



CONSULATE GENERAL of
PAKISTAN in **LOS ANGELES**

YEAR IN REVIEW

2024

January-December



@PakinLosAngeles



@PakinLosAngeles

Website: <https://pakconsulatela.org>



Message from
Mr. Asim Ali Khan
Consul General of Pakistan

I am pleased to share the Annual Newsletter-2024 of the Consulate General of Pakistan, Los Angeles. This publication encapsulates the significant achievements and priorities that guided our efforts throughout the past year.

Our unwavering commitment to providing a high standard of consular services has remained a cornerstone of our mission. Ensuring the well-being and satisfaction of our citizens residing within the Consulate's jurisdiction has already remained paramount. This year, we focused on enhancing the quality of these services to better serve the Pakistani-American community. (More than 8 thousand visas were processed and sixty-two emergency travel documents were issued during the year). The Pakistani-American community continues to be at the heart of our endeavors. Through active engagement and community outreach, we aimed to build a stronger bond with our community members for nurturing a positive environment. The Consulate supported various initiatives and events led by the community, fostering unity and harmony while ensuring their voices are heard and addressed.

Promoting a positive image of Pakistan in the United States has been our key priority. We organized and participated in numerous cultural and public diplomacy events organized by mainstream and community organizations and platforms to highlight Pakistan's rich heritage and diversity and policies of the Government. These efforts aim to foster better understanding,

and project Pakistan's vibrant and multifaceted identity. Pakistan's key initiatives at the global level and macroeconomic stabilization were highlighted throughout the year.

The Consulate General has employed a range of strategies to effectively promote Government's policies and initiatives. These efforts have included direct in-person interactions with key stakeholders, as well as leveraging social media platforms to reach a broader audience. In addition, effective communications has been to keep relevant parties informed and engaged. The Consulate has also made visits to various locations within its jurisdiction, ensuring that the Government's messages and achievements are conveyed across different communities. Regular briefings and updates have further strengthened these efforts, ensuring that the public remains informed and aligned with the Consulate's objectives.

This year, the Consulate intensified its efforts in actively promoting Pakistan's Information Technology sector and strengthening trade and investment ties. A major milestone was the inaugural Pakistan-U.S. Tech Investment Conference in Silicon Valley held at Stanford University on November 10, 2024. This landmark event showcased Pakistan's potential as a hub for

innovation, facilitated valuable connections, and underscored the immense opportunities for collaboration in the tech sphere. Additionally, we forged partnerships with local businesses and professional organizations to encourage bilateral trade and investment, aligning with our economic diplomacy objectives.

Our initiatives to promote tourism also remained an important objective. Highlighting Pakistan's breathtaking landscapes and cultural treasures, we encouraged Americans to explore the beauty and hospitality of our country, thereby strengthening people-to-people ties.

The Consulate remains dedicated to advancing Pakistan's interests in the United States. Our public diplomacy initiatives have expanded significantly through active engagement with policymakers, media, influencers, lawmakers, and other stakeholders. An active social media presence has further amplified our outreach, ensuring transparency and accessibility.

Following the U.S. Elections in 2024, Pakistan looks forward to working with the new U.S. Administration to further strengthen the partnership between our two nations and explore new avenues for collaboration.

I am immensely grateful to the Pakistani-American community for their unwavering patriotic spirit and collaboration with the Mission. Their contributions have been vital in strengthening Pak-U.S. relations and fostering a sense of unity and brotherhood.

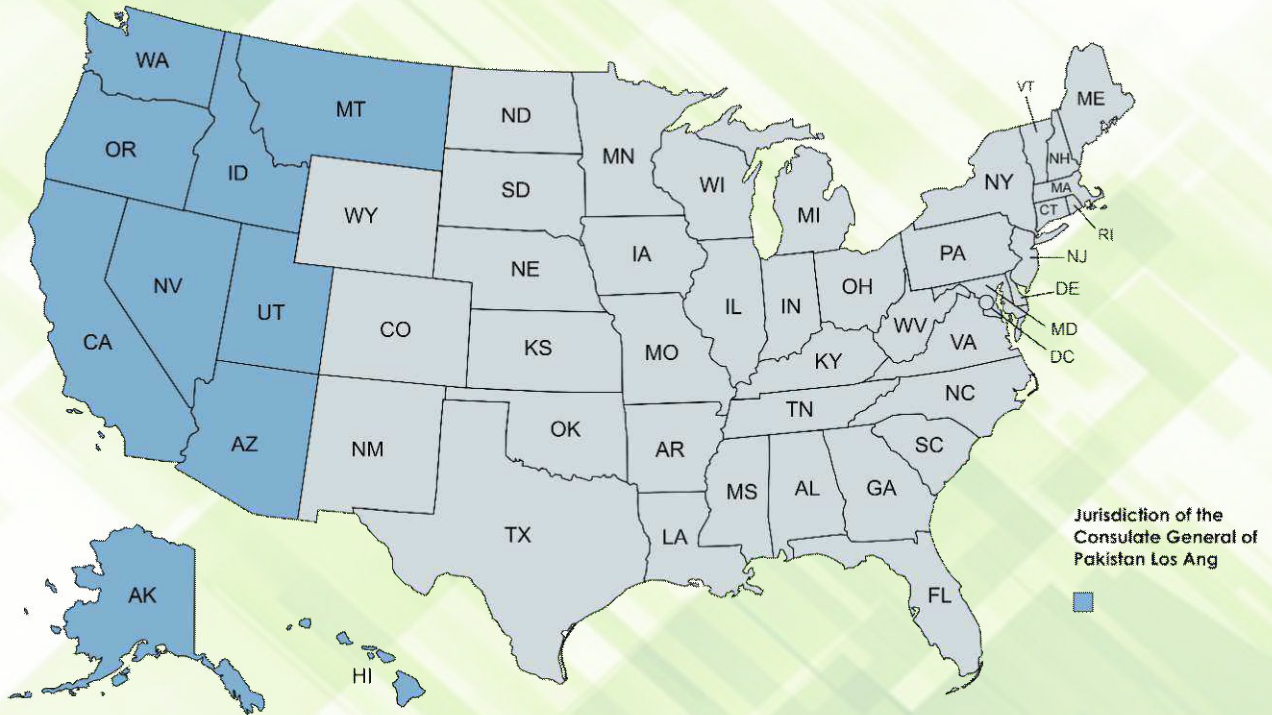
I also extend my heartfelt appreciation to the entire team at the Consulate General for their dedication and hard work. Their commitment to excellence in public service has strengthened our relationship with the Pakistani-American community and enhanced Pakistan's standing in this region.

Pakistan continues its journey on the path to progress and prosperity. "I assure the community of our full cooperation and support in their initiatives aimed at making our country stronger and to realize a brighter future".

(Asim Ali Khan)
Consul General of Pakistan to Western United States, based in Los Angeles

Jurisdiction of the Consulate General of Pakistan in Los Angeles

Sr. No.	U.S. State	Abbreviation	State Capital	Estimated number of Pakistani-American community in the state
1.	Alaska	AK	Juneau	< 1,000
2.	Arizona	AZ	Phoenix	10,000
3.	California	CA	Sacramento	>150,000
4.	Hawaii	HI	Honolulu	< 1,000
5.	Idaho	ID	Boise	< 5,000
6.	Montana	MT	Helena	< 2,000
7.	Nevada	NV	Carson City	> 8,000
8.	Oregon	OR	Salem	5,000
9.	Utah	UT	Salt Lake City	< 8,000
10.	Washington	WA	Olympia	> 20,000



Consular Services

by the Consulate General of Pakistan, Los Angeles

In the dynamic landscape of international relations and public service delivery, the Consulate General of Pakistan has remained steadfast in delivering a wide array of consular services to the Pakistani community within its jurisdiction. The year 2024 marked a significant chapter in the Mission's dedication to maintaining high service standards and ensuring the well-being of Pakistani citizens abroad.

Throughout 2024, the Consulate General continued to provide uninterrupted consular services, including passport issuance and renewal, visa processing, document attestation, emergency assistance, and outreach programs. Streamlined processes ensured a smooth experience for applicants, reflecting the Consulate's commitment to walk-in services without appointments, extended hours when needed, emergency holiday services,

professional communication strategies. Passport services remained a priority, with expedited processes reducing waiting times and ensuring prompt access to travel documents, especially during the Hajj season. Similarly, visa facilitation was a key focus, with around 8 thousand visas issued in 2024 through the Pakistan Online Visa System (POVS). Simplified procedures and transparent guidelines not only strengthened diplomatic ties but also eased travel for Pakistani nationals and fostered people-to-people connections between Pakistan and the United States.



In a landmark move to promote Pakistan as a premier destination for tourism and investment, the Government announced the waiver of e-Visa fees for visitors from 126 countries starting August 14, 2024. This initiative, featuring a simplified online form and 90-day visa issuance within 24 hours, aims to reduce delays and position Pakistan as a global hub for tourists and investors. Recognizing the importance of document attestation, the Consulate streamlined its in-person and online processes to meet international standards, ensuring reliable, efficient services for personal and professional needs. Thousands of applicants benefited from these enhancements, underscoring the Consulate's commitment to supporting the community. During 2024, the Consulate General set up consular camps in three different cities providing attestation and legalization services at the doorsteps of Pakistani community. To enhance service delivery and address the needs of applicants traveling from distant locations, the Consulate General has planned to launch an online appointment during 2025. This system will allow visitors to schedule their visits to the Mission at their convenience, reducing wait times and ensuring a more organized and predictable service experience. By enabling applicants to plan their travel to Los Angeles with confidence, the system will minimize the financial and logistical burdens often associated with last-minute trips or prolonged waiting periods. This initiative not only aims to streamline consular operations but also underscores the Consulate's commitment to leveraging technology to improve accessibility, efficiency, and overall satisfaction for the community it serves. During 2024, the Mission issued Emergency Travel Documents (ETDs) to all Pakistani citizens who needed safe and swift repatriation to Pakistan.



accessible customer support, and

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Visa/Travel Tips and FAQs for the Consular Services

1. Question: Do I need to get an Appointment before visiting the Consulate?

Answer: Although online appointments can be made, they are not strictly necessary before visiting the Consulate. You can walk in anytime between 9:30 am to 4 pm Mondays through Fridays (barring public holidays).

2. Question: I live a long distance from LA. Is there any way that I can get MRP by sending my documents by post, without appearing in person?

Answer: No, for first Machine Readable Passport, applicants have to come in person to get MRP processed as it involves taking fingerprints and photographs. Once your process is done. You may provide us with a prepaid return envelope (UPS only), so the passport is posted to your given address to save you another trip to the consulate.

3. Question: I have a CNIC/NICOP but it has expired. Can I get an MRP?

Answer: MRP can be processed only based on a valid NICOP/CNIC.

4. Question: How much time will I have to spend in consulate for completion of my process for MRP?

Answer: Generally, the process is completed within one hour after your arrival at the Consulate.

5. Question: Why have I not got my passport even after several months/weeks of the given delivery time?

Answer: The most probable reason is that you are a dual national and required verification report in your case has not yet been received from Pakistan. Please check whether you had provided correct your address in Pakistan and the correct information (address telephone/mobile numbers) of two individuals residing in Pakistan who can verify your credentials. The officials of relevant department in Pakistan may ask for photocopies of your documents when they go for verification on your given address in Pakistan. Please ensure that copies of these documents are available with your reference/contact person in Pakistan. Another reason may be that your case was deferred, and you were asked to provide further documents or get your CNIC revised, and you have not done any of the required action. If this is the

case, please do the needful as early as possible.

6. Question: Can I apply for renewal of Machine-Readable Passport online?

Answer: Yes, Consulate General of Pakistan, Los Angeles is pleased to announce that the esteemed members of Pakistani American Community can now apply for their renewal Machine Readable Passport online.

7. Question: How long will my Visa application take to process?

Answer: Normal processing time for most visa applications is between 7 to 10 working days.



Depending on the type of visa applied, a longer period may be necessary if the documents are incomplete or require additional security clearance.

Please regularly check your email to make sure you have not been asked to provide additional documents or if your visa has not already been approved, before contacting the Consulate.

8. Question: What is the process for Tourist/Visit/Business Visa. What documents are required?

Answer: All details regarding the Visa Application process and required documentation for different visa categories is available at (www.pakconsulatela.org)

9. Question: Do I have to submit the Power of Attorney (PoA) in person or can I do it online. What are the requirements for PoA?

Answer: Power of Attorney can be submitted online as well as in person. Online applications can be initiated at (www.poa.nadra.gov.pk). Kindly go through the list of required documentation carefully before submitting your online application.

For applicants applying 'In Person' the following documentation is required:

1. Power of Attorney Document
2. Original NICOP/CNIC
3. Passport size picture
4. Attestation Fee in the form of money order or Cashier's Cheque (US \$ 30 per document, per executant).

10. Question: How will I know if my visa has been approved or not. Will I find out through phone or email?

Answer: As soon as your visa is approved an automatically generated email informing you of it's status will be sent to the email you provided during your

application. You are requested to please check your email before contacting the Consulate to inquire about the status of your visa.

11. Question: What is the process of registering the birth of a child?

Answer: Details regarding the process of registration of the birth of a child are available on the website and can be accessed at (www.pakconsulatela.org).

12. Question: What is the Attestation process for documents issued by US entities?

Answer: All documents (such as birth, death, marriage, divorce certificates and educational degrees, etc.) issued by the US entities needing attestation of the Consulate General of Pakistan must be first attested by the Authentication Office of the Secretary of State of the respective US State.

As we continue to serve and represent the interests of our beloved country and the Pakistani American community, I would like to extend a warm invitation for increased collaboration with the Consulate General of Pakistan Los Angeles in a range of important initiatives.

At the Consulate General, we are committed to fostering strong, meaningful connections with individuals and organizations alike. Together, we can create new opportunities and strengthen our community. We welcome your active participation in the following key areas:

coordination efforts.

Youth Initiatives & Professional Development:

We are dedicated to empowering the Pakistani-American youth by providing the resources and skills they need to thrive. The Consulate welcomes youth participation in all available programs.

Political Outreach:

We encourage active engagement in political advocacy and outreach. Let's work together to reach out to local elected officials, public and private sector to promote the

helping us refine and improve the services we offer to the community. Please feel free to share your thoughts and suggestions.

Emergency Travel Documents & Consular Camps:

The Consulate remains fully committed to providing essential consular services, both on a regular basis and in times of emergency.

We actively collaborate with various community organizations and individuals to drive these initiatives forward. Your involvement is vital to our shared success. However, we remain accessible to all Pakistani-Americans who wish to collaborate with the Mission for the good of the community and their homeland.

If you wish to participate or have any questions, please do not hesitate to reach out.

Our contact details are readily available on our **website at: www.pakconsulatela.org.**

For general inquiries or non-urgent matters, we recommended contacting us by email.

For urgent or emergency requests, please feel free to reach out via phone or visit us in person.

We look forward to working together to build a stronger, more connected community. A constructive engagement is highly valued, and together, we can achieve great things for both our community and our beloved country.

Muhammad Mubashir Khan
Deputy Consul General

Invitation to Collaborate with the **Consulate General of Pakistan Los Angeles**

Cultural Promotion & Collaborative Programming:

Join us in celebrating our rich heritage and promoting cultural exchanges between Pakistan and the United States. We welcome innovative ideas to conceive and implement any programs or events to support unity and harmony among the community.

Liaison with Government Agencies, Departments, and Ministries:

We are here to facilitate connections with relevant government bodies in Pakistan, offering full support in

welfare of our community and Pakistan's interests.

Trade & Investment Promotion, especially in the Information Technology Sector:

Let's explore new avenues for economic growth and cooperation between the U.S. and Pakistan. We also aim to support the economic empowerment of our community and expand networking opportunities for mutual benefit.

Enhancement of Service Delivery:

Your feedback is invaluable in

Trade & Investment Facilitation and Promotion Activities

Consulate General of Pakistan Los Angeles

Following are the major objectives of the Trade and Investment promotion activities by the Mission :

- Export promotion (of goods and services (ITeS))
- Promotion of Investment
- Trade Diplomacy
- Market intelligence
- Business networking
- Branding of Pakistan under the banner of —Emerging Pakistan
- Networking with Pakistani diaspora for attracting investments and enhancing remittances outflow
- Seeking collaboration opportunities for Pakistani centers of excellence in the fields of science & technology with their US counterparts

Top Sectors for Imports from Pakistan to USA (West Coast)

- Textiles & Fabrics
- Apparel manufacturing products
- Food products
- Miscellaneous manufactured commodities
- Chemicals
- IT & ITeS Services

Pakistan - U.S. West Coast Trade

The United States is Pakistan's largest trading partner. In the last fiscal year (2023-24), Pakistan exported goods worth \$5.432 billion to the U.S.

Exports to USA Billion \$	Imports from USA Billion \$	Total Trade Volume Billion \$	California-Pakistan Trade as % of Pakistan-USA Trade
5.4	2.1	7.5	-
545.44	158.23	703.67	8.26%

In 2024, Pakistan's trade with the U.S. West Coast States continued to grow, reaching a total of \$700 million, up by 7.7% from \$650 million in 2023. This includes \$410 million in exports and \$290 million in imports, driven by growth in textiles, food products, and IT services.

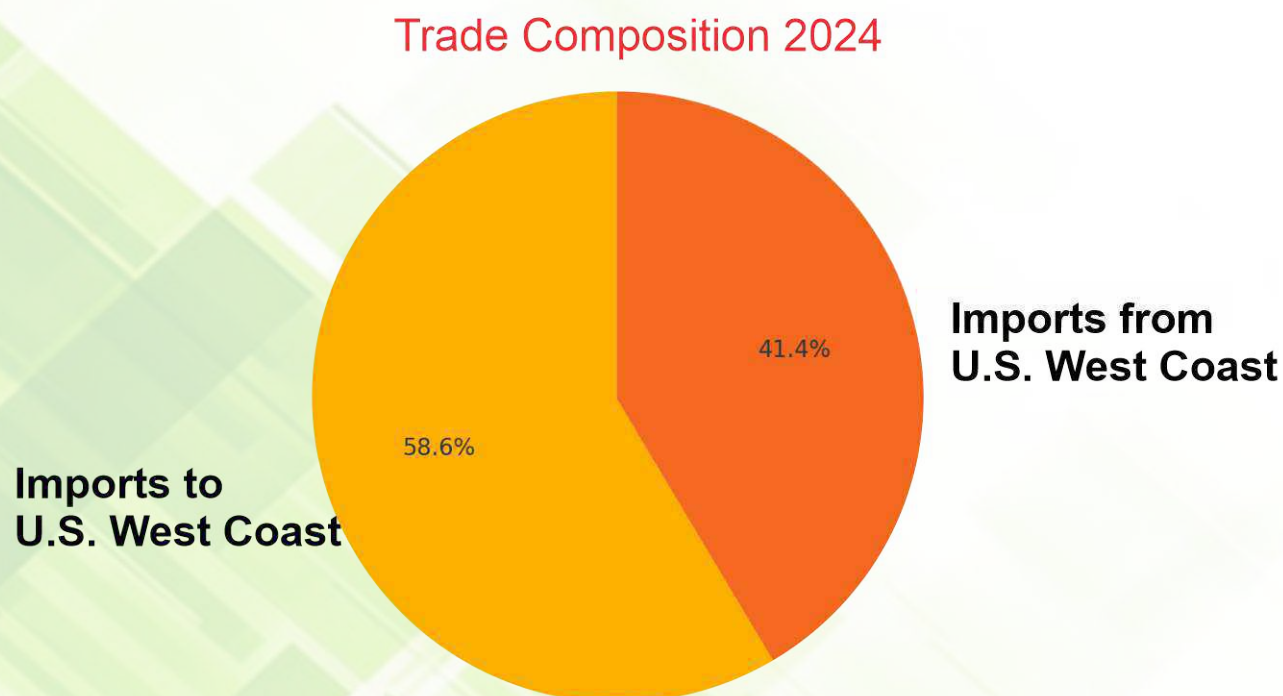
Trade Trends (2023-2024)

The following graph illustrates the trade trends for 2023 and 2024, showcasing increase in export and import volumes.



