger Pakistanis, and the importance of building on this positive sentiment. .





Deputy Consul General of Pakistan Mr. Muhammad Mubashir Khan attended event held at Cerritos College, Los Angeles. The event - organized by the Council of Pakistan - was also attended by US lawmakers, public officials and members of Consular Corps. The gathering saw a large number of Pakistanis coming together. Pakistani Music, dresses, food, beverages and traditional items were featured at the event.



Deputy Consul General attended the Azadi Festival held at Sacramento, California. The event was attended by a large number of Pakistanis community members from Sacramento. Stalls of Pakistani food, beverages, dresses and traditional items were installed at the event.





An special event was held at Consulate General of Pakistan Los Angeles to commemorate Kashmir Black Day. The event was attended by Pakistani diaspora and media representatives. Messages from leadership of the country were read out on the occasion. Guest speakers shared their views on human rights situation in Indian Illegally Occupied Jammu and Kashmir. During his remarks, Deputy Consul General Muhammad Mubashir Khan highlighted Indian atrocities in Indian Illegally Occupied Jammu and Kashmir. He expressed Pakistan's resolve to stand with the people of Kashmir and urged resolution of the dispute according to the Resolutions of the United Nations Security Council.



Deputy Consul General Muhammad Mubashir Khan inaugurated Pakistan Pavilion at Tech Crunch Disrupt 2025 held in San Francisco from 27 to 29 October 2025. 18 Companies from Pakistan set up booths at the Pavilion. More than 100 delegates from Pakistan attended the event which witnessed a presence of around 10,000 individuals. The event successfully showcased Pakistan's emerging IT talent in the Silicon Valley. It gave Pakistani tech innovators a chance to explore opportunities in the US.





Consul General Asim Ali Khan attended the annual Merit Grants for Young Women (MGYW) fundraising event held in Los Angeles on 8 November 2025. MGYW, a non-profit has championed access to higher education for meritorious but financially underprivileged young women in Pakistan since its inception in 2000. The event brought together community leaders, philanthropists, and supporters of girls' education to celebrate MGYW's mission, hear updates on program achievements, and mobilize further resources to expand educational opportunities. Notable members of Pakistani-American community and MGYW board members

highlighted the transformative impact of MGYW scholarships that support tuition, books, uniforms, and stipends, enabling talented young women from Pakistan's rural and urban areas to pursue their academic goals.

The evening was marked by inspiring presentations, community solidarity, and successful fundraising efforts that will directly bolster MGYW's ongoing initiatives. In his remarks, the Consul General underscored the Government's commitment to female education and applauded the Pakistani-American community's role in fostering educational empowerment abroad.



## Meeting with the Consul General of Bangladesh

(11 November 2025)

The Consul General of Bangladesh in Los Angeles paid a courtesy call on the Consul General of Pakistan, Mr. Asim Ali Khan, at the Consulate General of Pakistan on 11 November 2025. The meeting was held in a cordial and warm atmosphere, reflecting the traditionally friendly and brotherly relations between Pakistan and Bangladesh, as well as the spirit of mutual respect that characterizes engagements between the two countries.

During the meeting, the two Consuls General exchanged views on matters of mutual interest, including consular cooperation, community engagement, and opportunities for collaboration in trade, cultural exchanges, and people-to-people contacts. Both sides noted with satisfaction the continuity of high-level contacts and dialogue between Pakistan and Bangladesh, as reflected in recent diplomatic engagements and consultations. The meeting concluded with a reaffirmation of commitment to further strengthening bilateral ties at the consular level and maintaining regular contact to advance shared objectives in Los Angeles.



## Meeting with CBD Punjab delegation at the Consulate General

(12 November 2025)

A delegation of the Central Business District Punjab (CBD Punjab) visited the Consulate General of Pakistan in Los Angeles on 12 November 2025 and held a meeting with the Consul General, Mr. Asim Ali Khan. The delegation led by COO of CBD Development Authority (CBBDA) briefed the Consul General on CBD Punjab's mandate, ongoing projects, and initiatives aimed at promoting investment opportunities in Pakistan, particularly in urban development, real estate, and commercial infrastructure. During the meeting, views were exchanged on attracting foreign and diaspora investment, strengthening outreach to Pakistani-American investors, and showcasing Punjab's business-friendly environment. The Director General, CBDDA presented a commemorative shield to the Consul General as a gesture of goodwill. The Consul General thanked CBD's delegation for their visit and reaffirmed Mission's commitment to facilitating investment promotion efforts and supporting institutional engagement between Punjab and potential investors in the United States.





The Consulate General of Pakistan in Los Angeles organized an event titled “An Evening of Innovation and Partnership” on 12 November 2025, in collaboration with the Central Business District Punjab Development Authority (CBDDA) and the Pakistan American Tech Council (PTC). The event was held in Los Angeles with the objective of attracting investment from the United States to Pakistan and showcasing emerging economic and technology-driven opportunities.

The event was attended by members of the Pakistani-American business and technology community, investors, and professionals. Presentations and discussions focused on Pakistan's investment landscape, innovation ecosystem, and avenues for collaboration in sectors such as information technology, urban development, and start-ups. The Consul General highlighted the Government of Pakistan's commitment to facilitating foreign and diaspora investment and reaffirmed its role in connecting U.S.-based stakeholders with credible partners and opportunities in Pakistan. The event was also covered by Pakistani electronic media.





The Consul General of Pakistan in Los Angeles attended the Annual Gala Dinner & Entertainment Night organized by the Association of Physicians of Pakistani Descent of North America (APPNA) Southern California on 16 November 2025. The event was well attended by Pakistani-American physicians, healthcare professionals, and community members, reflecting the strong presence and cohesion of the Pakistani medical diaspora in Southern California.

During interactions with APPNA leadership and members, the Consul General appreciated APPNA's longstanding contributions to Pakistan, particularly its philanthropic activities, humanitarian assistance, and support for healthcare and medical education initiatives. He noted that APPNA represents a highly resourceful, influential, and professionally accomplished segment of the Pakistani-American community.

The Consul General highlighted that APPNA will be holding its Winter Meeting in Lahore in December 2025 including a Medical Conference, which presents an important opportunity to further strengthen linkages between overseas Pakistani physicians and Pakistan's healthcare institutions. He encouraged APPNA members to enhance structured collaboration with Pakistan's healthcare system, expand the transfer of medical expertise, skills, and technology, and explore investment opportunities in Pakistan's health sector. The Consul General reaffirmed the Consulate's support for initiatives that promote knowledge exchange, institutional partnerships, and sustainable contributions to Pakistan's healthcare development.

**APPNA SOUTHERN CALIFORNIA**

**ANNUAL GALA DINNER & ENTERTAINMENT NIGHT**

**NOVEMBER 16 | 5:00 PM**

HILTON EMBASSY SUITES, ANAHEIM

**Guest of Honor: Consul General of Pakistan Asim Ali Khan**

**ENTERTAINMENT BY ANIS CHANDANI & ASIF BALAJ**

**TICKETS: \$120 PER PERSON**  
**TABLE FOR 10: \$1000**

**HOST COMMITTEE**

Dr. Yasmin Qasim 951-522-0792  
 Dr. Bina Kamdar 626-512-0983  
 Dr. Nusrum Iqbal 520-901-0971  
 Dr. Aamir Jamal 626-255-9419  
 Dr. Azhar Majeed  
 Naushaba Butt 562-745-4848

Tickets Zelle: [appnasocazelle@gmail.com](mailto:appnasocazelle@gmail.com)

Meeting with Rachel Washington, Regional Director, OFM

(19 November 2025)



The Consul General Mr. Asim Ali Khan held a meeting with Ms. Rachel Washington, newly appointed Regional Director, Office of Foreign Missions (OFM), U.S. Department of State, on 19 November 2025. The meeting provided an opportunity to establish initial contact and exchange views on matters of mutual interest relating to consular operations and facilitation.