Trade Composition (2024)

The pie chart below highlights the trade composition for 2024, emphasizing the export-import ratio.



Pakistan's Top 20 Exports to California

	2024	US \$ Million
	Total Commodities Exported from Pakistan to California	545.44
	Top 20 Commodities Exported from Pakistan to California	-
Sr. no	Commodity	-
1	Apparel Articles And Accessories, Knit Or Crochet	143.95
2	Apparel Articles And Accessories, Not Knit Etc.	136.94
3	Textile Art Nesoi; Needlecraft Sets; Worn Text Art	128.54
4	Women's Or Girls' Trousers Etc Not Knit, Cotton	66.96
5	Sweaters, Pullovers Etc, Knit Etc, Cotton	53.83
6	Men's Or Boys' Trousers Etc,	45.19
7	Toilet & Kitchen Linen Of Cotton Terry Fabrics	36.63
8	T-shirts, Singlets, Tank Tops Etc, Knit Etc Cotton	29.61
9	Floorcloths, Dishcloths, Dusters Etc.	28.67
10	Bed Linen Nesoi, Of Cotton, Not Knit Or Crocheted	20.59

Pakistan's Top 20 Exports to California

US \$ Million

11	Cotton, Including Yarn And Woven Fabric	19.62
12	Leather Art; Saddlery Etc; Handbags Etc; Gut Art	18.04
13	Toys, Games & Sport Equipment; Parts & Accessories	16.22
14	M/b Trousers Overalls Shorts Etc Cotton, Knit	16.02
15	Woven Cotton Fabric	14.99
16	Cereals	10.83
17	Bed Linen, Printed, Of Cotton, Not Knit Or Crochet	10.70
18	Inflatable Balls	10.47
19	Rice, Semi- Or Wholly Milled, Polished	10.38
20	Carpets And Other Textile Floor Coverings	10.20

Pakistan's Top 20 Imports from California

	2023	US \$ Million
	Total Commodities imported from California	158.23
Sr. no	Top 20 Commodities imported from California	-
1	Estimated Imports Of Low Valued Transactions	37.58
2	Salvage (dutiable Mdse F Vssl Sunk 2yr U.S. Watrs)	26.36
3	Salvage;estimate Of Low Valued Import Transactions	23.97
4	Equip/pts Incl Boats Purchsd Fr O Repair Pts, Etc.	8.87
5	Equip/pts Incl Boats Purchsd Fr O Repair Pts, Etc.	8.87
6	Duty Free Under Spec Classif Prov Nesoi	8.68
7	Duty Free Under Spec Classif Prov Nesoi	8.63
8	Exports Of Military Equipment, Not Identified	3.86
9	Exports Of Military Wearing Apparel Of All Types	3.58
10	Exports Military Apparel & Military Equip Not Iden	2.67
11	Articles Donated For Relief Etc., Nesoi, Exports	2.49
12	Wearing Apparel, Donated For Relief Etc, Exports	2.48
13	Medicinal & Pharmaceutical Exports, Donated	2.37
14	Commingled Food Exports, Donated, Relief/charity	2.15
15	Imports Of Articles Exported & Returned, Advanced	2.11
16	Expts Charity Nesoi; Impts Return Articl, Advancd	2.11
17	Value Of Repair/alter Articles Previous Imported	2.06
18	Articles Exported & Returned, No Change	1.93
19	Expts Of Repaired Impts; Impts Of Returned Expts	1.79
20	Special Classification Provisions, Nesoi	1.70

Source: US Census Bureau (Trade) 2024 (usatrade.census.gov)

Pakistan's IT Sector Exports to California:

IT Exports of Pakistan last year (FYI 2023-2024) were US\$3.3 billion. This year exports are expected to be around US \$3.5 Billion.

In 2023, Pakistan's Information Technology (IT) exports to the United States accounted for 54.5% of its total ICT exports. In September 2024, Pakistan's IT exports to the US increased 9% month-on-month and 11% year-on-year, reaching \$292 million.

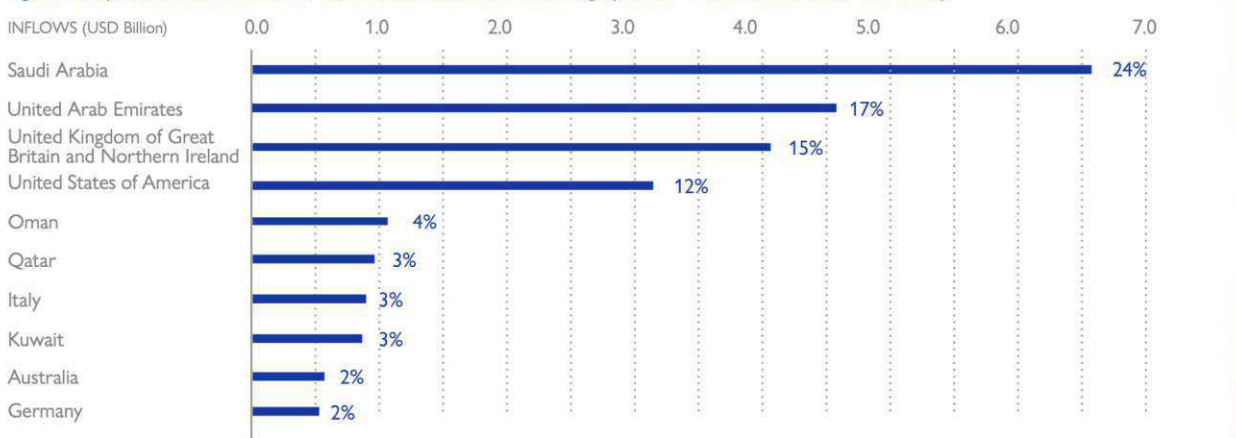
The region's demand for digital solutions aligns well with Pakistan's growing capabilities in IT services and Business Process Outsourcing (BPO) as demonstrated by a 42% increase in IT export revenue year-on-year as of 2024.

In the past year, the Pakistan-based tech startups have earned around \$800 million out of which 60% has been funded by US-based Venture Capital firms primarily in San Francisco. Top American Venture Capital firms like Kleiner Perkins, Tiger Global, and Sequoia have started supporting Pakistan's successful startups at the pre-seed, seed, and incubation stages.

Remittances for USA to Pakistan:

In the fiscal year 2023-24, remittances sent by overseas Pakistanis from the United States to Pakistan played a vital role in supporting the country's economy. During this period, remittances from the USA reached approximately \$3.15 billion, representing a 6.8% increase compared to the previous year. This growth highlights the resilience and commitment of the Pakistani diaspora in the United States, particularly in states like California, which has significant portion of the community. The inflow of remittances has been crucial for Pakistan's foreign exchange reserves and serves as a backbone for supporting household incomes, education, and small businesses in the country. Strategic engagement with the diaspora and incentives for remittance transfers through formal channels can further boost these inflows.

Figure 4: Top 10 source countries of remittance inflows to Pakistan (July 2022 – March 2023, Fiscal Year 2023)



Source: Compiled from the State Bank of Pakistan Core Statistics Department - Country-wise workers remittance (2024)

Note: The numbers cited in Figure 4 do not represent the entire fiscal year of 2023, but rather the inflows for July-March in Fiscal Year 2023

Five of the top 10 countries of destination for Pakistani workers in 2023, such as Saudi Arabia, the UAE, Oman, Qatar and the UK were among the top 10 source countries of remittance flows to Pakistan (Figure 5). This shows the strong geographic distribution of Pakistani workers and emigrants to the Middle East, as well as continued remittance sending from countries such as the UK.

Highlights of Social Media Coverage

Pakistan Consulate General Los... · 2/5/24 ...

A dignified and well-attended event consisting of Academics, Experts, the Kashmiri-American Diaspora and members of the Pakistani American community was held today at the Consulate General to express solidarity with the people of Indian Illegally Occupied Jammu & Kashmir on [#KashmirSolidarityDay](#)
[@ForeignOfficePk](#)
[@PakinUSA](#)
[@PkPublicDiplo](#)



8 16 657

Pakistan Consulate General Lo... · 3/24/24 ...

Thrilled to have hosted a vibrant ceremony at the Consul General's residence in Los Angeles to celebrate Pakistan National Day. An evening filled with patriotism, culture, and unity, strengthening the bonds between Pakistanis abroad and our homeland. 🇵🇰 🇺🇸
[@ForeignOfficePk](#)
[@PakinUSA](#)
[@PkPublicDiplo](#)



1 9 335

Pakistan Consulate General Lo... · 4/17/24 ...

The Consul General addressed Pakistan Students Association (PSA) at California State University (CSU), Fullerton. Discussed Pakistan's history, economy, culture, & foreign policy, highlighting the pivotal role of Pakistani American youth in bridging both nations!
[@PkPublicDiplo](#)



1 2 7 579

Pakistan Consulate General L... · 4/20/24 ...

The Consulate showcased Pakistan's vibrant culture at International Day in Manhattan Beach City! Our traditional cuisine, music and handicrafts drew crowds, fostering understanding and appreciation. 🇵🇰 🇺🇸 [#CulturalDiplomacy](#)
[@PkPublicDiplo](#)
[@PakinUSA](#)



4 5 294

Pakistan Consulate General Lo... · 5/21/24 ...

Consul General met with Deputy Mayor of LA to discuss enhancing friendship and cooperation between Pakistan and Los Angeles. Sports diplomacy esp through soccer/football, cultural exchanges, and boosting mutual trade and investment remain priorities.
[@PkPublicDiplo](#)
[@FIFAWorldCup](#)



2 15 306

Pakistan Consulate General Los... · 7/8/24 ...

Consul General joined Friends of Pakistan to celebrate [#IndependenceDayUSA!](#) Conveyed warm wishes, praised FOP for civic engagement & highlighted shared values of unity & democracy. Thanks to CA Senators Bob Archuleta and Josh Newman and other elected officials for joining.



2 4 225



Pakistan Consulate General Lo... · 7/19/24 ...

The Consulate General of Pakistan in LA hosted "Celebrating Pakistan's Film and Music" featuring a panel with top Hollywood & Pakistani directors, producers, musicians, and actors. The Consul General Asim Ali Khan announced a Pakistan Film Festival for early next year. A well-attended event by Hollywood's entertainment community!
[#PakFilmMusicLA](#) [#PakistanInHollywood](#)
[#PakFilmFestival](#)



2 5 348



Pakistan Consulate General Los... · 8/5/24 ...

A solidarity event was held at the Consulate General of Pakistan Los Angeles on August 5 2024 for Youm e Istehsal, a day of subjugation and violations of Kashmiri People by the Government of India. Prominent Community members attended the event.



4 6 1K

Highlights of Social Media Coverage

Pakistan Consulate General L... · 10/28/24 ...
 Consulate General marked **#KashmirBlackDay** with public event featuring Consul General, CA State Assembly Speaker Emeritus **@RendonAD62** & Dr. Jannah CEO **@AcrfInfo**. Speakers highlighted Black Day's importance & peaceful resolution. Pakistan reaffirmed support for people of IIOJK.



Pakistan Consulate General Lo... · 11/8/24 ...
 Ambassador Rizwan Sheikh addressed a vibrant gathering of Pakistani-American community in San Jose arranged by **#FOP**. He offered a diplomatic facilitation mechanism to community to strengthen Pak-U.S. **#trade** & investment ties, highlighting Pakistan's competitive edge and dynamic youth.



Ministry of Foreign Affairs - Pakistan and 3 others
 4 9 475

Pakistan Consulate General Los Angeles reposted **Pakistan Embassy US** @PakinU... · 11/9/24 ...
 Ambassador of Pakistan to the United States, Mr. Rizwan Saeed Sheikh, visited Googleplex in Silicon Valley, where he held an informal exchange of views with Pakistani tech professionals working at Google. The Ambassador highlighted Pakistan's rapidly growing IT market, its **Show more**



Ministry of Foreign Affairs - Pakistan and 6 others
 6 1 6 1K

Pakistan Consulate General L... · 11/10/24 ...
 Amb Rizwan Sheikh met with Pakistani tech leaders & executives in Silicon Valley to boost Pak US collaboration in IT & tech. Highlighted **USA's** \$30B IT export target, policy reforms. Also spoke at OPEN SV as keynote speaker urging US Tech companies to work in Pakistan.



Public Diplomacy Pakistan and 5 others
 5 8 607

Pakistan Consulate General Los Angeles reposted Asim Ali Khan (Sitara-i-Imtiaz)St... · 11/10/24 ...
 Amb Rizwan Sheikh engaged with vibrant Pak-American community in **#San Francisco Area**, meeting with **@APPNA**, **#NUSTIANUSA**, & community leaders in Fremont California. He highlighted **USA's** economic progress & reaffirmed support for diaspora initiatives. Urged strong ties to motherland.



Public Diplomacy Pakistan and 4 others
 3 16 711

Pakistan Consulate General Los Angeles reposted Asim Ali Khan (Sitara-i-Imtiaz)St... · 11/10/24 ...
 A big thank you to all participants and partners of the inaugural Pak U.S. Tech Investment Conference at Stanford! This initiative is starting of a process of fostering deeper collaboration with Silicon Valley.



Ministry of IT & Telecom and 6 others
 6 15 984

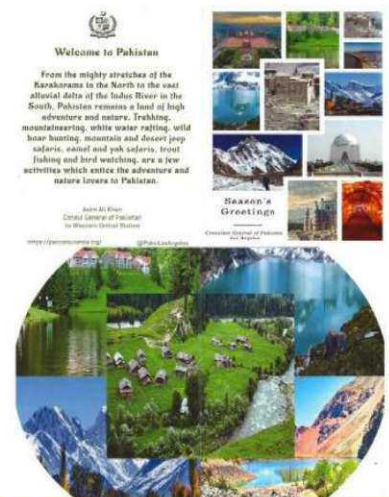
Pakistan Consulate General Los Angeles reposted Asim Ali Khan (Sitara-i-Imtiaz)St... · 12/11/24 ...
 Had the pleasure of meeting the talented Usman Riaz (director/writer) and Khizer Riaz (producer) of Pakistan's first hand-drawn animated feature, **The Glassworker**. Thrilled to see it in Oscar consideration! A proud moment for Pakistan. Best wishes **#TheGlassworker #Oscars2024**



Public Diplomacy Pakistan and 4 others
 2 9 290

Pakistan Consulate General Los... @PakinLosAngeles **Follow**

The Consulate General of Pakistan in Los Angeles extends Season's Greetings to all friends and their families.



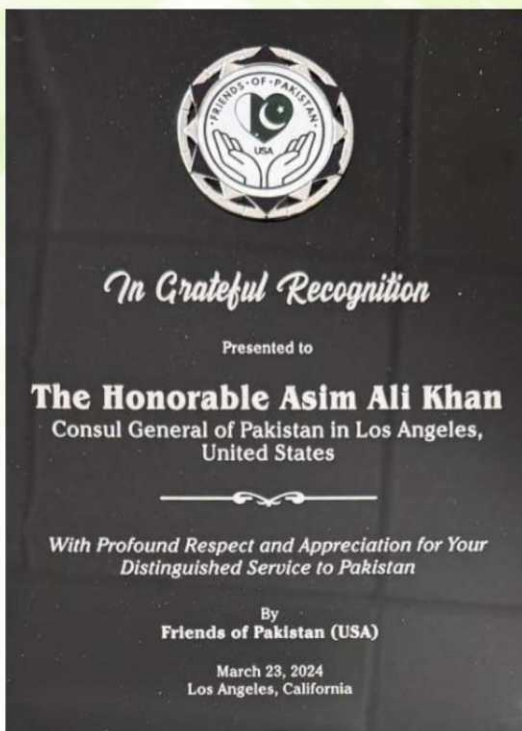
Highlights of Media Coverage



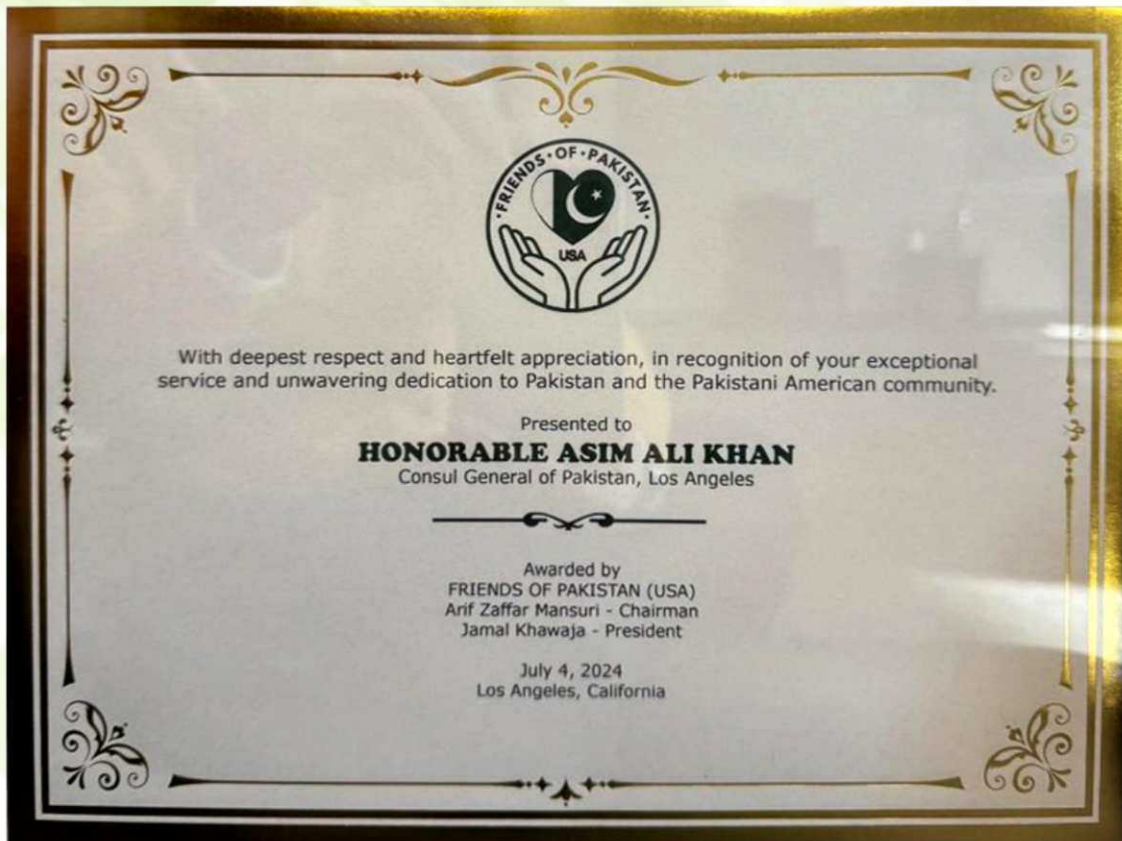
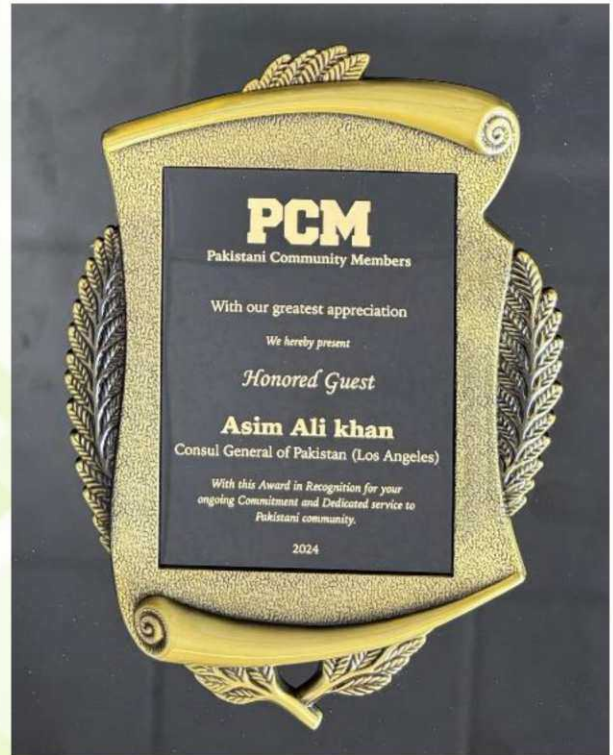
Highlights of Media Coverage