During the meeting, the Consul General congratulated Ms. Washington on her appointment and underscored the importance of close coordination between the Consulate General and OFM in ensuring smooth functioning of consular activities in the Los Angeles region. Both sides discussed issues related to privileges and immunities, administrative facilitation, and procedural coordination, and reaffirmed their commitment to

maintaining effective communication and cooperation.

The Consul General appreciated OFM's role in supporting foreign missions in the United States and expressed the Consulate's readiness to work closely with OFM under Ms. Washington's leadership. The meeting concluded on a positive note, with both sides agreeing to maintain regular contact to address operational matters in a constructive and timely manner.

During the meeting, views were exchanged on attracting foreign and diaspora investment, strengthening outreach to Pakistani-American investors, and showcasing Punjab's business-friendly environment. The Director General, CBDDA presented a commemorative shield to the Consul General as a gesture of goodwill. The Consul General thanked CBD's delegation for their visit and reaffirmed Mission's commitment to facilitating investment promotion efforts and supporting institutional engagement between Punjab and potential investors in the United States.

Consul General Mr. Asim Ali Khan attended a fund-raising organized by the Maa Jee Endowment Fund in Los Angeles on 21 November 2025, which was attended by notable members of the Pakistani-American community and supporters of the Fund. During the event, it was highlighted that the Maa Jee Endowment Fund supports deserving engineering students of NED University of Engineering and Technology, Karachi, by providing financial assistance to help them continue their education. The Consul General appreciated this targeted initiative, noting that investment in education, particularly in engineering and technology, is vital for Pakistan's long-term human capital development. The Consul General commended the organizers and donors for their philanthropic efforts and acknowledged the positive impact of the Endowment Fund in enabling talented but financially constrained students to pursue higher education. He encouraged continued community support for such initiatives and reaffirmed the Consulate General's appreciation for diaspora-led efforts that contribute meaningfully to education and social development in Pakistan.

## MAA JEE ENDOWMENT FUND

*Endowment Fund for NED University of Engineering & Technology*

### FUNDRAISING DINNER



**CHIEF GUEST**  
**Dr. Sarosh Lodi**  
Former Vice Chancellor, NEDUET



**KEYNOTE**  
**Aftab Rizvi**  
Founder Maa Jee Fund



**GUEST OF HONOR**  
**Sohail Bashir**  
Coordinator Maa Jee Fund

*All funds raised will be directed in full to the NED International Alumni Network of North America (NEDIAN-NA).*

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**FRIDAY - NOVEMBER 21, 2025 - 6:30 PM**  
**Shahi Mahal Restaurant - 12225 Centralia St, Lakewood, CA 90715**

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### HOST COMMITTEE

  
**ARIF MANSURI**

  
**AHMED ALI**

  
**ALMAS AHMED**

  
**ABIDA AHMED**

  
**MUKHTAR ZAIDI**

### MUSICAL ENTERTAINMENT & COMEDY

  
**Renowned Singer: Sherry (Irshad)**

  
**Popular Comedian: Ibrahim Ahmed**





Consul General Mr. Asim Khan, participated in the Christmas celebration hosted by the Church of Jesus Christ of Latter-day Saints (LDS) in Los Angeles on 2 December 2025. The event was attended by members of the Los Angeles Consular Corps (LACC), Los Angeles Consular Spouse Association (LACSA), faith leaders, representatives of civil society, and members of the local community, providing an important platform for interfaith engagement and cultural exchange. During the interaction, the Consul General conveyed warm greetings on the occasion of Christmas and underscored Pakistan's longstanding tradition of religious tolerance, pluralism, and peaceful coexistence. He highlighted the role of faith-based organizations in fostering mutual understanding, compassion, and community service, and emphasized that interfaith dialogue and people-to-people engagement remain essential elements of Pakistan's public diplomacy efforts abroad.



Consul General, Mr. Asim Ali Khan, held a meeting with Hon. Mrs. Menekse Onuk, Consul General of Türkiye at the Consulate General of Pakistan on 4 December 2025. The meeting was conducted in a cordial and friendly atmosphere, reflecting the deep-rooted, brotherly relations and strong strategic partnership between Pakistan and Türkiye. The two Consuls General exchanged views on strengthening bilateral cooperation at the consular level, including coordination on community matters, cultural diplomacy initiatives, and engagement with local institutions. The Consul General reaffirmed Pakistan's commitment to further deepening collaboration with Türkiye in Los Angeles and appreciated the close alignment and mutual support between the two countries on regional and international issues.



Consul General, Mr. Asim Ali Khan, paid a visit to Los Angeles World Affairs Council (LAWAC) on 8 December 2025, where he met with its Executive Director, Mr. Geoffrey Baum and other members. The meeting focused on strengthening institutional engagement between the Consulate General and LAWAC to promote informed dialogue on international affairs, public diplomacy, and emerging areas of mutual interest.

During the discussion, the Consul General briefed Mr. Baum on Pakistan's foreign policy and economic diplomacy priorities, including enhanced engagement with the business community in Greater Los Angeles and beyond with a view to encouraging trade, investment, and business exchanges with Pakistan.

Both sides also discussed potential collaboration in the context of upcoming major international sporting events in Los Angeles, highlighting Pakistan's globally recognized role as a leading exporter of soccer balls and sports equipment. It was agreed that sports diplomacy could serve as an effective platform to showcase Pakistan's manufacturing strengths and deepen people-to-people and commercial linkages through joint dialogues and outreach initiatives.



Consul General, Mr. Asim Ali Khan, attended the reception hosted on the occasion of the National Day of the State of Qatar on 13 December 2025. The event brought together members of the consular corps, officials, business leaders, and representatives from diverse sectors, highlighting Qatar's strong broader with the international community in Los Angeles. On the occasion, the Consul General conveyed warm felicitations to the Government



and people of Qatar and reaffirmed Pakistan's close and longstanding relations with Qatar, characterized by mutual trust, shared values, and growing cooperation across political, economic, and people-to-people domains. He noted the positive momentum in bilateral ties and emphasized the importance of continued collaboration to further strengthen Pakistan-Qatar relations.

Meeting with Ms. Hessa Butti Eid Butti Alshuweih, Consul General of UAE (16 December 2025)

Consul General, Mr. Asim Ali Khan, held a meeting with Ms. Hessa Butti Eid Butti Alshuweih, Consul General of the United Arab Emirates at the UAE Consulate in Los Angeles, on 16 December 2025. The meeting reflected the strong, time-tested, and multifaceted relationship between Pakistan and the UAE, underpinned by close people-to-people ties and robust economic cooperation. Discussions covered consular collaboration, community welfare, and opportunities for joint engagement in cultural and economic diplomacy initiatives. The Consul General highlighted Pakistan's appreciation for the UAE's longstanding support and hospitality toward the Pakistani community and emphasized the importance of continued coordination between the two Missions to further advance shared objectives and mutual interests.