Recognition/Awards Highlights



Recognition/Awards Highlights



Key Outreach Initiative, Activities and Engagements of Consulate General of Pakistan, Log Angeles

Visit of Qari Syed Sadaqat Ali to the Consulate General (3 January 2024)

Qari Syed Sadaqat Ali, the legendary figure, visited the Consulate General of Pakistan Los Angeles on 3rd January 2024. Qari Sadaqat Ali is world renowned for his services to spreading the message of the Holy Quran, his recitations and teaching of the Quran. Discussions focused on promoting peace and harmony and Quranic education of Pakistani youth. Qari Sadaqat Ali also presented 'Paigham-e-Pakistan (the Message of Pakistan)' to the Consul General.



Meeting with the President of Los Angeles Chamber of Commerce (4 January 2024)

The Consul General accompanied by Trade and Investment Counsellor visited Los Angeles Chambers of Commerce and held a meeting with senior management of the Chamber including President Ms. Maria S. Salinas, Chief Operating Officer Martin Breidsprecher and Vice President Global Trade and Foreign Investment, Mr. Ken Wengrod. Various proposals for enhancement of bilateral trade and investment were discussed in the meeting. The Consulate also made a presentation on SIFC established by Pakistan and the lucrative investment opportunities in priority sectors including agriculture, IT, energy and mines and minerals sectors.



Meeting with General David Petraeus and Visit to the World Affairs Council, Orange County (16 January 2024)

The Consul General participated in an event titled 'Inside the War Room', organized by World Affairs Council (WAC) at Orange County. The event, which was organized in collaboration with Association of Corporate Growth (ACG) provided an opportunity for close interaction with members and trustees of the WAC. The chief guest General David Petraeus previewed his book 'Conflict' on the occasion and shared his deep insights on the wars in Afghanistan, Iraq and Ukraine. The event focused on discussions on the issues of contemporary international conflicts and the need for maintaining peace. The event was also attended by other members of the Los Angeles Consular Corps.

World Affairs Council ORANGE COUNTY

Inside the War Room

An Evening with General David Petraeus

PRESENTED BY:

World Affairs Council ORANGE COUNTY **ACG** Orange County

Go where few have gone before as the four-star general, former director of the Central Intelligence Agency, and Commander of U.S. forces and the International Security Force in Afghanistan takes you behind the battle lines in this exclusive private briefing. Learn about his experiences in Iraq and Afghanistan, as well as his perspectives on current global hotspots such as China, Ukraine, and the Israel-Hamas conflict.

You will also be treated to a special preview of his forthcoming book, *Conflict: The Evolution of Warfare from 1945 to Ukraine*, which will be available for purchase. All proceeds go to our veterans.

Your ticket includes appetizers. Cocktails are also available for purchase. Join us for a very special evening, one that will likely sell out. Secure your spot TODAY!

Tuesday, January 16, 2024
5:00 pm – 7:00 pm
Irvine Marriott
18000 Von Karman, Irvine, CA 92612

5:00 pm – 6:00 pm Networking
6:00 pm – 6:25 pm Moderated discussion with General Petraeus
6:25 pm – 7:00 pm Q&A

Advance - Members/Sponsor Guests \$75 / Non-Members \$115
Day of - Members/Sponsor Guests \$95 / Non-Members \$135

For more information, email: orangecounty@worldaffairsCouncil.org Register Today! [f](#) [in](#)



Participation of Delegation from West Coast in TDAP Engineering and Healthcare Show in Lahore (19–21 January 2024)



A delegation of 09 business representatives from the West Coast participated in the Engineering and Healthcare Show held in Lahore, Pakistan. The delegation engaged in B2B meetings and explored opportunities for collaboration in these sectors. Follow-up meetings are being conducted to gather feedback and capitalize on potential partnerships.

Appreciation Night for the supporters of Pakistan Independence Day in Los Angeles (21 January 2024)

The Consul General participated in a special Appreciation event organized by Grand Alliance for Pakistan (GAFP), a prominent community organization and OPTV, a media organization. The event was organized to recognize the sponsors, supporters and volunteers of the GAFP for their efforts to organize the Independence Day of Pakistan in Southern California. In his remarks, the Consul General thanked Pakistani-American community for their commitment and dedication to celebrate Pakistan Independence Day every year and their generous support to this cause. He urged the community to remain united and work toward strengthening of the community's linkages with Pakistan. He also reiterated Consulate's support for the community in their various initiatives for enhancing Pakistan's image in the United States and for strengthening bilateral cultural, economic and investment cooperation.

04 جنوری 2024ء
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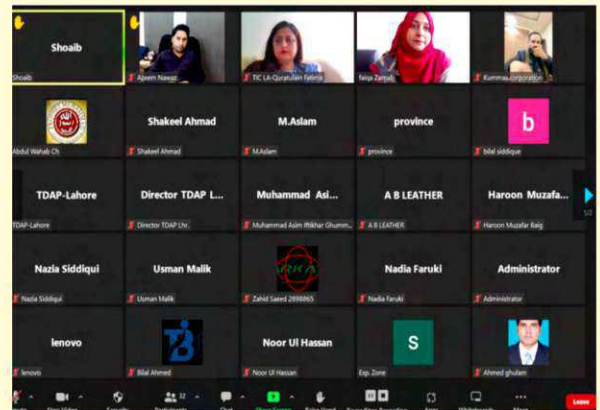
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Pre-Departure Briefing for Sourcing at Magic Participants (26 January 2024)

A pre-departure coordination Zoom session was organized by the Trade and Investment Counselor to provide a comprehensive briefing for the 40 incoming participants of the Sourcing at Magic event scheduled for February. The session aimed to ensure that all participants were fully prepared for the event and aware of the activities, arrangements, and resources available to them. It began with a detailed presentation outlining the event's schedule, key highlights, and the strategic objectives of Pakistan's participation. Specific attention was given to the setup of the Pakistan Pavilion, the placement of booths, and the branding initiatives planned for maximum visibility.

The session included an interactive Q&A segment, where participants raised queries about travel logistics, booth management, and best practices for engaging with potential buyers. Practical tips were shared on presenting products effectively, networking with visitors, and utilizing promotional materials. Logistical planning also covered transportation, accommodation, and on-ground support arrangements, ensuring a seamless experience for participants. Additionally, a dedicated WhatsApp group was created to facilitate real-time coordination and communication before and during the event. This preparatory session was a vital step in aligning all stakeholders and ensuring a successful representation of Pakistan at the Sourcing at Magic event.



B2B Meetings held at the Consulate (1-31 January 2024)

The Trade and Investment Section facilitated several B2B meetings in January 2024 to enhance trade and investment opportunities between Pakistan and the U.S. A significant meeting was held between the West Coast delegation and participants of the Engineering and Healthcare Show in Lahore, where potential collaborations were explored in key sectors. Additionally, connections were established for Anis Trading representatives with U.S.-based biotech companies, strengthening trade relations in the biotechnology sector. Another important engagement involved City Pharma, where the visiting representative from Pakistan was introduced to potential U.S. partners to promote pharmaceutical exports. These meetings provided a platform for Pakistani businesses to showcase their capabilities, fostered valuable networking opportunities, and paved the way for future partnerships.



Pakistan Cultural Day (Cultural Bridges) organized by World Affairs Council of Orange County (4 February 2024)



The Consul General gave a talk at Pakistan Cultural Day event organized in collaboration with Cultural Bridges and World Affairs Council. The Consul General delivered an enlightening discourse, shedding light on Pakistan's deep-rooted civilizational heritage. In his remarks the Consul General underscored the nation's ancient history, tracing back the origins of the Indus Valley Civilization. He underscored the artistic and intellectual achievements of Pakistanis firmly rooted in country's cultural tapestry, mosaic of traditions, customs, and beliefs that have evolved over millennia. He highlighted the kaleidoscope of languages, cuisines, music, and arts

that thrive within its borders, painting a vivid picture of unity in diversity.

The event provided an opportunity to highlight the significance of cross-cultural linkages of Pakistani national that transcend geographical boundaries, fostering connections with various regions around the globe. Through initiatives like Cultural Bridges and collaborations with organizations like the World Affairs Council, Pakistan continues to bridge gaps and foster mutual understanding, promoting dialogue and cooperation on the global stage.



Kashmir Solidarity Day Event (5 February 2024)



CONSULATE GENERAL OF PAKISTAN LOS ANGELES
Kashmir Solidarity Day
 Kashmir: Past, Present & Future

 Asim Ali Khan Consul General of Pakistan Los Angeles	 Eugene Volokh Teaches First Amendment law and a First Amendment at UCLA School of Law. Served at US Supreme Court and Author of several books.
 Arif Mansuri Chairman Fulbright Planning Commission Journalist Industries Chairman - Friends of Pakistan	 Jeff Prang The Los Angeles County Assessor's Office
 Betty T Yee Former California State Controller. She served as Vice Chair of the California Democratic Party, and she will be a candidate for Governor in 2026.	 Jonathan Amir Hatami Los Angeles County Deputy District Attorney
 Dr. Ghulam Nabi Mir President, World Kashmir Awareness Forum, Chairman Pakistan Global Coalition	 Jamal Khawaja President of Grand Alliance for Pakistan, GAFF

Monday, 5th February 2024 11:00 AM (PACIFIC STANDARD TIME)
 10700 Santa Monica Blvd #211, Los Angeles, CA 90025



A commemorative event was hosted by the Consulate General on the occasion of Kashmir Solidarity Day. The event drew broad range of participation from academia, local U.S. officials, members of the Kashmiri-American diaspora, Pakistani-American community and ethnic media. The speakers highlighted various dimensions of the Kashmir dispute and expressed solidarity with the people of Indian Illegally Occupied Jammu & Kashmir (IIOJK). The event provided an opportunity to highlight the Kashmir dispute and the plight of the oppressed people of IIOJK.

Participation in Sourcing at Magic Event (15-17 February 2024)

A delegation of 21 Pakistani companies showcased their products at the Sourcing at Magic event, held in Las Vegas, one of the largest and most prestigious trade shows for textiles, apparel, and fashion-related products. The Pakistan Pavilion was strategically positioned in the exhibition's main sourcing hall, drawing significant attention from international buyers, industry leaders, and sourcing agents. Exhibitors presented a diverse range of products, including eco-friendly fabrics, premium leather goods, and high-quality apparel, which highlighted Pakistan's commitment to sustainability and innovation in the textile sector.



Throughout the three-day event, the pavilion experienced high foot traffic, creating ample opportunities for B2B interactions and networking with global brands and retailers. Notable engagements included meetings with representatives from major U.S. retail chains, fashion brands, and sourcing companies, many of whom expressed keen interest in Pakistan's manufacturing capabilities, competitive pricing, and adherence to global quality standards.

Participation in Sourcing at Magic Event (15-17 February 2024)

The Consul General emphasized the importance of such platforms for boosting Pakistan's export potential and strengthening trade ties with the U.S. He commended the participating companies for representing Pakistan's industrial capabilities and underscored the government's commitment to facilitating access to international markets. Post-event follow-ups are currently underway, focusing on converting the substantial leads generated at the event into long-term partnerships and export deals. This participation significantly strengthened Pakistan's brand image and opened new avenues for growth in the competitive U.S. market.



Fundraising Event organized by Helping Hearts Caring Souls (HHCS) (23 February 2024)

The Consul General attended an event organized by Helping Hearts, Caring Souls (HHCS), a non-profit organization that provides health services, education, and vocational skills to impoverished communities in Pakistan. HHCS empowers underprivileged members of society enabling them to lead fulfilling lives. HHCS seeks to provide primary education in literacy, math, sciences supplemented with vocational skills. The approach of this program is to seek permission from parents to enroll their children in free educational programs and to compensate the families for lost wages and is enrollment of children in forced labor & street children



Annual Gala of University of Southern California (25 February 2024)

The Consul General attended the annual Gala of the University of Southern California (USC)'s Mann School of Pharmacy in the city of Manhattan Beach California. The event was attended by 300 guests who celebrated the latest recipients of the USC Mann School's Alumni Awards. The event was also attended by Pakistani alumni of the Mann School and members of Pakistani-American community, some of whom are successful entrepreneurs in the field of pharmacy and are also involved in the welfare of Pakistani-American community.



Webinar on Enhancing Pakistan's Pharmaceutical Exports (25 February 2024)

A highly engaging webinar was held on 25 February 2024, bringing together 40 participants, including key stakeholders from Pakistan's pharmaceutical industry, trade experts, and representatives from the U.S. pharmaceutical market. The virtual session, organized by the Trade and Investment Section, focused on strategies to strengthen Pakistan's pharmaceutical exports to the U.S. and bridge existing market gaps.

The discussions centered around untapped opportunities in the generic medicines sector, potential avenues for contract manufacturing, and the critical importance of adhering to U.S. Food and Drug Administration (FDA) standards. Subject-matter experts shared insights on innovative approaches to meet regulatory compliance, improve product quality, and align with international best practices. Participants actively engaged in a Q&A session, highlighting challenges and solutions in navigating the complex U.S. pharmaceutical landscape.

The webinar served as a pivotal platform for knowledge exchange and collaboration, underscoring Pakistan's commitment to expanding its footprint in the highly competitive U.S. pharmaceutical market. Follow-up sessions are being planned to translate the actionable insights from the webinar into tangible steps for enhancing exports and fostering long-term partnerships. This initiative marked a significant move toward positioning Pakistan as a reliable supplier in the global pharmaceutical supply chain.

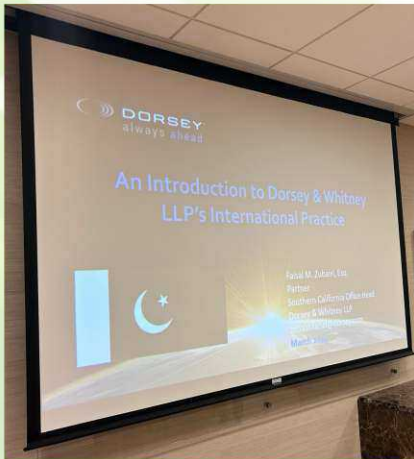


Engagement with Pakistani Diaspora in Silicon Valley (28 February 2024)

The Trade and Investment Section organized an engagement session with Pakistani-American professionals in Silicon Valley, focusing on promoting investment in Pakistan's technology and startup sectors. The session highlighted the potential of Special Technology Zones (STZs) and the incentives offered to foreign investors. Diaspora members shared their experiences and identified areas where their expertise and networks could support Pakistan's IT exports and innovation ecosystems. The event emphasized the importance of leveraging the diaspora's connections to attract venture capital and technology collaborations, laying the groundwork for increased investments in Pakistan's burgeoning tech landscape.



Roundtable on Pak-U.S. trade and investment facilitation from legal perspective hosted by Dorsey and Whitney Law Firm (4 March 2024)

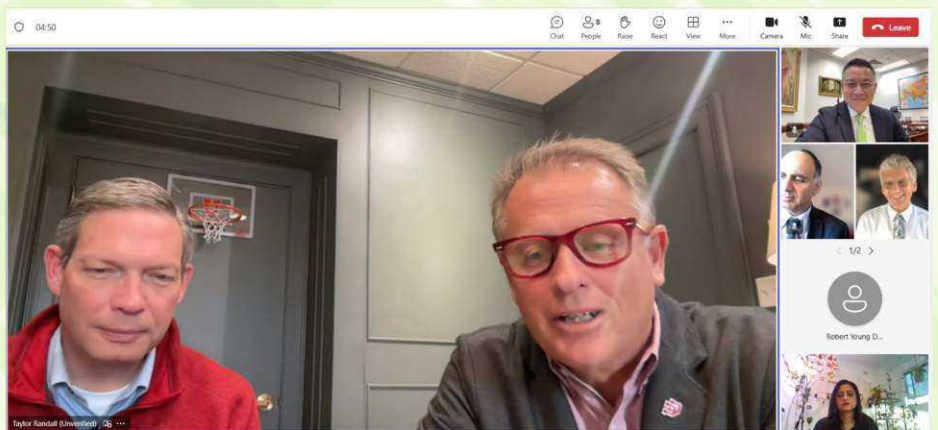


A roundtable on Pak-U.S. trade and investment facilitation from a legal perspective was hosted by Dorsey and Whitney Law Firm in Orange County, California. The Consul General and Trade and Investment Counsellor participated in the deliberations. The participants delved into various legal frameworks, regulations, and barriers affecting trade and investment between Pakistan and the United States. Both sides emphasized on identifying specific areas for enhancement of trade and investment flows, as well as highlighted opportunities for collaboration between legal experts, businesses, and government agencies from both countries. The meeting fostered a dialogue process and mutual understanding from both sides for promotion of Pak-U.S. trade and investment relations.