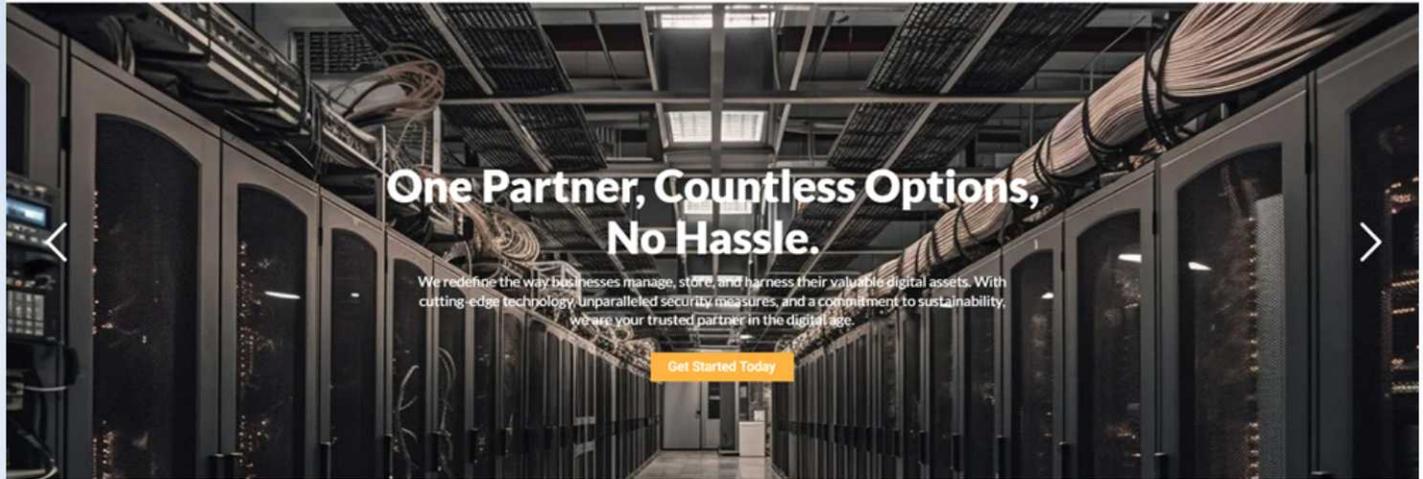




Consul General, Mr. Asim Ali Khan, participated in the Multicultural Day celebrations organized by New Horizon School Westside in Los Angeles on 18 December 2025. The event featured cultural performances, exhibitions, and presentations by students representing a wide range of national and cultural backgrounds, reflecting the school's commitment to diversity, inclusion, and intercultural understanding.

The Consul General commended the school administration for its role in promoting multicultural awareness alongside the preservation of Islamic culture, values, Arabic language, and Islamic teachings among students. He also acknowledged the continued support of the Pakistani-American community in Los Angeles for the institution, noting that such community engagement contributes meaningfully to educational development, cultural continuity, and positive identity formation among younger generations. He emphasized that initiatives of this nature play an important role in grassroots public diplomacy by fostering tolerance, mutual respect, and global citizenship.





The Consulate General of Pakistan in Los Angeles organized follow-up meetings with Datarocx Inc., a Silicon Valley-based company currently in the process of establishing a data center and a pharmaceutical laboratory in Lahore, Pakistan. The meetings were convened to review progress on both projects, assess implementation timelines, and address regulatory, technical, and facilitation-related matters. All relevant stakeholders were invited to participate to ensure a coordinated and whole-of-government approach in advancing these strategic investment initiatives.

The meetings were chaired by the Consul General and attended by representatives of the Embassy of Pakistan, the Ministry of Foreign Affairs, and relevant ministries, departments, and agencies from Pakistan, including the Special Investment Facilitation Council (SIFC). Participants reaffirmed the Government of Pakistan's commitment to facilitating high-value foreign investment in priority sectors, particularly data infrastructure and pharmaceuticals. The Consulate General emphasized its continued role in supporting investor engagement, ensuring inter-agency coordination, and expediting issue resolution to help bring the projects to timely fruition.

## Tech Diplomacy Activities

(31 December 2025)

The Consul General welcomed Ms. Rebecka Zavaleta, Co-Founder and CEO of Paismo Inc., to the Mission for a strategic discussion on the company's activities and growth prospects in Pakistan. Founded in 2022 by Ms. Zavaleta and Mr. Usama Mahmud, Paismo is a U.S.- and Dubai-based HR technology and payroll platform with strong operational linkages to Pakistan, offering an integrated "People Operating System" that streamlines HR management, payroll, performance tracking, and compliance. Backed by early-stage global investors, the company is expanding its product suite and tailoring solutions for emerging markets, including Pakistan.