Virtual meeting with Mr. Taylor Randall, President of the University of Utah to discuss Pak-U.S. educational cooperation (5 March 2024)

The Consul General held a meeting with Mr. Taylor R. Randall, President of University of UTAH, who was accompanied by Mr. Jason Kerry, the Vice President the University. President Randall noted that University of Utah is one of the leading research institutions in the United States, boasting an impressive annual budget of US\$8 billion. The University of Utah is seeking collaborations in various areas, including the recruitment of international faculty, joint research initiatives, and the expansion of graduate-level international student enrollment, encompassing master's and higher-level programs. In pursuit of these objectives, the University is open to establishing Memorandums of Understanding (MoUs) with partner universities in other countries including Pakistan. The Consulate General has requested the Higher Education Commission (HEC) to utilize the opportunity to forge a meaningful partnership with the University of Utah.



International Women-in-Diplomacy Day by LDS Church Los Angeles (5 March 2024)

On the occasion of International Women's Day, the Consul General and his spouse attended an event titled 'International Women-in-Diplomacy Day' organized by the Church of LDS Los Angeles. The event was also attended by members of the Los Angeles Consular Corps and notable women from different walks of life. The Day holds immense significance worldwide as a moment to honor the achievements of women, celebrate their contributions to society, and advocate for gender equality. It serves as a poignant reminder of the ongoing struggle for women's rights and the need for continued efforts to dismantle barriers and biases that inhibit their progress. Recognizing the diverse experiences and talents of women across cultures and professions, International Women's Day inspires collective action towards a more inclusive, equitable world.



2nd LA Grand Interfaith Iftar by Pakistan-American Chamber of Commerce (17 March 2024)



An Inter-faith Iftar was hosted by Pakistan-American Chamber of Commerce in Fullerton, California. The Consul General spoke on the occasion and highlighted the inter-faith harmony among different communities in Pakistan. The event attended by Pakistani community members, various faith leaders, senior officials, elected representatives, and members of the Muslim American community in California. The annual event holds profound significance in fostering unity, understanding, and solidarity among diverse religious and cultural backgrounds. By coming together to break fast during Ramadan, participants transcend religious boundaries and embrace the spirit of empathy, compassion, and harmony.

This event not only helped promote interfaith dialogue and cooperation but also reaffirmed the values of tolerance, respect, and coexistence. In a time marked by divisions and religious tensions, the Inter-faith Iftar served as a profound symbol of shared humanity and the potential for peaceful cohabitation in our communities. A number of speakers highlighted the plight of the oppressed people of Palestine and stressed on immediate ceasefire and a just and peaceful resolution of the Palestine issue.



Game Developers Conference GDC in San Francisco (20 March 2024)

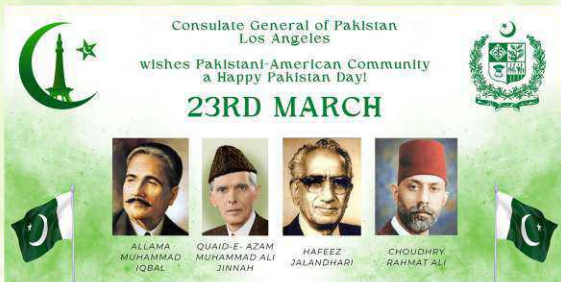


The 38th Game Developers Conference (GDC) was convened in San Francisco on March 20, 2024, drawing an impressive turnout. Notably, the Trade and Investment Counsellor (TIC) from the Consulate General of Pakistan in Los Angeles played an active role, facilitating the involvement of six dynamic Pakistani game development companies, constituting a 30-member delegation. With over 30,000 participants in attendance, the Conference showcased the global dynamism of the gaming industry. Throughout the event, approximately 700 speakers shared insights on various facets of the gaming landscape, underscoring its multifaceted nature.



In his address, Consul General Asim Ali Khan emphasized the importance of fostering collaborations between Pakistani IT firms and the U.S. gaming sector. He reassured the participating companies of the consulate's unwavering support in navigating this promising terrain. Furthermore, the Consul General reaffirmed the consulate's dedication to advancing Pakistan's IT agenda, particularly in augmenting IT exports to the U.S. and attracting vital American investments in this pivotal domain. This commitment underscores the consulate's proactive stance in driving Pakistan's technological advancement and fostering mutually beneficial partnerships on the international stage.

Flag Hoisting Ceremony and Iftar dinner at Pakistan House (23 March 2024)



Consul General Asim Ali Khan hosted a dignified flag hoisting ceremony at Pakistan House Los Angeles on March 23, 2024, commemorating the 8th Pakistan's Day. Against the backdrop of unity and national pride, a large number of Pakistani-American community members congregated to honor their heritage and celebrate the spirit of solidarity. The event that was attended by notable members of the community, served as a testament to the enduring bond between the Pakistani-American community and their motherland, reaffirming their shared values and cultural heritage in the heart of Los Angeles.



In his remarks on the occasion, Consul General Asim Ali Khan emphasized the need for unity and harmony among the Pakistani-American community, underscoring the significance of March 23rd as a symbol of Pakistan's independence and sovereignty. In their speeches, different community leaders reflected on the sacrifices of their forebearers and renewed their commitment to upholding the principles of freedom, justice, and equality. By organizing this event the Mission fostered a sense of belonging and camaraderie, patriotism that illuminated the Pakistani American community's collective spirit. An Iftar dinner was served after the flag hoisting ceremony.

Arizona Trade Conference (27–28 March 2024)



The Trade and Investment Section actively participated in the Arizona Trade Conference, holding a high-level meeting with the chairman Arizona Chambers of Commerce to explore avenues for enhancing trade collaboration between Pakistan and Arizona. The discussions focused on fostering partnerships in key sectors, including renewable energy, IT services, and agriculture. The conference also provided valuable networking opportunities, enabling engagement with key stakeholders to advance bilateral trade initiatives. Follow-up activities are underway to capitalize on the progress made during the event and further strengthen economic ties.

Meeting with Lucid Motors Production Manager (28 March 2024)

On the sidelines of the Arizona Commerce Conference, the Trade and Investment Counsellor met with the State Production Manager of Lucid Motors, a leading electric vehicle (EV) manufacturer. The discussion centered on exploring investment opportunities in Pakistan's emerging EV sector, including potential collaborations in manufacturing and technology transfer. The meeting highlighted Pakistan's incentives for foreign investors in green technologies. Follow-up engagements are planned to further explore the opportunities discussed.



Inter-faith Iftar by ANERA (4 April 2024)



The Consul General attended an Inter-faith Iftar event in Los Angeles, organized by American Near East Refugee Aid (ANERA), a Non-Governmental Organization (NGO) that provides humanitarian and development aid to vulnerable communities in the Middle East, including Palestine, Lebanon, and Jordan. The event focused on the current crisis in Gaza and was attended by supporters of Palestine and opinion leaders from various faith groups and walks of life. In his remarks, the Consul General reaffirmed Pakistan's strong commitment to the Palestinian cause and its efforts for a lasting and just resolution of the Palestinian issue.

Meeting with Ms. Aymen Zahid, a filmmaker (5 April 2024)

The producer of the Pakistani movie Umro Ayyar: A New Beginning visited the Consulate General and met with the Consul General. This Pakistani fantasy film is based on the classical Urdu-Persian novel Hamzanama, featuring the character Umro Ayyar. During the meeting, they discussed various strategies for introducing Pakistani films and dramas to the United States to promote a positive image of Pakistan and enhance cultural diplomacy efforts. The Consul General highlighted Mission's efforts, initiatives and its outreach to the local entertainment industry, emphasizing the need for collaborative linkages between industry leaders from both countries.



Talk at California State University (CSU), Fullerton (5 April 2024)

The Pakistan Students Association (PSA) at California State University (CSU) Fullerton invited the Consul General to deliver a talk on the history, politics, economy and culture of Pakistan. This interaction provided a valuable opportunity for young students of Pakistani origin to gain a deeper understanding of their heritage. The Consul General's presentation covered a wide range of topics, including the rich historical legacy of Pakistan, its political landscape, economic challenges and opportunities, and the diverse cultural traditions that make up Pakistani society. Additionally, the Consul General discussed Pakistan's significant role and contributions on the international stage, highlighting its diplomatic efforts, strategic importance, and participation in global affairs. The event was an enriching experience for the students, fostering a greater appreciation of their roots and encouraging them to engage more actively with issues related to Pakistan.



Meeting with Pakistan-American Chambers of Commerce (17 April 2024)

The Trade and Investment Section convened an important meeting under the chairmanship of Consul General with the Pakistan American Chamber of Commerce (PACC). The meeting aimed to strengthen bilateral trade relations and explore avenues for enhanced collaboration between Pakistan and the United States. Key discussions included strategies to support the upcoming delegation from the Sialkot Chamber of Commerce, which aims to showcase the region's renowned industries, particularly surgical instruments, sports goods, and leather products, to the U.S. market. The delegation's visit is expected to open new opportunities for exporters and foster direct business linkages with American counterparts. Additionally, the meeting addressed the organization of a Single Country Exhibition planned for 2025, a pivotal event designed to highlight Pakistan's diverse products and industries on an international platform. The exhibition will focus on promoting high-potential sectors such as textiles, IT services, pharmaceuticals, and handicrafts, aiming to attract significant interest from U.S. businesses and investors.



International Day at Manhattan Beach City (20 April 2024)

The Consulate General participated in the International Day event organized by the Manhattan Beach School District. This vibrant event featured cultural artifacts, cuisine, music, and costumes from 40 countries represented in the city. The Pakistani booth drew considerable attention from visitors, who showed keen interest in Pakistan's stunning landscapes, rich cultural heritage, delectable cuisine, and traditional music. The event provided an excellent platform for informal cultural exchanges, allowing attendees to experience the diversity and beauty of Pakistan firsthand. Additionally, this gathering served as an opportunity to strengthen people-to-people contacts and positively enhance the image of Pakistan in the local community. Through this participation, the Consul General successfully promoted a better understanding and appreciation of Pakistan's culture and traditions among the diverse audience.



Jeet ka Sahar with Amax For Pak Cricket Team (21 April 2024)

Pakistan's cricket superstars, including members of the former national team and winners of the Champions Trophy, visited Los Angeles and engaged with the Pakistani-American community. The event attracted numerous cricket enthusiasts from the community, serving as a platform to promote sports events in the U.S. and to celebrate Pakistan's successes on the international stage. The interaction provided fans with a unique opportunity to meet and converse with their cricket idols, fostering a sense of pride and connection to Pakistan's sporting achievements.

The Consul General expressed gratitude to the organizers and participants for their efforts in utilizing sports diplomacy to bring Pakistani heroes to an international audience. He highlighted the importance of such events in not only promoting cricket but also in enhancing Pakistan's image abroad. By showcasing the accomplishments of Pakistani athletes, the event contributed to a greater appreciation of Pakistan's talent and dedication in the field of sports.



USA TOUR 2024

21st April
07:00 Pm

CHAMPIONS

2009 T20 WORLD CUP CRICKET TEAM

Jeet ka Sahar WITH AMAX

YOUNIS KHAN

SHEHZAD AKBAR

SIKANDER MALIK

MISBAH-UL-HAQ

ABDUL RAZZAQ

WASEEM BADAMI
TV host/News Anchor

DELTA HOTEL BY MARRIOTT
12021 HARBOR BLVD, GARDEN GROVE, CA 92840

FOR SPONSORSHIP PLEASE CONTACT

NASIR MEMON : 714-720-6467 | MUSHTAQ BATLIWALA : 714-920-6490 | ASIF ABBAALI : 714-231-0455

Global Harmony Ensemble (by FOP) (27 April 2024)

The Pakistan Arts Council Los Angeles, in collaboration with the Foundation for Arts, Culture, and Education (FACE), organized a visit of Pakistani folk artists to Los Angeles. As part of the "ArtEngage" music residency program, the group performed multiple shows across the Greater Los Angeles metropolitan region. Their captivating performances, featuring folk and traditional music from various regions of Pakistan, enthralled audiences and highlighted the rich cultural diversity of the country.

The visit aimed to promote Pakistani culture and heritage through the universal language of music. Each performance showcased the vibrant and diverse musical traditions of Pakistan, including mesmerizing traditional music and folk dances that resonated with both Pakistani-Americans and the broader community. This initiative provided a valuable platform for cultural exchange, fostering greater understanding and appreciation of Pakistan's artistic heritage. By bringing Pakistani folk artists to an international stage, the visit highlighted the country's cultural richness and contributed to building bridges between communities through the power of the arts.



Reception for local officials and elected representatives (1 May 2024)

Ambassador of Pakistan to the U.S. H.E. Masood Khan attended a dinner hosted by Consul General Asim Ali Khan at Pakistan House Los Angeles. The Reception was attended by Mayors of different cities in California, local law enforcement personnel and government officials, prominent members of Pakistani-American community and businessmen.

The Reception provided a valuable platform for dialogue and exchange of views on a range of issues of mutual interest. Discussions revolved around bilateral relations, community engagement, and avenues for future cooperation. Ambassador Masood Khan emphasized the importance of fostering closer ties between the Pakistani-American community and local governments, highlighting the significant contributions of Pakistani-Americans to the socio-economic fabric of the United States.



Meeting with Lieutenant Governor of California Hon. Eleni Kounalakis (1 May 2024)

Ambassador Masood Khan, accompanied by Consul General Asim Ali Khan, held a cordial meeting with the Lieutenant Governor of California, Hon. Eleni Kounalakis, at the residence of former U.S. Ambassador and Executive Director of the California Film Commission, Ms. Colleen Bell, in Los Angeles. During the meeting, both parties discussed potential cooperation in various fields, including agriculture, information technology, tourism, and cultural exchange. Ambassador Khan extended an invitation to Lt. Governor Kounalakis to visit Pakistan and sought the cooperation of the California government in promoting trade, investment, and economic collaboration between Pakistan and the State of California.



Ambassador's Address to the World Affairs Council of Orange County, California (1 May 2024)



Ambassador Masood Khan addressed the Board of the World Affairs Council (WAC) in Orange County, California, where he discussed the robust bilateral relations between Pakistan and the United States. He highlighted the strategic cooperation and strong people-to-people connections that underpin this partnership, emphasizing Pakistan's pivotal role in maintaining peace and stability in South Asia. The Ambassador also drew attention of the WAC toward the numerous investment opportunities in Pakistan and urged American companies to tap into the lucrative potential across various sectors such as energy, agriculture, information technology, tourism, and mines and minerals. He also elaborated on Pakistan's Special Investment Facilitation Council (SIFC) framework, which offers extensive support to foreign investors in priority sectors, making Pakistan an attractive destination for international investment.



Visit to Space X Office (1 May 2024)

Ambassador Masood Khan, accompanied by Consul General Asim Ali Khan, visited the SpaceX office in Hawthorne, California, for a meeting with the SpaceX team to discuss expanding its operations to Pakistan. The discussions focused on SpaceX's plans to launch its services in Pakistan and invest in satellite internet services. The Pakistani delegation highlighted the country's achievements in space technology, including the

development of its space program since the 1960s through SUPARCO. SpaceX was informed the launch of several satellites, such as Badr-1 in 1990 and PRSS-1 in 2018 by Pakistan, demonstrating its growing capabilities and ambitions in space technology. Ambassador also shared details of Pakistan's latest lunar mission, which aims to enhance scientific research and its space exploration.



Roundtable on Pak-U.S. Trade and Investment Facilitation from Legal Perspective (1 May 2024)

Ambassador Masood Khan, accompanied by Consul General Asim Ali Khan, held a roundtable discussion on Pak-U.S. trade and investment facilitation from a legal perspective, hosted by the prominent law firm Dorsey & Whitney in California. The meeting provided a valuable platform to discuss the regulatory frameworks and legal considerations for enhancing trade and investment between Pakistan and the United States. Both sides explored strategies to promote a more conducive environment for bilateral economic cooperation. This roundtable was instrumental in fostering a deeper understanding of the legal landscape, paving the way for stronger economic ties and mutually beneficial investment opportunities.



Meeting with President of Los Angeles Area Chamber of Commerce (2 May 2024)



Ambassador Masood Khan, accompanied by Consul General Asim Ali Khan, met with Ms. Maria S. Salinas, President of the Los Angeles Area Chamber of Commerce, and her team. The discussion centered on the pivotal role of the private sector in promoting trade and investment between Pakistan and the United States. Ambassador Khan emphasized Pakistan's significant investment potential and introduced the Special Investment Facilitation Council (SIFC) framework, designed to support foreign investors. He also highlighted the continuous growth of bilateral trade and extended an invitation to Ms. Salinas to lead a business delegation to Pakistan. This meeting underscored the commitment of both parties to strengthening economic ties and exploring new avenues for cooperation.

Meeting with the Board of Pakistan-American Chamber of Commerce (PACC) (2 May 2024)

During his visit to Los Angeles, Ambassador Masood Khan was hosted by the Board of the Pakistan American Chamber of Commerce (PACC). The Ambassador encouraged PACC to play a more active role in promoting trade and investment between Pakistan and the U.S., leveraging the strong bilateral relations between the two countries. He highlighted Pakistan's favorable investment climate and emphasized the role of the Pakistani-American community in unlocking the economic potential of Pakistan. He also shed light on the Special Investment Facilitation Council (SIFC) framework recently introduced by Pakistan and the incentives it offered to foreign investors in priority sectors. PACC Board members expressed their gratitude to Consulate General for facilitating connections between the two sides and for fostering economic collaboration.



Meeting with President and CEO of KabaFusion, Dr. Sohail Masood (2 May 2024)



Ambassador Masood Khan, accompanied by Consul General Asim Ali Khan, met with Dr. Sohail Masood, President and CEO of KabaFusion, in Los Angeles. During the meeting, Ambassador Khan extended an invitation to KabaFusion to invest in Pakistan's health sector, emphasizing the significant potential for growth and cost-effective opportunities in Pakistan, which is the fifth biggest market in the world. He also highlighted the promising landscape for healthcare investments and encouraged KabaFusion to capitalize on the expanding opportunities in Pakistan.

Meeting with American Entrepreneurs on Pak-U.S. Trade and Investment Opportunities (2 May 2024)

The Consulate General of Pakistan Los Angeles hosted a Roundtable meeting for American entrepreneurs and companies during the visit of Ambassador Masood Khan to Los Angeles. The participants represented diverse sectors including IT, textiles, aerospace, hospitality, and entertainment industries. Ambassador Masood Khan briefed the participants on the transformation of Pakistan's industrial landscape over last few decades and emphasized the commitment of the Government in ensuring a conducive business climate and ease of doing business in the country. He invited American businesses to visit Pakistan and explore the burgeoning market.



Ambassador's Keynote Address to Pakistani-American community hosted by Friends of Pakistan (FOP) (2 May 2024)

During his visit to Los Angeles, Ambassador Masood Khan addressed a huge gathering of Pakistani-American community organized by Friends of Pakistan (FOP). FOP Board warmly welcomed the Ambassador and demonstrated their patriotic fervor for their country of origin. In his keynote Address, the Ambassador expressed his appreciation for community's role in socio-economic development of Pakistan and emphasized the importance of further strengthening the friendly relations between the two countries. He briefed the community members on various initiatives taken by the Government of Pakistan to stabilize the economy and promote investments in key economic sectors.



Rotary LA5 – Consuls General Day (10 May 2024)

Consul General Asim Ali Khan represented Pakistan at the annual Consuls General Day event, hosted by Rotary LA5 in honor of the Los Angeles Consular Corps. During his presentation, the Consul General illuminated Pakistan's rich history, vibrant cultural tapestry, burgeoning tourism prospects, and the evolving role of women in driving the nation's progress. He also highlighted Pakistan's diverse geography, including its renowned towering peaks, sprawling glaciers, and majestic mountain ranges. This event served as a significant platform to bolster Pakistan's positive image among both the Consular Corps and Rotary LA5, a prominent and influential gathering of professionals and entrepreneurs.



Meeting with Deputy Mayor of International Affairs, City of Los Angeles (21 May 2024)

Consul General Asim Ali Khan, accompanied by the Trade and Investment Counsellor, met with Mr. Erin Bromaghim, Deputy Mayor for International Cooperation of the City of Los Angeles. The discussions centered on boosting cultural exchanges, increasing exports of Pakistan's sports goods ahead of upcoming international sporting events in Los Angeles, and exploring avenues to establish formal ties between Los Angeles and a major city in Pakistan.



Participation in International Trade Summit 2024 Trade Opportunities at International Trade Summit in Utah (23 May 2024)



On May 23, 2023, the Trade and Investment Counsellor participated in the International Trade Summit held in Utah. The event gathered global trade representatives, industry leaders, and policymakers to discuss opportunities for international trade and investment. Representing Pakistan, the Trade and Investment Counsellor highlighted the country's key export sectors, including textiles, IT services, surgical instruments, and agriculture, positioning Pakistan as a reliable and competitive trade partner. The Trade Counsellor engaged in discussions with Utah-based businesses and trade officials to foster bilateral trade relationships and explore avenues for collaboration. The participation underscored Pakistan's commitment to strengthening economic ties with the U.S. market, particularly in regions with dynamic and emerging trade opportunities. Follow-up engagements are expected to facilitate concrete partnerships and expand market access for Pakistani exporters.

Memorial Day Celebrations in California (27 May 2024)

Consul General Asim Ali Khan took part in a U.S. Memorial Day event hosted by members of the Church of Jesus Christ of Latter-day Saints (LDS) and its international network. The event commemorated the sacrifices of American servicemen and women who have given their lives in defense of their country. Consul General Khan emphasized the enduring friendship between Pakistan and the United States, underscoring the shared values of courage, sacrifice, and commitment to peace. He also reiterated Pakistan's steadfast support for global peace and security.



106th Independence Day of the Republic of Azerbaijan (28 May 2024)



Consul General Asim Ali Khan attended the 106th Independence Day celebration of the Republic of Azerbaijan, hosted by the Consulate General of Azerbaijan in Los Angeles. The event marked a significant milestone in Azerbaijan's history and served as a platform to strengthen bilateral ties between Azerbaijan and Pakistan. Consul General Khan highlighted the longstanding friendship and mutual respect shared between the two nations, reaffirming Pakistan's commitment to further enhancing cooperation in various fields. The event showcased Azerbaijan's rich cultural heritage and its contributions to regional and international affairs, fostering greater understanding and goodwill among attendees.



Pakistan Products Exhibition and B2B Meetup (6 June 2024)

During the visit of a delegation from the Sialkot Chamber of Commerce and Industry (SCCI), the Consulate General hosted a Pakistan product Exhibition and B2B meetup. Pakistani exporters showcased a variety of products including sports goods, textiles, apparel, and surgical instruments. The exhibition facilitated B2B meetings where industry representatives engaged with potential partners. The Consul General presented delegation members with certificates of appreciation in recognition of their contributions to boosting Pakistan's international trade. This event exemplified the Mission's commitment to promoting Pakistani exports within the U.S. market. The attendees included business leaders from Southern California, further enhancing networking opportunities and market visibility.



سیالکوٹ: کونسل جنرل آف پاکستان لاس اینجلس عاصم علی خان معروف صنعتکار میاں فرحان علی کو وفد کے ہمراہ تجارتی دورہ کرنے پر تعریفی تحفہ پیش کرنے پر مبارکبادیں پیش کرتے ہوئے ہیں۔

امریکہ پاکستان کا دوسرا بڑا تجارتی حصہ دار ہے: عاصم علی خان

کونسل جنرل آف پاکستان لاس اینجلس عاصم علی خان نے معروف صنعتکار میاں فرحان علی سے ملاقات کے دوران گفتگو میں کہا کہ سیالکوٹ (سچی اللہ محل) کے کونسل جنرل کے درمیان روابط مزید مضبوط کرنا کیلئے کوشاں کرنے پر تعریفی تحفہ پیش کیا۔ آف پاکستان لاس اینجلس عاصم علی خان نے کہا کہ امریکی تاجر پاکستانی تاجروں کے نوازا۔ سیالکوٹ کے معروف صنعتکار میاں امریکہ پاکستان کا دوسرا بڑا تجارتی حصہ دار ہے۔ ساتھ تعلقات کو بہت اہمیت دیتے ہیں۔ کونسل فرحان علی نے تجارتی وفد کے ہمراہ لاس اینجلس پاکستان اور امریکہ کے درمیان تجارتی و معاشی جزیل آف پاکستان لاس اینجلس عاصم علی خان کا دورہ کیا۔ میاں فرحان علی نے کہا کہ دوطرفہ تعاون کو فروغ دینے کی وسیع گنجائش ہے۔ نے معروف صنعتکار میاں فرحان علی سے ملاقات تجارت سے پاکستان کی معیشت مضبوط پاکستانی کاروباری برادری امریکی مارکیٹوں کے دوران گفتگو میں کیا۔ اس موقع پر کونسل ہوئی۔ اس سلسلے میں تجارتی وفد کا تبادلہ بہت جزیل آف پاکستان لاس اینجلس عاصم علی خان اہم کردار ادا کر سکتا ہے۔ انہوں نے پاکستانی بے دوںوں ممالک کے درمیان تجارت کو مزید برآمدات بڑھانے کے حوالے سے ان لوگوں فرورغ دینے کیلئے دونوں ممالک کے تاجروں قیادت کرنے اور تجارتی سرگرمیاں میں اضافہ کے درمیان گفتگو میں کہا۔



Dinner by PAACC (6 June 2024)

The Pakistan-American Chamber of Commerce (PACC) hosted a delegation from the Sialkot Chamber of Commerce and Industry, organizing a roundtable discussion that included participation from local business leaders. At this event, an MoU was signed between PACC and Sialkot Chamber to strengthen cooperation, promote Pak-U.S. bilateral trade, and foster collaborative ties between the two organizations. The Consul General and Trade and Investment Counsellor were also present, with the Consul General reaffirming the Consulate General's commitment to fully support and cooperate with the visiting delegates in enhancing export opportunities in the U.S. market. Additionally, during their stay in Los Angeles, the Trade and Investment Counsellor arranged an industry visit for the delegation within the Los Angeles region.



Facilitation of SCCI Delegation's Industry B2B meetings with Apparel and Textile Sector in Los Angeles (6-7 June 2024)



The Trade and Investment Section arranged a series of B2B meetings for the SCCI Delegation with the leading apparel and textile firms in Los Angeles on 6–7 June 2024, aimed at exploring advanced technologies and fostering trade collaborations. On 6 June 2024, the delegation visited the TukaTech Innovation Center, where they were briefed on cutting-edge design and manufacturing techniques being utilized in the U.S. apparel industry. The delegation gained valuable insights into innovative solutions applicable to Pakistan's sportswear and textile sectors also. The delegation toured SAS Textiles to observe modern production technologies and global best practices in textile manufacturing, followed by a visit to LAApparel, where discussions with management focused on enhancing business cooperation and increasing trade between Pakistani exporters and U.S. manufacturers. These visits served as a platform to facilitate technology adoption, strengthen collaborations, and promote Pakistan's textile exports in the U.S. market.





Facilitation of SCCI Delegation Meeting at the HAB (7 June 2024)

The delegation from SCCI visited HAB Bank Los Angeles on June 7, 2024, for an interactive session with senior management. The discussions revolved around trade and investment-related issues, including financial facilitation for Pakistani exporters. The meeting aimed to address challenges and promote smoother business operations between Pakistan and the U.S.

Meeting with International Trade Team at Mayor of LA Office (8 June 2024)

On June 8, 2024, the SCCI delegation along with Trade and Investment Counsellor met with the International Trade Team at the Mayor of LA office. The delegation highlighted Sialkot's exceptional achievements in sports and surgical goods manufacturing. Discussions focused on exploring trade potential and strengthening economic ties between Los Angeles and Sialkot, aiming to promote exports from Pakistan.



Meeting with John Spooner, Vice President, Travel Adventure Show (10 June 2024)

TRAVEL & ADVENTURE SHOW 2024



The Consul General met with the Vice President of the Travel Adventure Show to discuss promoting tourism between Pakistan and the United States. They talked about Pakistan's participation in the Travel Adventure Show on the West Coast, in addition to the events already held on the East Coast. Various strategies were explored to facilitate U.S. tourists traveling to Pakistan, particularly from the Western states.

Dinner by Friends of Pakistan (FOP) (15 June 2024)

Friends of Pakistan (FOP), an active organization of Pakistani-American community based in Los Angeles region, hosted the Consul General on the occasion of Eid-ul-Azha. During the event, FOP leadership briefed the Consul General on its reorganization and introduced its new Board members. The leaders, board members, and members of various committees reaffirmed their commitment to strengthening unity and harmony within the Pakistani-American community and promoting Pakistan in the United States. FOP members also vowed to support Pakistan and reject divisions on various grounds. Additionally, FOP leadership announced the establishment of new chapters in Northern California and Utah.



Online meeting of Pak-America Tech Council (21 June 2024)

The Consul General addressed the inaugural meeting of the Pakistan-American Tech Council, a newly established community organization comprising Pakistani-American professionals and entrepreneurs from California. The founding members of the Council represent diverse fields of technology, including health, agriculture, information technology, and energy. The members discussed strategies for strengthening Pak-U.S. cooperation in these critical areas, aligning with the priority areas designated by the Government of Pakistan under the SIFC framework. The Council aims to engage U.S. technology companies and invite them to invest in Pakistan.



1. Mango Festival by PACC (22 June 2024)



Consul General Asim Ali Khan inaugurated the second annual Mango Festival organized by the Pakistan-American Chamber of Commerce (PACC). The Pakistani-American community showed great interest in the event and appreciated the efforts of Pakistani mango importers and PACC for creating this opportunity. In his address, the Consul General encouraged participants to promote Pakistan's agricultural products in the U.S. market. He also urged the attending businessmen to invest in Pakistan's food processing industry and agricultural technology, and directly import mangoes and other food products from Pakistan to California.

American Independence Day Celebrations event hosted by FOP (7 July 2024)



Friends of Pakistan (FOP) organized a vibrant celebration to mark the Independence Day of the United States. The event was also attended by California Senators Josh Newman and Bob Archuleta, along with members of diverse communities, and the office bearers and members of FOP.

In his remarks, the Consul General extended heartfelt felicitations to the community and the people of the United States. He emphasized the shared ideals that bind Pakistan and the United States, including democracy, independence, fundamental freedoms, and human rights. The Consul General also underscored the pride both the Pakistani and American peoples take in their respective struggles for independence and their unwavering commitment to upholding freedom.



The event was marked by joy and patriotic fervor. It was not just a celebration of independence but also a testament to the positive role and vibrant spirit of the Pakistani-American community. The occasion underscored the importance of collective efforts in strengthening ties and building a brighter future together. Highlighting the enduring significance of Pakistan-U.S. bilateral relations, he encouraged the community to actively contribute to strengthening the bonds of friendship between the two nations.

On this occasion, California Senator Josh Newman presented a Certificate of Recognition to Consul General Asim Ali Khan for his ordinary contribution to the American Independence Day celebrations and service to the community.



AMERICAN INDEPENDENCE DAY Celebration

HOSTED BY: **FRIENDS OF PAKISTAN**

SUN 07 JULY 6 PM TO 11 PM

HOSTED AT THE: **SHERATON GARDEN GROVE 12221 HARBOR BLVD, GARDEN GROVE, CA 92840**

CHIEF GUEST: **STATE SENATOR BOB J. ARCHULETA**

Celebrate American Independence Day with the Pakistani-American Community! Let's unite in celebrating our freedom, diversity, and the rich cultural heritage between our two nations. Proud to be Pakistani-Americans, we look forward to seeing you there!

Arif Mansuri +1 (310) 890-0551	Abida Ahmed +1 (562) 619-7671
Jamal Khwaja +1 (818) 864-9400	Zilke Zaman +1 (714) 783-8648
Kamal Zafar +1 (310) 200-5897	Sadia Sohail +1 (714) 496-3319

For RSVP: event.fop@gmail.com

Promotion of Pakistan's Film and Entertainment Industry in the U.S. (12 July 2024)



The Consulate General of Pakistan in Los Angeles hosted a networking event to promote Pakistan's film, drama, and music industry in the Hollywood. Representatives from both countries' entertainment sectors participated, including prominent Pakistani filmmakers who joined virtually, as well as Pakistani-Americans working in Hollywood.

The event showcased documentaries highlighting Pakistan's tourism potential and world-class filming locations, along with videos featuring celebrated Pakistani artists. A panel discussion explored collaborations between the two industries, emphasizing Pakistan's talented artists, cost-effective production, and regulatory support. Participants noted the potential of such partnerships to strengthen cultural and economic ties between Pakistan and the U.S.



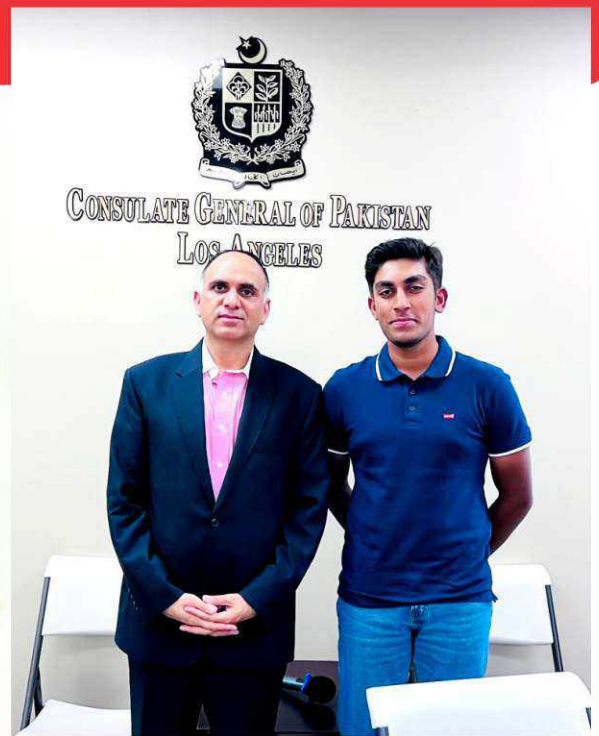
Consul General Asim Ali Khan welcomed the attendees, highlighting Pakistan's cultural richness and the role of entertainment in fostering connections. He invited Hollywood representatives to explore Pakistan's film industries and called for increased Pakistani content on global streaming platforms. He also emphasized the country's supportive regulatory framework for foreign collaborations, aimed at bridging cultures and introducing Eastern talent and narratives to American audiences. Participants lauded the Consulate's cultural diplomacy initiative powerful role arts and media in strengthening bilateral relationships between Pakistan and the U.S

Meeting with Mr. Saad Hamid, Pakistani Golfer (12 July 2024)

Consul General Asim Ali Khan, received Saad Hamid, Pakistan's young golf prodigy, at the Consulate. Saad Hamid, who has won numerous golf tournaments worldwide, is a shining example of Pakistan's emerging talent in international sports.

Saad Habib currently ranked as the number one Pakistani amateur golfer at the age of 18. He has qualified for a number prestigious events in the United States basing on his National and World Amateur Rankings. Saad Hamid represented Pakistan in the United States during July 2024, participating in prestigious tournaments in San Diego and other locations across the country. His performance not only showcased his exceptional skills but also served as an opportunity to promote Pakistan's positive image internationally. The Consul General underscored the importance of sports as a bridge for fostering goodwill and strengthening ties between nations.

The Consul General congratulated Saad Hamid on his outstanding achievements and commended his dedication and hard work, which have brought pride to the nation. The meeting highlighted the Consulate's commitment to supporting and celebrating Pakistani athletes excelling on the global stage.



National Day of Egypt Celebrations (22 July 2024)

Consul General Asim Ali Khan, attended the National Day celebrations organized by the Consulate General of Egypt. On this occasion, he conveyed heartfelt greetings to the Consul General of Egypt and extended the best wishes of friendship and goodwill from the people and government of Pakistan to the people and government of Egypt. His participation underscored the commitment to fostering the longstanding friendly relations between the two countries and highlighted the shared values of mutual respect and cooperation.



Interaction with Business community Mr. William Davis (22 July, 2024)

The Consul General of Pakistan and the Trade and Investment Counselor held a meeting with Mr. William Davis, a prominent importer of food and agro-products on the U.S. West Coast. The meeting focused on promoting Pakistani agricultural products, including mangoes, rice, and spices, which hold strong potential in the U.S. market.

The Consul General highlighted Pakistan's capacity to supply high-quality agro-based goods at competitive prices, emphasizing the unique flavor and superior quality of products like Pakistani mangoes and basmati rice. Mr. Davis expressed interest in exploring partnerships with Pakistani exporters to bring these products to mainstream U.S. buyers, including grocery chains and specialty stores. Discussions also covered strategies to address logistical challenges, including streamlined supply chains, certifications, and market entry requirements. The Consul General underscored the Consulate's role in facilitating direct linkages

between U.S. businesses and Pakistani exporters, aiming to strengthen bilateral trade in the agriculture sector. Follow-up engagements are planned to ensure continued progress and to capitalize on the opportunities identified during the meeting.



Seminar on Youm-e-Istehsal-Kashmir at the Consulate General (5 August, 2024)

The Consulate General organized a seminar to mark the Youm-e-Istehsal-e-Kashmir. The event drew participation of academicians, members of the ethnic media, as well as representatives from major Pakistani-American community organizations based in Los Angeles. The event marked the fifth anniversary of India's unlawful steps in regard to Indian Illegally Occupied Jammu & Kashmir (IIOJK).



Consul General briefed the participants on the significance of Youm-e-Istehsal-Kashmir and the grave situation in IIOJK. He underscored that despite the egregious violations of fundamental human rights perpetrated by India against the oppressed Kashmiri people, their determination remains unwavering. The Consul General reaffirmed Pakistan's unflinching political, moral, and diplomatic support for the people of Jammu and Kashmir until they realize their inalienable right to self-determination, in accordance with pertinent United Nations Security Council Resolutions and the aspirations of the Kashmiris. The Consul General also read special messages from the President and the Prime Minister of Pakistan on this occasion.