The Consul General reiterated the Mission's support for Pakistan-focused technology ventures and encouraged continued investment and collaboration, noting that such engagements strengthen linkages between Pakistani enterprises and global innovators while advancing shared economic and digital transformation objectives.





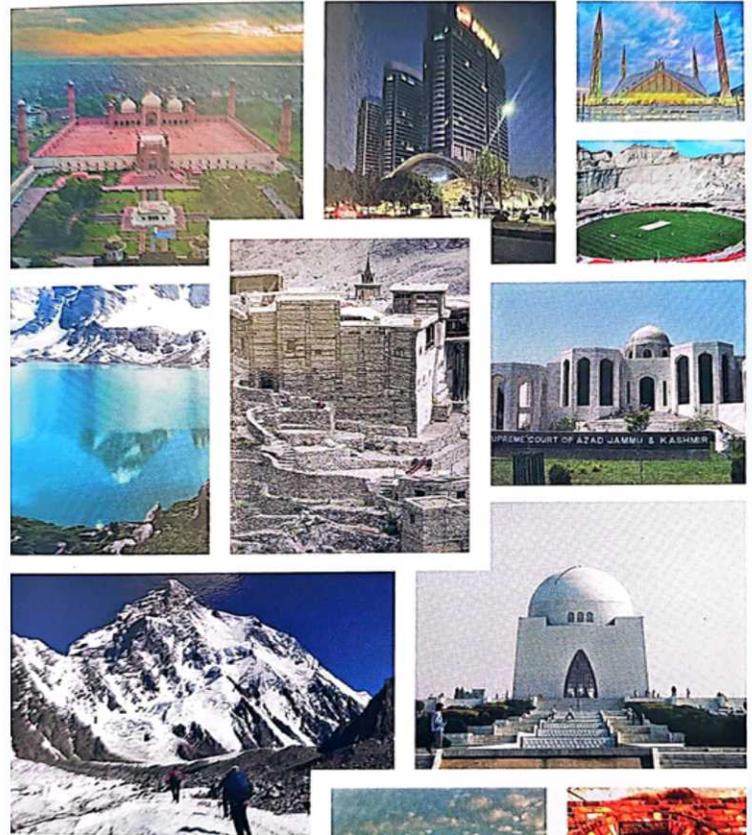
## Welcome to Pakistan

From the mighty stretches of the Karakoram in the North to the vast alluvial delta of the Indus River in the South, Pakistan remains a land of high adventure and nature. Trekking, mountaineering, white water rafting, wild boar hunting, mountain and desert jeep safaris, camel and yak safaris, trout fishing and bird watching, are a few activities which entice the adventure and nature lovers to Pakistan.

Asim Ali Khan  
Consul General of Pakistan  
to Western United States

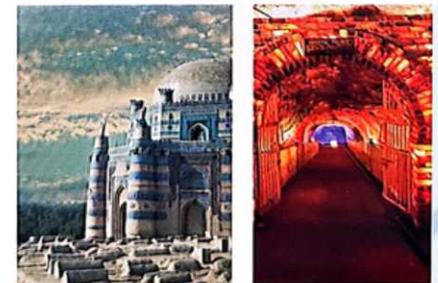
<https://pakistanconsulate.org/>

@PakinLosAngeles



## Season's Greetings

Consulate General of Pakistan  
Los Angeles





Tel: +1 (310) 441 5114 Fax: +1 (310) 441 9256, Email: [dcg@pakconsulatela.org](mailto:dcg@pakconsulatela.org)  
Consulate General of Pakistan, Los Angeles 10700 Santa Monica Blvd, Suite 211 Los Angeles, CA 90025