Meeting with Adam Moseley, President/Partner, Accidental Entertainment (6 August 2024)

The Consul General met with the Founder and CEO of Accidental Entertainment & Accidental Studios to discuss the pivotal role of cultural cooperation, intercultural understanding, and collaboration in fostering stronger people-to-people connections. The discussion highlighted the significance of media, film, and entertainment as powerful tools for building bridges between nations. The Consul General showcased Pakistan's rich cultural heritage and its dynamic, evolving film and entertainment industry, inviting Accidental Entertainment to explore collaborative opportunities with Pakistan. He emphasized the quality and diversity of Pakistan's creative landscape and its potential as a growing market for U.S. entertainment ventures. Stressing the mutual benefits of such partnerships, he underlined the transformative impact of film and media in bridging cultural gaps and creating meaningful dialogue.



Adoption of Resolution by California State Senate on Pakistan's Independence Day (8 August 2024)

The California State Senate unanimously adopted a Resolution on August 8, 2024, titled "Pakistani-American Relations" in honor of Pakistan's Independence Day on August 14, 2024. Consul General Asim Ali Khan was invited to Sacramento, the state capital, as the official representative of the Government of Pakistan to witness the Senate's proceedings. During the session, the Senate conveyed its congratulations to the Consul General and handed over the Resolution.



California Senator Josh Newman introduced the Resolution, which was passed without opposition. The resolution has been widely appreciated by the Pakistani-American community in California.

As the largest state in the U.S., California's Resolution is a testament to the strong bonds and mutual respect shared by the two nations and their peoples. The Resolution also acknowledged Pakistan's leadership role in inspiring other nations in their pursuit of liberty, justice, and equality.

This important legislative step highlights the invaluable contributions of the Pakistani-American diaspora. The Resolution fostered deeper cooperation between Pakistan and the United States but also served as a catalyst for the Pakistani-American community to further strengthen the ties between our two countries.

The Consul General conveyed warm wishes to the leadership of both houses on behalf of the Government of Pakistan and extended an invitation to California's legislators to visit Pakistan. Additionally, the Consul General accompanied by some Pakistan community members was also recognized on the floors of both the California State Assembly and the California State Senate.

Adoption of Resolution by California State Senate on Pakistan's Independence Day (8 August 2024)



Daily WORLD TRIBUNE
 Monday, August 12, 2024
 California Senate adopts Landmark Resolution to commemorate Pak-US relations

By the Honorable Josh Newman, 29th Senatorial District

California's history of immigration is a testament to the state's enduring spirit of inclusivity and innovation. As we celebrate the 80th anniversary of Pakistan's independence, it is fitting to recognize the contributions of Pakistani immigrants to our state and nation. The California State Senate has adopted a landmark resolution commemorating the history of Pakistani immigration and the role of Pakistani immigrants in building California and the United States.

The resolution, authored by Senator Josh Newman, recognizes the achievements and contributions of Pakistani immigrants in various fields, including technology, medicine, education, sports, media, the arts, the military, and government. It also expresses the state's appreciation for the resilience and hard work of these immigrants, who have overcome significant challenges to build a better life in this great state.

Senator Newman, who represents the 29th Senatorial District, has been instrumental in bringing this resolution to the Senate floor. He has worked closely with community leaders and constituents to ensure that the resolution accurately reflects the experiences and contributions of Pakistani immigrants in California.

The resolution is a significant milestone in the state's recognition of the diverse and talented Pakistani immigrant community. It serves as a reminder of the importance of inclusivity and the value of every individual who contributes to our state and nation.

Senator Newman will continue to work with the Senate and the Governor's office to support the needs and aspirations of the Pakistani immigrant community in California and across the United States.

STATE OF CALIFORNIA

Senate

CERTIFICATE OF RECOGNITION

PRESENTED TO:
THE HON. ASIM ALI KHAN
 CONSUL GENERAL OF PAKISTAN
 AMERICAN INDEPENDENCE DAY CELEBRATION

In grateful recognition of your participation and invaluable contributions to the 2024 American Independence Day Celebration hosted by the Friends of Pakistan. This festive gathering infuses the celebration of the birth of the American republic with the pride and awe spirit for which Southern California's thriving Pakistani diaspora has come to be known. Thank you for creating an inclusive and culturally enriching event which unites the community in a shared celebration of all of the things that continue to make California and the United States such a beacon of freedom, hope, and opportunity to the rest of the world. On behalf of the California State Senate, we extend our sincere appreciation on this joyous occasion and convey our very best wishes on your continued success.

RESOLVED, by the California State Senate, that the California State Senate recognizes and commends the many residents and organizations throughout the State of California that have supported and promoted the culture, traditions, and achievements of Pakistani Americans.

JOSH NEWMAN
 SENATOR, 29TH DISTRICT
 AUGUST 12TH, 2024

By the Honorable Josh Newman, 29th Senatorial District.
 Relative to:

Pakistani-American Relations

RESOLUTION

Members Resolution No. 576
 Dated this 14th day of August, 2024.

RESOLUTION
 CALIFORNIA SENATE
 RESOLUTION

Consul General's Meeting with Chair of Agriculture Committee in California Senate (8 August 2024)



During his visit to Sacramento, the Consul General met with Melissa Hurtado, Chair of the California Senate Agricultural Committee, to explore avenues for collaboration between Pakistan and California in the agriculture sector. Discussions focused on leveraging modern technologies such as precision agriculture, sustainable farming practices, and advanced irrigation techniques to enhance productivity and resource efficiency. The Consul General emphasized on sharing expertise in climate-resilient crop development, organic farming, and water management solutions, given the shared challenges of water scarcity and climate change. Both sides also identified opportunities for knowledge exchange in post-harvest technologies, supply chain optimization, and agribusiness innovation to strengthen agricultural trade and foster mutual economic growth.

Pakistan Independence Day Celebrations in California (3-14 August 2024)

Several celebratory events were organized by various community organizations across California from August 3 to 14, 2024, to mark Pakistan's 78th Independence Day.

The Pakistan-American Chamber of Commerce (PACC) hosted an Independence Day celebration and parade on August 3, 2024, at Los Angeles State Historic Park in downtown Los Angeles. The event featured a vibrant and colorful parade, drawing significant community participation.

On August 10, 2024, the Council of Pakistan (COP) organized an Azadi Mela at Cerritos College Falcon Square in Norwalk, California. The event was attended by a large number of community members as well as U.S. Congress members, California State Assembly representatives, City Council members, police officials, and other government dignitaries. Earlier that day, the Consul General participated in an Independence Day celebration hosted by the Pakistani American Association of San Diego (PASAND).

On August 14, 2024, Friends of Pakistan (FOP) hosted a flag-hoisting ceremony and celebration at Hunt Library Park in Fullerton. The event was graced by the presence of elected officials, artists, and community members. All these Independence Day celebrations showcased a rich array of cultural highlights, including performances by Pakistani artists, traditional cuisine, shopping booths, kids' activities, and lively festivities. The events saw enthusiastic participation from the Pakistani-American community, including families.

The Consul General, Mr. Asim Ali Khan, attended the events as the Chief Guest. In his remarks, he congratulated the community on Pakistan's 78th Independence Day, underscored its significance, and called for unity within the diaspora. He encouraged the community to continue contributing to Pakistan's national development and strengthening Pakistan-U.S. bilateral relations.

Similar Independence Day festivities were also organized by the Pakistani-American communities in Sacramento and the San Francisco Bay Area throughout August 2024. These events witnessed a strong turnout, including women and children, celebrating the shared heritage and unity of the diaspora.

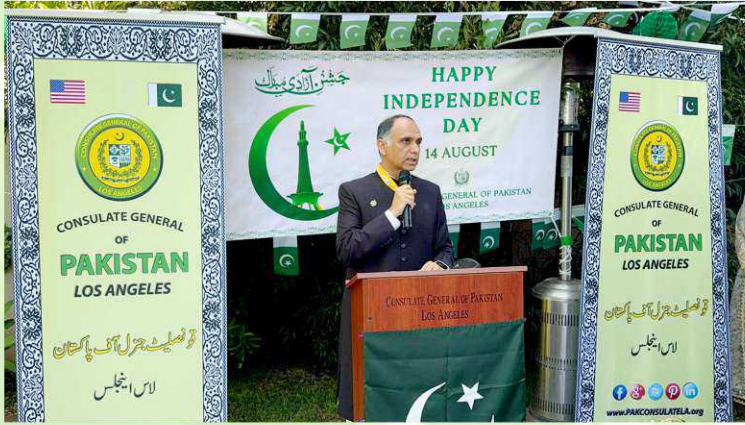
Moreover, Independence Day celebrations were held in other states along the West Coast, further amplifying the spirit of patriotism and community pride.



Pakistan Independence Day Celebrations in California (3-14 August 2024)



Pakistan Independence Day Official Flag Hoisting Ceremony on the Occasion of Pakistan's 78th Independence Day at Pakistan House Los Angeles (14 August 2024)



A flag hoisting ceremony was hosted by the Consulate General at Pakistan House Los Angeles on the occasion of the 78th Independence Day of Pakistan. The Consul General raised Pakistani flag and addressed Pakistani-American community. Local public officials and notable members of Pakistani-American community attended the ceremony with traditional zeal and fervor.

In his remarks, the Consul General urged the community to reflect on the sacrifices of our forefathers and the remarkable progress Pakistan has achieved. He noted that the Pakistani-American community is an integral part of this success story, contributing to the cultural tapestry of this diverse land. He stressed on upholding the values of Unity, Faith, and Discipline, fostering understanding and goodwill.

Consuls General from a number of friendly countries including Azerbaijan, China, Egypt, Iraq, Qatar, Saudi Arabia, Turkey, Senegal and local elected officials including Mayors of Artesia, Torrance and Manhattan Beach also joined the flag hoisting ceremony. A representative of the U.S. State Department also joined the official ceremony.



PAKISTAN
INDEPENDENCE DAY
14 AUGUST

Asim Ali Khan
Consul General of
Pakistan Los Angeles

Dear Pakistani American Community and fellow Pakistanis around the World,
On the 78th Independence Day of Pakistan, I extend my heartfelt greetings to you all. This day marks our shared pride in a nation built on the principles of freedom, equality and justice. Our global community is a testament to the strength and resilience of Pakistan. Your contributions continue to uplift our nation's image and foster unity worldwide. As we celebrate, let us renew our commitment to a prosperous and peaceful Pakistan, working together with hope, optimism, and pride. Let's also reiterate our support for Kashmir and Palestine.
Pakistan Zindabad!
14th August 2024



Pakistan Independence Day Official Flag Hoisting Ceremony on the Occasion of Pakistan's 78th Independence Day at Pakistan House Los Angeles (14 August 2024)



Reception in Celebration of the 79th Anniversary of the Independence of the Republic of Indonesia (17 August 2024)

Consul General Asim Ali Khan attended a diplomatic Reception hosted by the Consulate General of Indonesia in Los Angeles to commemorate the 79th Anniversary of the Independence of the Republic of Indonesia. The event brought together diplomats, community leaders from Indonesia, members of Los Angeles Consular Corps and distinguished guests to celebrate Indonesia's rich cultural heritage and its achievements since independence. Consul General Asim Ali Khan extended heartfelt congratulations to the Indonesian Consulate General and conveyed warm wishes on behalf of the Government and people of Pakistan and Pakistani-American community, emphasizing the warm and friendly bilateral relations, shared commitment of both nations to fostering mutual respect and cooperation. The occasion provided an excellent opportunity to strengthen diplomatic ties between Pakistan and Indonesia.



Pakistan Pavilion at Sourcing at Magic (19–21 August 2024)

The Trade Mission Consulate General of Pakistan at Los Angeles facilitated Pakistan Pavilion at the Sourcing at Magic event in Las Vegas featured 40 exhibitors showcasing products such as footwear, denim, leather, activewear, streetwear, and sports gear. The pavilion aimed to enhance B2B interactions and represented Pakistan prominently in the main sourcing hall. The Consul General of Pakistan inaugurated the pavilion, which drew substantial foot traffic, with 3,500–4,000 visitors on the peak day. The event highlighted the growing interest in sustainable and specialty Pakistani products.



Meeting with Mukarram Hakimuddin, President, Faiz-e-Husaini (America) (21 August 2024)

The Consul General Asim Ali Khan met with Mr. Mukarram Hakimuddin, President of Faiz-e-Husaini (America), who thanked the Consulate General of Pakistan for facilitating the travel of thousands of U.S.-based Dawoodi Bohra devotees to Pakistan for their Ashura Mubarak events in July 2024. He also appreciated the Government of Pakistan's exceptional arrangements for their international convention.

In the meeting the Consul General reaffirmed Pakistan's commitment to equal rights, religious freedom, and interfaith harmony, emphasizing unity, peace, and collaboration to strengthen community ties. He assured continued support for future initiatives and highlighted Pakistan's rich potential as a hub for religious tourism, encouraging greater international engagement to showcase its cultural and spiritual diversity.



Meeting with Mufti Tariq Masood (23 August 2024)



The Consul General welcomed Mufti Tariq Masood, a renowned religious scholar from Pakistan, during his visit to the United States. Their discussion focused on the importance of interfaith harmony, unity, peace, and fostering stronger bonds of friendship. Mufti Tariq Masood, during his engagements across the U.S., addressed various gatherings where he emphasized the need to present the true image of Muslims globally, promoting understanding and dispelling misconceptions. He also encouraged the Pakistani-American community to support Pakistan actively and maintain unity within their ranks, highlighting the significance of collective efforts in uplifting the community and strengthening its ties with the homeland.

Adoption of Pakistan Independence Day Resolution by Los Angeles County and Orange County Boards of Supervisors (27 August 2024)



In a historic move, the Los Angeles County and Orange County Boards of Supervisors formally recognized Pakistan's Independence Day in August 2024, adopting resolutions that celebrated the significance of August 14 and the contributions of the Pakistani-American community to Southern California.

Supervisor Janice Hahn introduced the resolution in Los Angeles County, marking the first official acknowledgment of Pakistan's Independence Day in the county's history. This proclamation honored Pakistan's emergence as a sovereign nation in 1947 after nearly 200 years of British colonial rule, underscoring the shared values of freedom and self-determination.

Similarly, in Orange County, Vice Chairman Doug Chaffee led the adoption of a resolution that highlighted the achievements and cultural heritage of the Pakistani-American diaspora. The resolutions acknowledged the community's role in enhancing the cultural diversity, economic strength, and social fabric of the region.

These developments not only celebrated Pakistan's 78th Independence Day in a befitting manner but also strengthened the bond between the United States and Pakistan by fostering a spirit of inclusion and cultural appreciation. The proclamations were widely welcomed by the Pakistani-American community, further solidifying their position as a vibrant and integral part of Southern California's multicultural landscape.

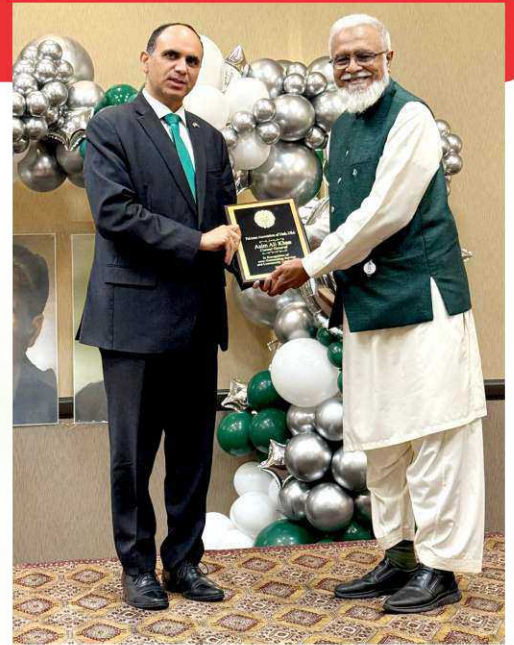


Pakistan Independence Day Celebration in Utah (31 August 2024)

The Pakistan Association of Utah marked Pakistan's 78th Independence Day with a vibrant celebration in Salt Lake City on August 31. The event drew a large turnout of Pakistani-American community members, including families, who came together to commemorate the occasion.

The program featured a cultural showcase, including a traditional dress exhibition representing Pakistan's diverse provinces and regions, including Kashmir. The festive atmosphere was further enhanced by the captivating folk music of Pakistan's various regions.

Local officials and members of Pakistan's minority communities were among the distinguished guests. The Consul General, invited as the Chief Guest, expressed gratitude to the community for maintaining a strong connection to their homeland. He underscored the significance of fostering unity and strengthening ties between Pakistan and the United States. Representatives of the youth also addressed the gathering, emphasizing the importance of preserving Pakistan's rich cultural heritage and building deeper bonds between the two nations, including enhanced people-to-people connections. Additional highlights of the event included recitals of poetry and national songs, and a cake-cutting ceremony to celebrate Pakistan's Independence Day.



Business Networking Activities (1-31 August 2024)

The Trade and Investment Section conducted multiple networking engagements to foster business ties between Pakistan and the U.S. Key meetings included discussions with Mr. CJ Singh, a supplier for Costco, focusing on enhancing B2B connections and exploring trade opportunities. Additionally, a virtual meeting with Mr. Jameel Gohar, the branding head of PASHA International, highlighted strategies to promote investment opportunities for U.S.-based IT companies. Another meeting with Mr. Faisal Zuberi, a trade law specialist, explored avenues for trade and investment along the West Coast. Follow-up meetings are planned to build on these initiatives and solidify collaborations.



Meeting at University of Utah (1 September 2024)



During his visit to Salt Lake City, Consul General Asim Ali Khan met the Executive Director of Global Program Development and the Chief of Staff of the Graduate School at the University of Utah. The meeting focused on fostering mutual collaboration between universities in Pakistan and the University of Utah, with a particular emphasis on academic exchange programs. Both sides expressed keen interest in establishing institutional partnerships that would promote knowledge sharing and strengthen academic ties. The meeting explored opportunities for increasing the enrolment of Pakistani students at the University of Utah. The Consul General underscored the wealth of talent and potential among Pakistani students and emphasized the importance of providing pathways for their inclusion in world-class academic programs. Both parties agreed to work collaboratively on developing mechanisms to facilitate admissions, scholarships, and cultural exchange programs to enrich the educational experience.



Visit of CM Sindh to San Francisco and MOU Signing ceremony between IBA and Stanford University (7 September 2024)

During his visit to San Francisco, Chief Minister Sindh Syed Murad Ali Shah participated in a series of events in San Francisco Bay Area aimed at fostering partnerships between the Institute of Business Administration (IBA) Karachi and Stanford University. These events included the launch of collaborative initiatives such as the development of a Design Lab at IBA Karachi in collaboration with Stanford University's Life Design Lab, the establishment of a Pandemic Preparedness Initiative with Stanford's Biolab, and a panel discussion titled "From Silicon Valley to Karachi: Transforming Education for Innovation and Local Solutions."

As the Patron of IBA Karachi, the Chief Minister participated in a panel discussion titled: "From Silicon Valley to Karachi: Design Thinking for Transforming Education in Pakistan." Dr. Syed Akbar Zaidi, Executive Director of IBA Karachi, and William Burnett, Executive Director of Stanford University's Life Design Lab, also participated in the session. The panel highlighted the potential of design thinking to drive educational innovation and address local challenges in Pakistan.

The Consul General of Pakistan underscored the significance of such collaborations in strengthening Pak-U.S. bilateral relations and fostering academic and research partnerships. He emphasized the transformative impact these initiatives could have on advancing education and innovation in Pakistan, bridging expertise between leading institutions in both countries.



Conference of Consuls General at the Embassy of Pakistan Washington DC (13 September 2024)

The Consul General participated in a Conference of Consuls General chaired by Ambassador Rizwan Saeed Sheikh at the Embassy of Pakistan in Washington, D.C. The Conference brought together all four Consuls General along with senior officers at the Embassy, based in Washington, D.C. The Conference undertook a comprehensive review of the Pakistan-U.S. bilateral relations and deliberated on the key topics including community engagement, consular services, bilateral trade and investment relations, and outreach initiatives by the diplomatic missions.

The Conference emphasized the importance of delivering high-quality consular services to the Pakistani-American community. It also highlighted the need for meaningful engagement with the diaspora across various domains, including cultural promotion, educational collaboration, and contributions to Pakistan's socioeconomic development. These efforts aim to strengthen trade and investment ties between Pakistan and the United States while fostering a deeper connection with the community.

The conference further highlighted the responsibility of Pakistan's missions to project a positive image of the country, shaping narratives that reflect government's commitment to promoting peace and development both domestically and on the global stage. Participants reaffirmed their dedication to these goals and to enhancing the overall effectiveness of Pakistan's diplomatic engagements in the United States.



Inaugural Meeting of the PAKAM-Tech Council (PTC) (17 September 2024)

The inaugural meeting of the Pakistan-American Tech Council (PAKAM-Tech-PTC) USA was chaired by Consul General Asim Ali Khan at the Consulate General of Pakistan in Los Angeles. PTC brings together prominent tech investors, entrepreneurs, and industry leaders with the mission of fostering tech investments in Pakistan and spearheading collaborative projects with Pakistani companies.

PTC's membership comprises a diverse group of professionals, including technologists, scientists, intellectuals, entrepreneurs, and industry experts from across the United States. PTC is dedicated to transforming Pakistan into a thriving tech hub by building strong connections between the tech industries of Pakistan and the United States. Through the strategic alignment of resources, expertise, and opportunities, PTC aims to drive innovation and create impactful collaborations that benefit both nations.



Virtual Townhall (E-Kachehri) Meeting (January-December 2024)

The Consul General held four Virtual Town halls (E-Kachehri) during the year to engage with members of the Pakistani-American community within the Mission's jurisdiction. This initiative is part of a broader effort to rebuild public trust in service delivery and strengthen communication between the Mission and the community it serves. The purpose of the E-Kachehri is to provide an open, accessible platform for the public to raise concerns, share feedback, and seek timely resolution of their issues. It reflects a commitment to transparency, inclusivity, and improved governance by addressing citizens' concerns directly and efficiently. This outreach effort not only helps resolve specific grievances but also strengthens public confidence in the government's machinery by demonstrating accountability and responsiveness.

During the Virtual Town halls (E-Kachehri), the Consul General engaged directly with participants, responding to their questions and addressing various pending issues raised during the session. Each issue was given due attention, and immediate resolutions were provided wherever possible. For matters requiring further action, the Consul General noted the details and ensured that relevant officials at the Mission were tasked with following up and resolving the issues in a timely and efficient manner.

Consulate General Of Pakistan
Los Angeles



E-KACHEHRI
VIRTUAL TOWNHALL

MEET THE CONSUL GENERAL

September 25th, 2024 | 12pm (Pacific Standard Time)

Zoom Meeting ID: 847 7361 4470
Password: 569617

Asim Ali Khan
Consul General of Pakistan
Los Angeles

Email: apstocg@pakconsulateta.org



Meeting at Ministry of Information Technology and Telecom (8 October 2024)

Consul General Asim Ali Khan visited the Ministry of Information Technology and Telecom (MoITT) in Islamabad, where he held a productive meeting with senior officials of the International Cooperation Department Pakistan Software Export Board (PSEB). The discussions focused on MoITT's strategic objectives to capitalize on Pakistan's growing IT sector, with an emphasis on promoting the industry, boosting software exports, and strengthening collaboration with global markets, particularly the United States. The meeting highlighted the sector's critical role in driving economic growth and attracting international investment.



Key discussions centered on leveraging opportunities in Silicon Valley to accelerate the growth of Pakistan's IT ecosystem. Strategies were explored to enhance ties with tech professionals, investors, and companies, aiming to position Pakistan as a global tech competitor. The Consul General emphasized connecting Pakistan's talent with Silicon Valley and pledged to facilitate partnerships and knowledge exchange. Detailed deliberations were also held on the upcoming Pakistan-American Tech Investment Conference, spearheaded by the Consulate General in Los Angeles, to be hosted at Stanford University in the heart of Silicon Valley during November 2024.

Annual APPNA Gala Dinner in Los Angeles (8 October 2024)

Consul General Asim Ali Khan attended the Annual Gala Dinner hosted by the APPNA Southern California Chapter, where he was warmly welcomed by President APPNA SoCal, Dr. Yasmin Qasim, who expressed her gratitude for his participation. The event featured discussions on the transformative role of emerging technologies in healthcare, particularly Artificial Intelligence, underscoring APPNA's dedication to innovation and advancing health services. The Consul General lauded APPNA for fostering collaboration and enhancing Pakistan's global image. He encouraged APPNA's members to further their contributions to Pakistan's healthcare sector and expressed appreciation for their ongoing philanthropic activities in the country. The Consul General also highlighted the advancements in Pakistan's healthcare sector as a result of government policies, emphasizing the improved access to health facilities for an increasing number of people over time.



Meeting of the Consuls General in Los Angeles (22 October 2024)

The Consul General of Qatar in Los Angeles hosted a luncheon at his residence for Consuls General from Muslim countries, along with the President and officials of the Muslim Public Affairs Council (MPAC). The gathering also held discussions on the critical situation in Palestine, with attendees expressing solidarity with innocent civilians suffering from brutal attacks amidst global inaction. The meeting emphasized the need to raise awareness and advocate for justice in addressing these pressing concerns. MPAC's pivotal role in enhancing public understanding and shaping policies affecting American Muslims was also highlighted. By engaging with government, media, and communities, MPAC promotes Islamic and American values of mercy, justice, peace, human dignity, freedom, and equality for all, working to improve the representation and understanding of American Muslims in public discourse.



Panel Discussion with Media Representatives of Los Angeles Times (26 October 2024)



Consul General Asim Ali Khan, participated in a panel discussion titled "Representation Matters: A Panel on the Power of Diverse Voices in Media," organized by Friends of Pakistan USA. The event brought together prominent media representatives and journalists of Pakistani origin, including professionals from the Los Angeles Times, a leading newspaper in California. The Pakistani journalists shared their insights on the role of diverse voices in media. The discussion centered around critical themes such as the importance of responsible journalism, diaspora engagement, cultural promotion, and image building for the Pakistani-American community. The panel highlighted the power of media in bridging cultural gaps, promoting diversity, and shaping narratives about immigrant communities. Discussions delved into how the Pakistani-American diaspora can play a more active role in community engagement and cultural promotion, particularly through storytelling and media representation. The Consul General underscored the importance of collaboration between the media and the diaspora to strengthen Pakistan's global image and foster mutual understanding. The speakers emphasized on a shared commitment to advancing responsible journalism and empowering and promoting diverse voices in the media landscape.



ASIM ALI KHAN
CONSULATE GENERAL
LOS ANGELES PAKISTAN

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Representation Matters

**A PANEL ON THE
POWER OF DIVERSE
VOICES IN MEDIA**



ARIF ZAFFAR MUNSURI
JOURNALIST AND ENTREPRENEUR WITH
ENGINEERING DEGREE AND AN MBA.
CEO AND FOUNDER OF PAKISTAN
LINK AND UROU LINK, AND CHAIRMAN OF
FRIENDS OF PAKISTAN.



JAWEED KALEEM -
EDUCATION DIRECTOR AT THE
LOS ANGELES TIMES.
SPECIALIZING IN CAREER,
ACTIVISM AND CIVIL RIGHTS AND
A PULITZER PRIZE FINALIST



ADAM ELMAREK -
FORMER INVESTIGATIVE REPORTER
KNOWN FOR EXPOSING CORRUPTION
AND A FINALIST FOR THE PULITZER
PRIZE FOR HIS WORK ON CANNABIS
LEGALIZATION



SUHAUNA HUSSAIN -
BUSINESS REPORTER AT THE LOS
ANGELES TIMES FOCUSING ON
CALIFORNIA LABOR ISSUES WITH A
BACKGROUND IN VARIOUS REPUTABLE
PUBLICATIONS



IRFAN KHAN -
RECENTLY NAMED LOS ANGELES TIMES
PHOTOJOURNALIST. USED THE POWER OF HIS LENS
TO TELL STORIES THAT HAVE ALREADY BEEN
FEATURED OR TOLD. HIS CAREER HAS TAKEN HIM
ACROSS THE US AND GLOBE, GIVING HIM A DISTINCT
PERSPECTIVE ON HOW MEDIA WORKS.



RUBAINA AZHAR -
MULTITALENTED EDITOR, LEAD AT
THE LOS ANGELES TIMES WITH
EXTENSIVE EXPERIENCE IN EDITING
AND JOURNALISM FELLOWSHIPS



AMEERA BUTT -
JOURNALISM ENGAGEMENT
EDITOR AT NPR. PREVIOUSLY A
MULTITALENTED EDITOR AT THE LA
TIMES COVERING DIVERSE TOPICS
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SATURDAY, OCT 26TH

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Commemoration of Kashmir Black Day in Los Angeles (28 October 2024)

The Consulate General of Pakistan in Los Angeles hosted a seminar to observe Kashmir Black Day, bringing together academics, human rights advocates, ethnic media representatives, and members of the Kashmiri-American and Pakistani-American communities. The event featured messages from Pakistan's leadership, a documentary on the history of Kashmir Black Day, and a photo exhibition on human rights violations in Indian Illegally Occupied Jammu and Kashmir (IIOJK). Speaker Emeritus Anthony Rendon, the chief guest, expressed solidarity with the Kashmiri people, emphasized the need for a peaceful resolution based on UN resolutions, and called for addressing the grievances of the oppressed in IIOJK.

Dr. Jannah Scott, CEO of the American Center for Religious Freedom, highlighted the importance of religious freedom and interfaith dialogue in resolving the Kashmir conflict. Consul General Asim Ali Khan provided a detailed briefing on the ongoing situation in IIOJK, reaffirming Pakistan's steadfast support for the Kashmiri people's right to self-determination. Attendees voiced concerns over human rights violations in IIOJK and expressed hope for a peaceful resolution and justice for the Kashmiri people.



Turkish Republic Day Reception (29 October 2024)

Consul General Asim Ali Khan attended the Turkish Republic Day Reception hosted by the Consul General of Turkey in Los Angeles. The event brought together a large gathering of participants, including members of the Los Angeles Consular Corps, the business community, the Turkish-American diaspora, and other distinguished guests. Consul General Asim Ali Khan conveyed warm greetings to the brotherly nation of Turkey, highlighting the deep-rooted historical ties and unwavering friendship between Pakistan and Turkey. The event celebrated Turkey's rich history, its significant global role, and international stature. Messages from Turkish leadership were shared during the ceremony, reflecting on the country's achievements and aspirations. In his remarks, the Turkish Consul General reaffirmed Turkey's commitment to playing a proactive role on the international stage.



Participation of Pakistan in Tech Crunch Conference in Silicon Valley (28-30 October 2024)

The TechCrunch Disrupt Conference 2024, held from October 28-30 in San Francisco, witnessed the remarkable presence of Pakistan's IT sector through the vibrant Techdestination Pakistan Pavilion. Thirteen (13) leading Pakistani IT companies showcased their innovative solutions and cutting-edge technologies to a global audience, affirming Pakistan's growing reputation as a hub of tech excellence. From groundbreaking software solutions to next-gen tech services, these companies highlighted the immense potential and talent within Pakistan's IT ecosystem. Visitors to the pavilion experienced firsthand why Pakistan is fast emerging as a key player in the global tech industry, ready to drive the future of innovation.

The Consulate General of Pakistan in Los Angeles played a pivotal role in facilitating the participation of Pakistani companies at this prestigious event. In line with its mission to support Pakistan's IT sector, the Consulate aimed to create new opportunities for collaboration with the U.S. tech industry, enhance Pakistan's visibility in the global tech landscape, and boost IT exports to the U.S. The participation not only opened avenues for B2B engagements but also strengthened Pakistan's narrative as a reliable and innovative technology partner on the world stage.


Events like TechCrunch Disrupt serve as a vital platform for fostering partnerships, encouraging knowledge exchange, and driving mutual growth in the IT sectors of both Pakistan and the United States.



Fundraising Event for Koohi Goth Women's Hospital Karachi (3 November 2024)

Consul General Asim Ali Khan attended a fundraising event organized in support of Koohi Goth Women's Hospital, Karachi. The hospital, renowned for its dedicated services to women's healthcare, especially in underserved communities, was highlighted as a beacon of hope and progress. In his remarks, the Consul General commended the hospital's efforts in providing specialized care and empowering women through health education and training. He appreciated the generosity of the community in supporting such a vital cause and emphasized the importance of collective efforts in addressing healthcare challenges in Pakistan.


The Consul General quoted WHO's statistics highlighting improvement in Pakistan's health sector. He noted that in Pakistan life expectancy at birth has improved from 61.4 in year 2000 to 66 in year 2021. The number of additional people expected to be enjoying better health and well-being is projected to be 65.9 million by 2025 compared to year 2018. Similarly, the number of additional people expected to be covered by essential services and not experiencing financial hardship is projected to be 17.4 million by 2025 compared to 2018. Similarly, the number of additional people expected to be protected from health emergencies is projected to be 26.1 million by 2025 compared to 2018. He emphasized the role of the private sector for these improvements including the philanthropic contributions of overseas Pakistanis.



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Talk by Ambassador at University of California, Berkeley (7 November 2024)



During his visit to the Bay Area, Ambassador Rizwan Saeed Sheikh addressed a gathering of students at the Department of Ethnic Studies at the University of California, Berkeley. In his insightful talk, the Ambassador highlighted the vital role of the Pakistani diaspora in the United States, emphasizing their contributions to fostering bilateral relations and promoting Pakistan's image abroad. He elaborated on Pakistan's geo-strategic importance, underscoring its potential as a key player in the region's economic and strategic dynamics. Ambassador Sheikh shed light on the Special Investment Facilitation Council (SIFC) as a transformative initiative by the Government of Pakistan to attract foreign investment and promote economic growth. He also discussed Pakistan's cost competitiveness for IT outsourcing, leveraging its geographical advantages and youthful demographic dividend to strengthen its position as a preferred destination for global investors.



The Ambassador also highlighted Pakistan's potential to act as an economic bridge between the United States and China. The session featured an engaging interactive discussion where students asked questions on various topics, including Pakistan's socio-economic challenges and opportunities for collaboration between the two countries. The Ambassador's visit served as an opportunity to enhance mutual understanding and inspire greater academic and cultural exchanges between Pakistan and the University of California, Berkeley. Consul General Asim Ali Khan also accompanied the Ambassador.



Ambassador's Meeting at the San Francisco Chamber of Commerce (7 November 2024)

Ambassador Rizwan Saeed Sheikh, joined by Consul General Asim Ali Khan met with officials from the San Francisco Chamber of Commerce to strengthen business ties between Pakistan and the Bay Area. Consul General Asim Ali Khan also participated. Discussions focused on supporting Pakistani businesses in the region, fostering collaboration in technology, IT services, and trade, and creating a business-friendly environment. Ambassador Sheikh highlighted the role of the Pakistani-

American community as a bridge for economic, educational, and cultural exchanges. Both sides emphasized the Bay Area's importance in innovation and entrepreneurship, with Pakistan seeking to deepen economic ties.

The Chamber of Commerce welcomed the initiative and expressed support for enhancing Pakistani business visibility and dialogue with Bay Area leaders. Both parties committed to ongoing engagement and concrete steps to build a stronger business relationship.



Interaction with Pakistani Community of Northern California and the Bay Area (7 November 2024)

The Friends of Pakistan (FOP) hosted a dinner in honor of the Ambassador Rizwan Sheikh in Fremont, California, attended by members of the Pakistani-American community from various walks of life. In his address and subsequent interaction, the Ambassador emphasized the importance of unity and internal harmony within the community. He provided an optimistic overview of Pakistan's economic prospects and encouraged active contributions to strengthening trade and investment between Pakistan and the United States. Highlighting the vital role of the diaspora in fostering bilateral economic ties, the Ambassador reaffirmed the unwavering support of Pakistan's diplomatic missions in facilitating trade, investment, and community-building initiatives. He also assured the community of the Embassy's and Consulates' commitment to delivering high-quality consular services to Pakistani community across the United States. Consul General Asim Ali Khan also joined the Ambassador.



Meeting of Ambassador with Pakistani students at Stanford University (8 November 2024)

During his visit to San Francisco, Ambassador Rizwan Saeed Sheikh, engaged with a group of Pakistani students at Stanford University. The interactive session provided a platform for the students to share their academic pursuits and aspirations, while the Ambassador highlighted the importance of their role as Pakistan's ambassadors of knowledge and innovation abroad. He encouraged them to leverage their education and networks to contribute to Pakistan's socio-economic progress, through leveraging technology, research, and entrepreneurship. The Ambassador also assured them of the Embassy's full support in fostering academic and professional collaborations between Pakistan and the United States. Consul General Asim Ali Khan also accompanied the Ambassador and assured Pakistani students full support and cooperation of the Consulate General.



Visit to Bio Design at Lab Stanford University (8 November 2024)



During his visit to Stanford University, the Ambassador visited the Biodesign Lab and held a meeting with its Director, who provided an overview of cutting-edge innovations and ongoing projects in healthcare technology and medical device development. The Ambassador was given a tour of various sections of the Lab, gaining insights into its interdisciplinary approach to innovation. Emphasizing Pakistan's growing focus on healthcare and technology, he discussed opportunities for partnerships that could leverage Stanford's expertise to foster innovation and capacity-building in Pakistan's healthcare sector.

Visit to Googleplex and meeting with Pakistani tech professionals working in Google (8 November 2024)

Ambassador Rizwan Saeed Sheikh, visited Googleplex in Silicon Valley and engaged in a candid discussion with Pakistani tech professionals at Google. He highlighted Pakistan's growing IT market, its rich talent pool, and strategic objectives in the U.S. tech ecosystem. The Ambassador emphasized the critical role of the Pakistani-American tech community in advancing Pakistan's global tech presence and fostering collaborations. Discussions centered on enhancing Pakistan's participation in Silicon Valley's innovation ecosystem and the role of diplomatic missions as facilitators. Ambassador Sheikh briefed attendees on the upcoming Pak-U.S. Tech Investment Conference at Stanford University on November 10, 2024.

In a separate virtual meeting with Google's Country Head for Pakistan, the Ambassador discussed Pakistan's IT industry, government policies, and opportunities for collaboration. He emphasized the need for Google's enhanced support in improving Pakistan's branding within the U.S. tech market and advancing initiatives such as digital skills training, AI development, and gaming. Both sides reaffirmed their commitment to strengthening mutual cooperation and unlocking Pakistan's IT potential. Google's Country Head outlined Google's ongoing initiatives in Pakistan and shared plans to expand the company's footprint, further contributing to the growth of Pakistan's tech ecosystem.



Meeting with Dr. Jannah Scott, CEO, American Center for Religious Freedom (ACRF) (8 November 2024)

Ambassador Rizwan Sheikh held a meeting with Dr. Jannah Scott, CEO of the American Center for Religious Freedom (ACRF). They emphasized the importance of fostering mutual understanding and interfaith harmony. Both leaders underscored the role of partnerships in addressing global challenges related to religious freedoms and human rights. Both sides agreed to joint efforts that uphold the universal values of peace and coexistence. Ambassador thanked Dr. Jannah Scott for issuance of a statement by ACRF on the occasion of Kashmir Black Day on 27

October 2024. ACRF's statement underscored the pressing challenges to religious freedom in IIOJK, affecting Muslims, Hindus, and Sikhs, with restrictions on worship, religious gatherings, and the functioning of religious institutions. It emphasized the need for protecting religious rights across faiths, ensuring access to places of worship, and fostering interfaith dialogue to build lasting peace. The statement highlighted the historical roots of religious tensions in Kashmir and stressed the importance of international attention and monitoring to safeguard religious freedoms.



Participation in the OPEN Silicon Valley Annual Forum (9 November 2024)



During the OPEN Silicon Valley Annual Forum, the Ambassador highlighted the vast potential of Pakistan's technology sector and broader economic opportunities for U.S. investors. Pakistan, with its thriving IT ecosystem, offers cost-effective, high-quality solutions and ranks as the third-largest freelance workforce globally. The Ambassador emphasized the strategic significance of Pakistan as a gateway to a market of over 2.5 billion people and invited U.S. businesses to leverage the country's reforms, youthful workforce, and competitive investment environment. Through initiatives like the Special Investment Facilitation Council, Pakistan is streamlining processes to ensure policy consistency and facilitate partnerships across diverse sectors. The Ambassador encouraged U.S.-based investors and entrepreneurs of Pakistani origin to explore Pakistan as an investment destination. He highlighted the long-standing Pakistan-U.S. bilateral relationship as a strong foundation for expanding economic ties. By leveraging these historic ties, he

urged the diaspora and business leaders to contribute to Pakistan's economic progress and technological advancement. These meetings reaffirmed Pakistan's strategic focus on attracting foreign investment to accelerate economic growth and build stronger partnerships with its international allies.



NUSTIAN USA Annual Event (9 November 2024)



At the NUSTIAN USA Annual Event, the Ambassador, serving as Chief Guest, commended the organization's significant contributions in uniting tech professionals, supporting NUST alumni, advancing higher education in Pakistan, and engaging in philanthropic endeavors. He emphasized the importance of such initiatives in fostering professional growth, enhancing educational opportunities, and strengthening community bonds. The Ambassador encouraged continued collaboration to drive innovation and development within Pakistan's tech sector.

APPNA North California 25th Anniversary Dinner (9 November 2024)

The Ambassador attended the 25th Anniversary Dinner of APPNA Northern California Chapter, where he lauded the invaluable contributions of Pakistani-American physicians. He acknowledged their ongoing support to Pakistan's social especially the healthcare sector. Ambassador Sheikh emphasized the importance of political engagement, advocacy, and concerted efforts to improve community's well-being in the U.S. While underlining the need to take pride in their heritage and identity, he noted that Pakistan is progressing steadily due to the government's sound policies. He urged APPNA members to leverage their influence and networks to strengthen Pakistan-U.S. bilateral ties further. APPNA's President expressed appreciation for the Ambassador's engagement and thanked the Consul General Asim Ali Khan for his consistent efforts to connect with and support the community.



First Pak-U.S. Tech Investment Conference in Silicon Valley (10 November 2024)



The Pakistan-U.S. Tech Investment Conference, held on November 10, 2024, at Stanford University, was a milestone for Pakistan's burgeoning IT sector. Organized by the Consulate General of Pakistan in Los Angeles with support from key ministries and organizations, the event brought together IT firms, venture capitalists, tech professionals, and influential members of the diaspora. Ambassador Rizwan Saeed Sheikh inaugurated the Conference, which secured initial commitments of over \$20 million from U.S. companies led by Pakistani-American entrepreneurs. The Conference showcased diverse projects in Artificial Intelligence, FinTech, Health Tech, and E-Commerce, reflecting Pakistan's growing technical capabilities and potential to integrate into the global market.

In her keynote, Minister of State for IT and Telecommunication Ms. Shaza Fatima Khawaja emphasized the government's commitment to advancing the IT sector,



citing an ambitious \$25 billion export target. Ambassador Sheikh highlighted Pakistan's strategic advantages, including a skilled workforce and government policies fostering innovation. Key discussions also focused on the concept of "Digital Triangulation," a proposed partnership leveraging U.S. technology, Saudi investment, and Pakistan's talent. The event, featuring prominent speakers and successful startups, underscored Pakistan's potential as a global IT investment hub, paving the way for deeper Pak-U.S. economic collaboration.



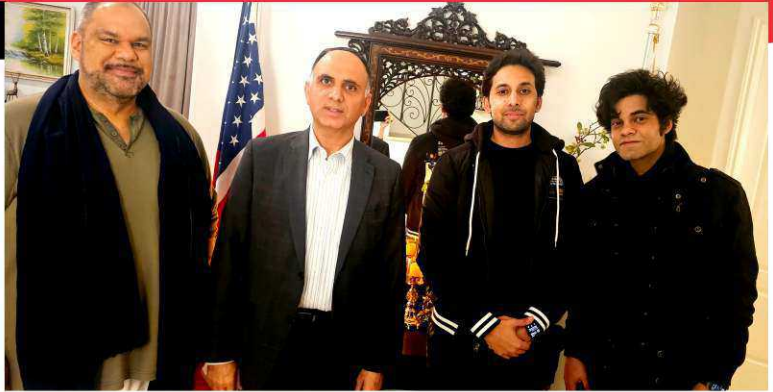
Meeting with Director and Producer of The Glassworker (4 December 2024)

VARIETY

'The Glassworker' Review: Pakistan's First Hand-Drawn Feature Feels Like an Homage to Miyazaki

Directed by Usman Riaz at Mano Animation Studios, the country's submission to this year's Academy Awards mourns all that is lost in war.

By Siddhant Adlakha



Consul General Asim Ali Khan met with the Director and Producer of The Glassworker, Pakistan's first hand-drawn animated feature film. This film marks a significant achievement in Pakistan's cinematic history and has received international recognition for its exceptional storytelling and artistry. It was selected as Pakistan's submission for the International Feature Film category at the 97th Academy Awards. During the meeting, the team shared insights into the film's journey and its role in showcasing Pakistan's creative talents on the global stage. The Consul General praised their remarkable efforts and reiterated the importance of promoting Pakistan's cultural and creative industries internationally.

Meeting with San Diego Diplomacy Council (SDDC) (4 December 2024)

The Consul General held a productive meeting with the San Diego Diplomacy Council (SDDC) to explore avenues for collaboration aimed at enhancing people-to-people connections and promoting cultural, educational, and professional exchanges between Pakistan and the United States.

Both sides emphasized the importance of public diplomacy in fostering mutual understanding and agreed to identify specific initiatives for future collaboration. This engagement highlights the Consulate's commitment to building stronger partnerships based on shared values.



Reception by Los Angeles World Affairs Council – Ronald Reagan Presidential Library (10 December 2024)

The Los Angeles World Affairs Council & Town Hall (LAWACTH) hosted an exclusive reception at the Ronald Reagan Presidential Library in Simi Valley, California, celebrating the power of international collaboration and dialogue. The event was co-hosted by Mr. David Trulio, President and CEO of the Ronald Reagan Presidential Foundation & Institute, and Dr. Richard Downie,

President of LAWACTH. Consul General Asim Ali Khan, along with esteemed board members of LAWACTH, appreciated the history and legacy of President Reagan. The library houses a portrait of President Reagan created by renowned Pakistani artist Ismail Gulgee, gifted by Pakistan in 1982 as a symbol of U.S.-Pakistan friendship. This portrait remains a unique piece at the Library, surrounded by gifts from various nations.

Portrait of a President

World-renowned Pakistani artist Ismail Gulgee created this beautiful portrait of President Reagan from lapis lazuli, with diamond chips for the eyes and a ruby tie clasp. Muhammad Zia-ul-Haq, President of Pakistan, presented the portrait to President Reagan during a state visit on December 7, 1982.




Reception by Los Angeles World Affairs Council – Ronald Reagan Presidential Library (10 December 2024)




Interaction with Tech Diplomacy Network, Silicon Valley (11 December 2024)

Consul General Asim Ali Khan participated in meeting with the founder of the Tech Diplomacy (TDN), an organization focused on fostering efforts to harness the potential of the tech industry. Es in 2023, TDN serves as a dynamic platform for between diplomats, civil society, and the tech se meeting emphasized how technology, including AI, computing, and biotechnology, plays an increasing role in shaping international relations. The di explored opportunities for Pakistan and the U.S. to cc on advancing innovation and fostering a understanding of the digital world, with a particular using technology as a tool for economic gro diplomacy.




TECH DIPLOMACY Menu ☰




Ziyaad Borhat
Tech Governance & Africa

↔




Alexander Djerassi
Civic-Technology and National Security

in



Samira G-Curtis
Startups & Innovation Ecosystem

in



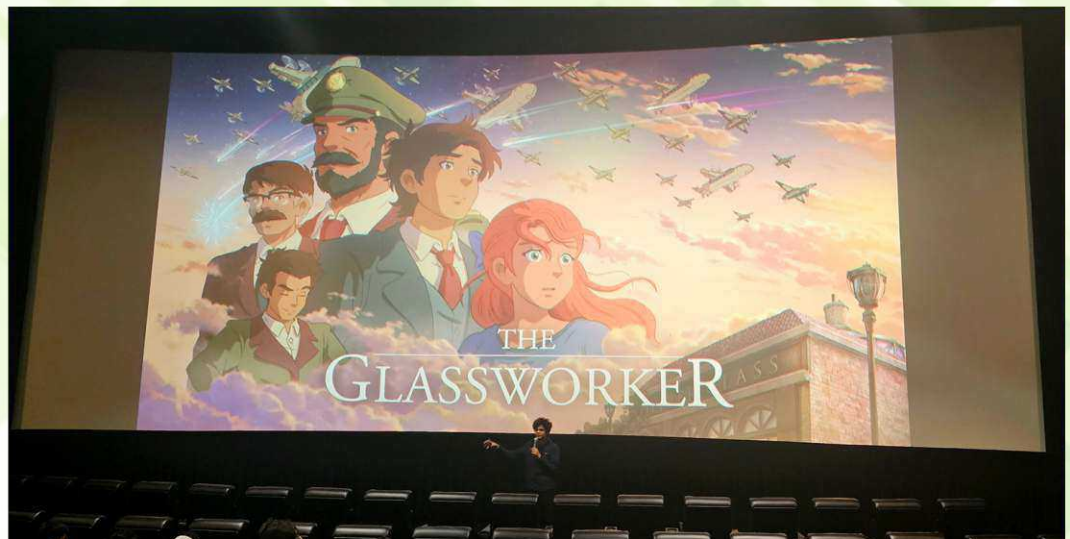
Eugenio V. Garcia
Tech Diplomacy & Latin America

in

Screening of Oscar Contender The Glassworker (11 December 2024)

Consul General Asim Ali Khan attended a screening of The Glassworker, Pakistan's Oscar contender, in Cerritos, California, where it was met with an enthusiastic audience. The Consul General praised Pakistan's rich cultural heritage and growing influence in the global creative industries. He commended Usman Riaz, the visionary creator of The Glassworker, for his unique talent and dedication, highlighting the film as a landmark achievement in animation. He encouraged attendees to support Pakistan's emerging animation industry and recognized the important role of Usman Riaz and his studio, Mano Animation, in placing

Pakistan on the global animation map. The event, organized by Co-Producer Mr. Azhar Hameed, strengthened ties between the creative community and Pakistan's cultural outreach efforts in the U.S.



Discussion on Global Economic and Political Issues by LAWACTH (12 December 2024)

Consul General Asim Ali Khan participated in an engaging event hosted by the Los Angeles World Affairs Council & Town Hall (LAWACTH), titled "Around the World: A Global & Economic Forecast". The discussion featured distinguished experts, including Greg Treverton, Senior Advisor at the Center for Strategic and International Studies (CSIS), Saori Katada, Professor of International Relations at USC, and Ferdinando Guerra, Senior Global Economist for the Port of Long Beach. The panelists discussed the pressing geopolitical issues of 2024 and provided forecasts for 2025, emphasizing the risks posed by potential tariff wars, including slower GDP growth, higher inflation, and the threat of a global recession. They also highlighted the risks posed by escalating tensions in the Middle East, driven by rising oil prices. Consul General Khan contributed to the discussion, engaging with speakers and members of



Welcome to the New Consul General of Azerbaijan to Los Angeles (12 December 2024)

The Consulate General of Pakistan in Los Angeles hosted Mr. Vugar Gurbanov, the newly appointed Consul General of Azerbaijan. Both Consuls General engaged in a friendly and constructive discussion, emphasizing the importance of strengthening bilateral relations and fostering greater collaboration between Pakistan and Azerbaijan. The meeting focused on enhancing cultural exchange, economic ties, and mutual support, underscoring both nations' commitment to working together for shared goals.



Fundraising Event by MGYW (15 December 2024)

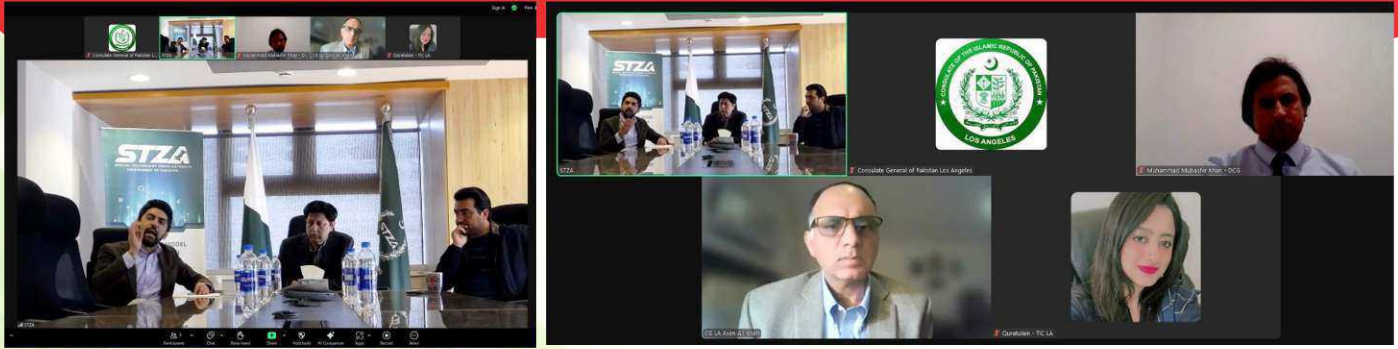
Consul General Asim Ali Khan attended the annual fundraising event hosted by Merit Grants for Young Women (MGYW), a California-based nonprofit organization, founded by Pakistani-American women, that promotes higher education among underprivileged young women in Pakistan. In his remarks, the Consul General underscored the critical importance of increasing literacy rates among Pakistani women, particularly those from remote and underserved communities. He commended MGYW for its continuous philanthropic efforts to support education in Pakistan and acknowledged the generous contributions of community members who donated to MGYW's educational initiatives. MGYW also supports the Pakistan Foreign Office Women's Association (PFOWA) through scholarship funding.

MGYW ANNUAL BANQUET
Pakistani American Forum / Merit Grants for Young Women

Sunday, December 15, 2024 - 5:00 PM

The complex block features a banner for the MGYW Annual Banquet, including the organization's name and the event details. Below the banner are two photographs: one showing a group of young women in blue and white uniforms reading books, and another showing a larger group of young women in similar uniforms posing for a group photo outdoors.

Virtual Meeting with STZA (16 December 2024)



Consul General Asim Ali Khan participated in a virtual meeting with the Chairman of the Special Technology Zones Authority (STZA) based in Islamabad. The discussion centered on strategies to promote Pakistan's Special Technology Zones (STZs) and the incentives available for U.S.-based tech companies and investors. The Consul General offered full support from the Consulate in marketing these opportunities and suggested tailoring the incentives

specifically for U.S.-based tech companies, including those from the Pakistani diaspora. Both parties agreed to organize promotional events to attract U.S. companies to Pakistan's STZs, with a focus on establishing data centers. The conversation also covered topics such as Ease of Doing Business, one-window operations, forex repatriation, and fiscal incentives for foreign and domestic companies.

Celebration of World Arabic Language Day in Los Angeles (18 December 2024)



The New Horizon School Westside hosted a special event to celebrate UNESCO's World Arabic Language Day, observed annually on December 18th. The event was attended by the Muslim Consuls General based in Los Angeles, along with parents, teachers, board members, and school administration. The program highlighted the accomplishments of students in learning Arabic, the Quran, and Islamic values and culture.



Students presented colorful performances that were warmly appreciated by the attendees. Consul General Asim Ali Khan took the opportunity to greet Pakistani students at the school, praising their commitment and the school's efforts in nurturing an understanding of Arabic and Islamic culture. The event emphasized the importance of Arabic language education for Muslim American children in maintaining their cultural and religious identity.

Appointment of Pakistani-American Physician on the Board of LAWACTH (18 December 2024)

The Consul General hosted Dr. Richard Downie, President and CEO, Mr. Andrew Tavakoli, and Dr. Sana U. Khan, Board members of the Los Angeles World Affairs Council & Town Hall (LAWACTH), at the Consulate General. On this occasion, the Consul General congratulated Dr. Khan on his appointment to the LAWACTH Board of Directors. He emphasized that, as a distinguished member of the Pakistani-American community, Dr. Khan's appointment presents a unique

opportunity to further strengthen the ties between Pakistan and the United States. The Consul General expressed confidence that Dr. Sana U. Khan is well-positioned to make a significant contribution in expanding the role of Pakistani Americans in various spheres in the U.S., fostering deeper connections, and amplifying community voices at important fora. He noted that the community looked forward to the positive impact Dr. Khan could make in his new capacity on the Board of LAWACTH.





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